CITY COUNCIL
MEETING AGENDA
February 16, 2017

Marc D. Tall, Mayor
Ronald J. Beauchamp, Mayor Pro-Temp
Patricia A. Baribeau, Council Member
Ralph B. Blasier, Council Member
Michael R. Sattem, Council Member

James V. O’Toole, City Manager
Robert S. Richards, CMC City Clerk
Ralph B. K. Peterson, City Attorney

City Council Chambers located at: City Hall – 410 Ludington Street – Room C101 – Escanaba MI 49829
The Council has adopted a policy to use a Consent Agenda, when appropriate. All items with an asterisk (*) are considered routine by the City Council and will be enacted by one motion. There will be no separate discussion of these items unless a Council Member or citizen so requests, in which event, the item will be removed from the General Order of Business and considered in its normal sequence on the Agenda.

Regular Meeting
Thursday, February 16, 2017, at 7:00 p.m.

CALL TO ORDER
ROLL CALL
INVOCATION/PLEDGE OF ALLEGIANCE - City Clerk Robert S. Richards
APPROVAL/CORRECTION(S) TO MINUTES - Regular Meeting – February 2, 2017, Special Meeting January 31, 2017
APPROVAL/ADJUSTMENTS TO THE AGENDA
CONFLICT OF INTEREST DECLARATION(S)
BRIEF PUBLIC COMMENT(S)
PUBLIC HEARING(S)

   Explanation: A public hearing will be conducted to facilitate input from citizens for the City’s next fiscal year budget. This is the second of five (S) scheduled public hearings.

2. Public Hearing – Five (S) Year Community Recreation Plan and Resolution of Adoption.
   Explanation: A public hearing will be conducted on a proposed five (S) Year Community Recreation Plan. Upon completion of the public hearing, Administration is seeking adoption of the plan through resolution.

NEW BUSINESS

1. Approval – City of Escanaba Marketing and Branding Plan – City Manager’s Office.
   Explanation: Administration is seeking Council approval of the recently completed “City of Escanaba Marketing and Branding Plan” which outlines how we as a community will promote and market ourselves as part of the MEDC Redevelopment Ready Certification Program.

   Explanation: Administration is seeking Council approval to retain Bugle Contracting of Cornell, MI in an amount not to exceed $25,000 to complete needed tree trimming near power lines in various locations throughout our electrical distribution system. Funds for this request are included in the current year operating budget.

   Explanation: Administration is seeking Council approval to retain Fox Power of Gladstone, MI in an amount not to exceed $97,600 to replace 39 electrical distribution poles throughout our electrical distribution system. Funds for this request are included in the current fiscal year operating budget.

APPOINTMENTS
BOARD, COMMISSION, AND COMMITTEE REPORTS
GENERAL PUBLIC COMMENT
ANNOUNCEMENTS
ADJOURNMENT

Respectfully Submitted

James V. O’Toole
City Manager
NEW BUSINESS

4. **Discussion – City Manager Search.**

*Explanation:* Administration will provide an update concerning the City Manager replacement process.

Respectfully Submitted

James V. O'Toole
City Manager
Pursuant to a special meeting notice posted January 17, 2017, the meeting was called to order by the Honorable Mayor Marc D. Tall at 6:00 p.m. in the Council Chambers of City Hall located at 410 Ludington Street.

Present: Mayor Marc D. Tall, Mayor Pro Tem Ronald J. Beauchamp, Council Members Patricia A. Baribeau, Ralph B. Blasier, and Michael R. Sattem.

Absent: None

Recreation: Chairperson Karen Moore, Vice-Chairperson Randy Kleiman, Board Members Joe Kaplan and Valerie Norman.

Absent: One Vacancy

Also Present: City Manager James V. O'Toole, Robert S. Richards City Clerk, Recreation Director Kimberly Peterson, Peter VanSteen of CUPPAD, Media and members of the public.

Sattem moved, Beauchamp seconded, CARRIED UNANIMOUSLY, to approve the agenda as submitted.

CONFLICT OF INTEREST DECLARATION – None

UNFINISHED BUSINESS – None

PUBLIC HEARING(S) – None

NEW BUSINESS

Presentation – Preliminary Community Five-Year Recreation Plan.

The preliminary draft of the updated Five-Year Recreation Plan was presented to the City Council and Recreation Advisory Board. The purpose of the presentation was intended to provide an opportunity for both the City Council and the Recreation Advisory Board to collectively discuss the plan. City Administration reviewed the following:

- Five-Year Recreation Plan was required by the end of March inorder for the City to be eligible for recreation-related grant funding from the Department of Natural Resources, other funding sources, and put City recreation projects on the radar for potential grant opportunities;
- Recreation Director Kimberly Peterson presented a brief synopsis of the Five-Year Recreation Plan, including its goals, scheduled of proposed projects, costs, and potential funding sources;
City Council Minutes
January 31, 2017 – continued

- The Committee had been working on the plan since last March, with the help of the Central Upper Peninsula Planning and Development Regional Commission, CUPPAD;
- Five-Year Recreation Plan included input from City Staff, Recreation Advisory Board and from members of the public. Director Peterson advised the 30 day public review process was about to expire.

Peter VanSteen, CUPPAD representative, provided a synopsis of the Five-Year Recreation Plan which included the following:

- Five-Year Recreation Plan incorporated ADA rating requirements that was incorporated into the Five-Year Recreation Plan. It was suggested to measure and review all the parks in detail as a goal for future improvements. He advised any new City Parks would required to meet ADA requirements;
- Information from previous policies and City Ordinances were updated and incorporated into the new Five-Year Recreation Plan; The Five-Year Recreation Plan can be amended in accordance to the same process used to adopt the initial plan.

Recreation Director Kimberly Peterson read into the minutes additional public comments and recommendations to be included into the Five-Year Recreation Plan. (See Attachment – A)

Director Peterson reviewed additional funding to be included into the City Capital Plan for the Non-Motorized Pathway.

After further discussion on a creation of a regional recreation authority, non-motorized trail, other potential recreational activities, the Recreation Advisory Board made the following resolution on the draft plan to be presented to Council for a final public hearing and adoption at their February 16, 2017, Council Meeting:

CITY OF ESCANABA FIVE-YEAR RECREATION PLAN
RECREATION ADVISORY BOARD

RESOLUTION OF ADOPTION RECOMMENDATION

WHEREAS, the City of Escanaba Recreation Department has prepared a Five-Year Recreation Plan which recognizes the various recreation needs of the City of Escanaba; and

WHEREAS, a Five-Year Recreation Plan is required to be eligible to apply for recreation grants administered by the Department of Natural Resources, Grants Management; and

WHEREAS, the draft Five-Year Recreation Plan for the community has been available thirty days prior to a scheduled public hearing; and

WHEREAS, the Escanaba Recreation Advisory Board has reviewed the Five-Year Recreation Plan.
NOW THEREFORE, BE IT RESOLVED, the Escanaba Recreation Advisory Board recommends the Escanaba City Council adopt the City of Escanaba 2017-2021 Recreation Plan as the official recreation planning document.

Ayes: Kaplan, Norman, Kleiman, Moore
Nays: None

RESOLUTION DECLARED ADOPTED.

GENERAL PUBLIC COMMENT

Mr. VanSteen stated CUPPAD was working with Wells Township regarding their Five-Year Recreation Plan, and discussion would take place regarding the non-motorized pathway crossing on US-2 and HWY-41.

COMMISSION/STAFF COMMENT AND ANNOUNCEMENTS - None

Hearing no further business or public comment, the meeting adjourned at 6:34 p.m.

Respectfully submitted,

Robert S. Richards, CMC
City Clerk

Approved: Marc. D. Tall, Mayor
City Council Minutes
January 31, 2017 – continued

Attachment – A

Five-Year Recreation Plan
Comments and Recommendations

City Administration

*Feasibility Analysis of a Delta County Regional Sports and Recreation Authority Concept. Currently there are multiple tax supported entities operating a number of sports and recreational facilities and programs independent of each other throughout Delta County. The concept is to work with all the local units of government, school systems, college system, the Hannahville Indian Community and the various community stakeholders on the drafting of a “Feasibility Analysis Request for Proposal” which if found feasible, could create a Delta County-Wide Regional Sports and Recreation Authority. The purpose of the feasibility analysis would be to:

- Identify opportunities to maintain or expand, and/or strengthen the delivery of sports and recreational services and opportunities currently offered.
- Identify potential revenue streams. Outline a cost allocation methodology.
- Unify and consolidate grant writing efforts.
- Identify legal requirements needed to create such an authority.
- Outline options for managing of services and facilities.
- Identify challenges, opportunities, weaknesses and threats to the merging of services and facilities.
- Identify efficiencies to be gained by the merging of services and facilities.
- Identify deployment strategies to improve service or facilitate economic efficiencies.
- Recommend an organizational structure.
- Provide an outline on how this concept can obtain political and community buy-in and support.

**Kayak launch lift to the Aronson Island area. The addition of a kayak launch would be a great addition as it provides the ease of launching, along with an ADA accessible area.

**Non-Motorized Pathway Improvements – A non-motorized pathway from Bay College to the north City limits needs to be added to the current list.

Adding a bocce ball court within the City.

Citizen

North 30th Street west side ski park area needs to be expanded upon to include additional recreational activities.

Construction of another pavilion on the north end of the park near the water fountain and gazebo.
City Council Minutes
January 31, 2017 – continued

Attachment – A cont.

Improve upon and dedicate Veteran’s Park to the veterans. Plaques or some type of monument can be installed in order to recognize our veterans and something for the public to see and to make the area more appealing overall.

Installing another disc golf course at a much larger scale.

Adding a dog park within the City.

Incorporate easier/flat trails to the west side ski park.

**Recreation Advisory Board**

Property inventory should be conducted in order to let the public know what the City has in regards to total property.

Adding a dog park within the City.

Adding a splash park within the City.

Adding a skate park within the City.

Lighting inventory and lighting upgrades.

Tree replacement (ash trees).

Identifying property boundaries which are owned by the City.

Assess the ski trails on the west side ski park. Move ski hill access to behind the Great Lakes Sports Club on 19th Avenue North. Property inventory for uplands, wetlands, etc. (land use suitability survey). Securing the area of unwanted activity. Promoting growth and wildlife.

Migratory bird enhancement.

*Recent items to be incorporated into the Five-Year Recreation Plan - Section 5e

**Items added to the Five-Year Development Schedule
OFFICIAL PROCEEDINGS
CITY COUNCIL
CITY OF ESCANABA, MICHIGAN
Regular Council Meeting
Thursday, February 2, 2017

The meeting was called to order by the Honorable Mayor Marc D. Tall at 7:00 p.m. in the Council Chambers of City Hall located at 410 Ludington Street.

Present: Mayor Marc D. Tall, Council Members, Patricia A. Baribeau, Ralph B. Blasier, Ronald J. Beauchamp.

Absent: Council Member Michael R. Sattem

Beauchamp moved, Blasier seconded, CARRIED UNANIMOUSLY, to excuse Council Member Sattem who was out of the community.

Also Present: City Manager James V. O'Toole, City Department Heads, media, and members of the public.

City Clerk Robert S. Richards, gave the invocation and led Council in the Pledge of Allegiance.

Baribeau moved, Blasier seconded, CARRIED UNANIMOUSLY, to approve Regular Meeting minutes from January 19, 2017, and Special Meeting minutes from January 24, 2017, and, as submitted.

ADJUSTMENTS TO THE AGENDA

Beauchamp moved, Blasier seconded, CARRIED UNANIMOUSLY, to approve the agenda as submitted.

CONFLICT OF INTEREST DECLARATION – None

BRIEF PUBLIC COMMENT – None

UNFINISHED BUSINESS – None

PUBLIC HEARINGS – None

NEW BUSINESS


In accordance with the Municipal Planning Enabling Act, P.A. 33 of 2008, Section 125.3819, the 2016 Planning Commission End-of-Year Report along with 2017 Plan of Work was presented to the City Council.
City Council Minutes  
February 2, 2017 – cont.

Escanaba Planning Commission Chairman Kelvin Smyth presented to the City Council and people of Escanaba their annual 2016 Planning Commission Performance Report and 2017 Plan of Work. (See Attachment – A)


In accordance with the Downtown Development Authority Rules of Procedure, the 2016 Downtown Development Authority End-of-Year Report and the 2017 Plan of Work was presented to the City Council.

Downtown Development Authority Director Edward Legault presented the 2016 Downtown Development Authority Year End report. (See Attachment – B)

Approval – Primary Clarifier Tank Repairs at the Water Plant – Water Department.

Administration sought Council approval to retain the services of Terrazzo Creations & Renewal of Iron Mountain, MI to make needed repairs to the Primary Clarifier tank in an amount not to exceed $14,000. Funds for this repair were included in the current fiscal year budget. Water/Wastewater Superintendent Jeff Lampi provided a brief synopsis of the project.

NB-3 Blasier moved, Beauchamp seconded, to retain the services of Terrazzo Creations & Renewal of Iron Mountain, MI to make needed repairs to the Primary Clarifier tank in an amount not to exceed $14,000.

Upon a call of the roll, the vote was as follows:

Ayes: Blasier, Beauchamp, Baribeau, Tall
Nays: None

MOTION CARRIED.

Approval – Small Water Meter Purchase – Water Department.

Administration sought Council approval to purchase new water meters with complete 100-W Itron ERT’s from United Systems & Software, Inc. of Benton, KY in an amount not to exceed $48,000. Funding for the meters/ERT’s were included in the current fiscal year budget.

NB-4 Baribeau moved, Blasier seconded, to purchase new water meters with complete 100-W Itron ERT’s from United Systems & Software, Inc. of Benton, KY in an amount not to exceed $48,000.

Upon a call of the roll, the vote was as follows:
City Council Minutes
February 2, 2017 – cont.

Ayes: Baribeau, Blasier, Beauchamp, Tall
Nays: None

MOTION CARRIED.

APPOINTMENT(S) TO CITY BOARDS, COMMISSIONS, AND COMMITTEES – None

BOARD, COMMISSION, AND COMMITTEE REPORTS

Council Members reviewed City Board and Commission meetings each attended since the last City Council Meeting.

GENERAL PUBLIC COMMENT – None

ANNOUNCEMENTS – None

Hearing no further public comment, the Council adjourned at 7:26 p.m.

Respectfully submitted

Robert S. Richards, CMC
City Clerk

Approved: ____________________________

Marc D. Tall, Mayor
January 3, 2017

Dear City Council Members and Residents of the City of Escanaba:

It is with pleasure that the Escanaba Planning Commission submits to you this 2016 Year-End Report on issues and matters brought before the Planning Commission in Calendar Year 2016.

In carrying out the duties and responsibilities of the Planning Commission conveyed under the Municipal Planning Act, Act 285 of 1931, as amended, the City and Village Zoning Act, Act 207 of 1921, as amended and Chapter 21 of the Escanaba Code of Ordinances, the Planning Commission hereby submits the 2016 Planning Commission Year-End Report for your review and consideration.

ROLE OF THE PLANNING COMMISSION

The roles of the Planning Commission include some functions in addition to the statutory duties and responsibilities. The role of the Planning Commission includes the social or cultural expectation that citizens have of the service that the Planning Commission provides in helping to set and implement local land use and development policy. There are eight (8) key roles of the Planning Commission:

A. Educate the public about local planning issues, the master plan and land use regulations.
B. Cooperate and coordinate with other units of government on planning matters.
C. Prepare, adopt and maintain a master plan.
D. Review other community’s draft master plans when submitted for that purpose, and provide coordination of planning and zoning in other units of government.
E. Draft and present to the City Council a zoning ordinance and amendments and advise on various zoning actions.
F. Review and comment on proposed public works projects.
G. Prepare and annually adopt a capital improvement program.
H. Prepare subdivision regulations and advise on proposed plats.

Respectfully Submitted,
Kel Smyth
Planning Commission Vice-Chairperson
Redevelopment Ready Community Certification

In 2016, the Planning Commission will continue working on becoming a "State of Michigan Redevelopment Ready Community". As a Redevelopment Ready Community, the City of Escanaba will become state certified for supporting community revitalization and the attraction and retention of business, entrepreneurs and talent throughout Michigan. The City of Escanaba is the 19th community in Michigan to be evaluated under the statewide program and on its way to becoming redevelopment ready. With a strong history of proactive planning and strong community vision outlined in our already existing planning documents, the city has positioned itself to strengthen local quality of life and built a reputation for being proactive and business friendly. In 2016, the following activities were completed as part of the RRC Program:

1. **Community Participation Plan Creation.** The Planning Commission created a Community Participation Plan, as part of the Community Master Planning Update process which highlights and features how local residents, elected officials, appointed officials, and boards and commissions engage each other throughout a planning and development process. The purpose of the plan is to make it easier for the public to get involved with planning the future of the City. This plan takes the community one step further by setting out exactly how the city will involve the community both in the way it plans for the future of the city and in how it puts those plans into action.

2. **Community Master Plan.** On September 8, 2016 the City Council along with the Planning Commission adopted the 2016 Community Master Plan for the City of Escanaba. The Community Master Plan provides a long-range vision for the built environment of a community. It guides the appropriate use of lands within the City of Escanaba in order to protect the public health and safety and to promote general welfare. Among other issues, the Master Plan identifies:

   - Suitable locations for commercial, housing, and mixed-use development
   - Locations where the City should increase density, use redevelopment, or intervene in other ways
   - Opportunities to extend and/or improve open space, recreational areas, and civic facilities
   - Strategies from increasing economic development
   - Environmental, historic, and cultural resources that need conservation
   - Strategies for solving congestion and improving transit services
3. **Website Updates.** The City of Escanaba website, www.escanaba.org, received many improvements and updates throughout 2016, some notable items are:

- Addition of the quick launch toolbar that heads the Home Page of the website. This toolbar gives the user fast access to items such as event calendars for organizations throughout the area, useful information for business development, building project developments, and much more.
- Creation of the “Land Development Toolbox”, this icon is also part of the quick launch toolbar. The Land Development Toolbox includes information that helps the City keep the Community updated on reports, special projects going on in the City, along with access to City guidelines, ordinances, forms, development/redevelopment sites, fee schedule, etc.
- Addition of hyperlinks to the Zoning Ordinance document for easier navigation through the document. (An item also found under the Land Development Toolbox).

4. **Addition of Flexible Parking Standards.** The City of Escanaba Parking Ordinances (Chapter 17 of the City's Zoning Ordinance) were revised and implemented to allow for more flexible parking standards, the changes are as follows:

- **1702.3 Shared Parking, Off-Site Parking and Lot Location.** The Planning Commission can approve shared parking, off-site parking and alternative lot locations for all uses other than single-family and two-family dwellings provided:
  
  a. A shared parking and/or off-site parking study is conducted by a qualified traffic engineer based upon shared parking principles and methodologies found in the latest edition of “Shared Parking”, by the Urban Land Institute.
  
  b. The parking study demonstrates that shared parking or off-site parking will be beneficial rather than detrimental to the proposed use, surrounding area and the community.
  
  c. The shared parking and/or off-site parking arrangement increases the availability of spaces from the existing parking supply, reduces demand for parking, or creates a more cost-effective and environmentally sensitive parking lot.
  
  d. That a shared parking/off-site parking arrangement has a written lease or written shared parking agreement which includes a provision that requires notification to the zoning official of any change in terms or expiration of a lease or written agreement
  
  e. The required amount of off street parking spaces are not reduced to an amount less than required for a new building or new use.
  
  f. All off-street parking required to meet the standards of the Section are provided within the same zoning district as the principal use and are within a convenient walking distance of the building entrances, but no more than 300 feet from the property lot line, except that valet parking may be provided elsewhere.
  
  g. Any proposed shared parking and/or off-site parking approvals do not represent a waiver of requirements and meet or exceed the “spirit” of the law.
4. **Addition of Flexible Parking Standards. (Continuation)**

- **Table 1702 Off-Street Parking Schedule**

<table>
<thead>
<tr>
<th>Use</th>
<th>Number of Parking Spaces Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dwelling units</td>
<td>2/dwelling unit</td>
</tr>
<tr>
<td>Bed and Breakfast</td>
<td>2/operated use and 1/bed and breakfast sleeping room</td>
</tr>
<tr>
<td>Library, Museum, Post Office</td>
<td>1/150 s.f. of usable floor area</td>
</tr>
<tr>
<td>Bowling alley</td>
<td>5/for each one bowling lane</td>
</tr>
<tr>
<td>Adult foster care home</td>
<td>1/3 residents</td>
</tr>
<tr>
<td>Child care center</td>
<td>1/10 children</td>
</tr>
<tr>
<td>Residential care and treatment facilities</td>
<td>1/3 beds</td>
</tr>
<tr>
<td>Independent living</td>
<td>1/unit</td>
</tr>
<tr>
<td>High school</td>
<td>8/each classroom - 1/each employee</td>
</tr>
<tr>
<td>Colleges</td>
<td>7/10 students (maximum of 22 spaces for each classroom, whichever is more restrictive) - 1/each employee</td>
</tr>
<tr>
<td>All other schools</td>
<td>1.5/classroom</td>
</tr>
<tr>
<td>Places of worship</td>
<td>1/3 seats in main area of worship</td>
</tr>
<tr>
<td>Hospitals</td>
<td>1/bed plus 1/employee on a major shift</td>
</tr>
<tr>
<td>Grocery and all other uses</td>
<td>1/300 s.f. of usable floor area</td>
</tr>
<tr>
<td>Office</td>
<td>1/300 s.f. of usable floor area</td>
</tr>
<tr>
<td>Retail</td>
<td>1/200 s.f. of usable floor area</td>
</tr>
<tr>
<td>Marinas</td>
<td>1/boat slip</td>
</tr>
<tr>
<td>Restaurant</td>
<td>1/100 s.f. of usable floor area</td>
</tr>
<tr>
<td>Health club</td>
<td>1/100 s.f. of usable floor area</td>
</tr>
<tr>
<td>Warehouse</td>
<td>1/1500 gross s.f.</td>
</tr>
<tr>
<td>Assembly</td>
<td>1/300 s.f. of usable floor area</td>
</tr>
<tr>
<td>Medical Office</td>
<td>1/300 s.f. of usable floor area (maximum 1/150 s.f.)</td>
</tr>
<tr>
<td>Theaters/Auditoriums</td>
<td>1/3 seats</td>
</tr>
<tr>
<td>Hotels/Motels</td>
<td>1/guest room plus 1/500 s.f. of common area</td>
</tr>
<tr>
<td>Industrial</td>
<td>1/500 s.f. of usable floor area</td>
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</tbody>
</table>

**Downtown Development District Residential Parking:**

- Single – Family Detached 2/per dwelling
- Multiple Unit Dwelling; One-bedroom or studio unit 1/per dwelling unit
- Two Bedroom Unit 1.25/per dwelling unit
- Three Bedroom Unit or More 1.5/per dwelling unit
- Senior Citizen - Residential 1/per dwelling/room unit
- Senior Citizen Residential – Employee 1/per employee
4. **Addition of Flexible Parking Standards. (Continuation)**
   
   - **1703.1. Width.** A minimum width of nine (9) feet shall be provided for each parking stall.
     
     **Exceptions:**
     
     A. The width of a parking stall shall be increased twelve (12) inches for obstructions located on either side of the stall within fourteen (14) feet of the access aisle.
     
   - **1703.2. Length.** A minimum length of twenty (20) feet shall be provided for each parking stall.
   
   - **1706.1. Driveway width.** Every parking facility shall be provided with one or more access driveways, the width of which shall be the following:
     
     - **1706.1.1.** Private driveways at least 12 feet with a maximum of 30 feet at the curb.
     - **1706.1.2.** Commercial driveways:
       
       - **1706.1.2.1.** At least 12 feet but no more than 36 feet for one-way enter/exit.
       - **1706.1.2.2.** Twenty-four feet for two-way enter/exit.
   
   - **1706.2. Driveway and ramp slopes.** The maximum slope of any drive or ramp shall not exceed twenty percent (20%). Transition slopes in driveways and ramps shall be provided in accordance with the standards set by the Michigan Department of Transportation (MDOT) specifications.
   
   - **1711.2. Private Sidewalks.** A sidewalk a minimum of six (6) feet wide free from obstructions shall be constructed from the public walk to main entries of buildings. On lots where there are multiple principal buildings or entries, sidewalks meeting the requirements above shall be provided. Exception: One and two-family dwellings. (Amended: Ordinance 1175 as of November 17, 2016)
   
   - **1711.2.1. One and Two Family Dwelling Private Sidewalks.** A sidewalk a minimum of three (3) feet wide free from obstructions shall be constructed from the public sidewalk to main entries of all newly constructed one and two-family dwellings.

5. **Additions to the Uses by Right in the Central Retail Commercial District.** Updates and additions were made to the City of Escanaba Central Retail Commercial District Uses by Rights listing (Chapter 21 of the City’s Zoning Ordinance), the changes are as follows identified in red:
   
   - **2102.1. General.** In a Central Retail Commercial District, a building, structure, or premises, may be erected or used for one or more of the following specified purposes:
     
     A. Retail stores supplying commodities for residents such as bakeries, ice cream, grocery and liquor stores, newsstands, furniture, home decorating, floor covering, hardware and appliance stores, department stores, stationery stores, sporting goods stores, pet shops, retail nurseries, florist shops, automobile accessory stores and similar retail uses.
     
     B. Civic and cultural facilities, indoor theaters, conference center.
     
     C. Eating and drinking places to include banquet facilities, not including drive-in service places.
     
     D. Banks and other financial institutions, not including drive-in service places.
     
     E. Shops for custom work or the making of articles to be sold at retail on the premises when the making is conducted inside the building. Photographic, dance, music, art, martial arts studios and related sales.
     
     F. Hotels, Motels, Inns.
     
     G. Government buildings, essential services.
     
     H. Copy services but not including printing press or newspaper.
5. **Additions to the Uses by Right in the Central Retail Commercial District.** (Continuation)

   I. Bakery and convenience stores, without gasoline service.
   J. Art gallery.
   K. Liquor store.
   L. Travel Agency.
   M. Dwelling units above the first floor of commercial uses.
   N. Business, professional, medical administrative or corporate offices above the first floor of the commercial space.
   O. Fraternal organizations above the first floor of the commercial uses.
   P. Churches above the first floor of the commercial uses.
   Q. Accessory buildings and uses customarily incidental to the permitted uses when located on the same lot or parcel of land.
   R. Commercial amusement – inside arcades, pool halls.
   S. Office business – general, such as professional administrative or clerical service operations, such as attorneys, financial advisors, insurance, travel, and real estate.
   T. Personal services, limited to barber shops, beauty shops, nail salons, therapeutic massage, spas, health clubs, tattooing, tailoring or alterations, taxidermist, touring/guide service.
   U. Recreational business – indoor.
   V. Decorating services, event planning services and photography studios.
   W. Repair services, limited to clock, jewelry, electronic, appliance repair, shoe, upholstery, or locksmith.
   X. On-site service businesses, limited to tailoring, dry cleaners, self-service laundry, and copy centers.
   Y. Music, art, decorating, photography, and dance studios.
   Z. Artisan shops.
   AA. Data centers, schools/training centers, research and development.
   BB. Pet shops, indoor kennels with enclosed yards.
   CC. Second hand stores/pawn shops.

6. **Outline and Begin Development of a unified Marketing and Branding Plan.** On December 6, 2016 the City of Escanaba held a Marketing and Branding Workshop that was open to the public. At the workshop City Employees and Citizens came together to brainstorm on the development of a Marketing and Branding strategy for the City.
PLANNING COMMISSION - 2016 SITE PLAN REVIEWS

Bay de Noc Community College - Library Addition

The Planning Commission conducted a Public Hearing and approved a Site Plan for the construct of an 8,650 square foot addition to the Bay de Noc Community College Academic Library on the school’s Main Campus, located at 2001 North Lincoln Road during the March 10, 2016 meeting.

OSF St. Francis Hospital - Helipad

The Planning Commission conducted a Public Hearing and approved a Site Plan for the construction of a 6,600 square foot hanger/office facility with medical flight helipad on the west side of the OSF St. Francis property, located at 3401 Ludington Street during the July 14, 2016 meeting.
ALDI Inc.

The Planning Commission conducted a Public Hearing and approved a Site Plan for the construction of a 19,861 square foot ALDI Inc. grocery store to be located at 2510 3rd Avenue North during the November 10, 2016 meeting.
January 1, 2016 to December 31, 2016
4 New Residential Zoning Permits Were Issued

New Residential Homes - Value $721,844

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<tr>
<th>New Residential Value</th>
<th>881,960</th>
<th>721,844</th>
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<tr>
<th>1102 8th Avenue South</th>
<th>1700 21st Avenue South</th>
</tr>
</thead>
<tbody>
<tr>
<td>1902 12th Avenue South</td>
<td>1200 South 20th Street</td>
</tr>
</tbody>
</table>

1102 8th Avenue South

1902 12th Avenue South

1700 21st Avenue South

1200 South 20th Street
January 1, 2016 to December 31, 2016
31 Residential Remodel Zoning Permits Were Issued

Residential Remodels - Value $725,115

<table>
<thead>
<tr>
<th>RESIDENTIAL REMODELS</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Residential Remodel Zoning Permits</td>
<td>29</td>
<td>31</td>
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<tr>
<td>Residential Remodel Value</td>
<td>$346,524</td>
<td>$725,115</td>
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</table>

| 1801 Ludington Street - Handicap Ramp | 2315 Lake Shore Drive - Solar Panel Accessory Structure | 3505 8th Avenue South - Porch |
| 1900 23rd Avenue South - Storage Building and Workshop | 1606 18th Avenue South - Deck | 2822 Lake Shore Drive - Garage |
| 2315 8th Avenue South - Living Room Addition | 912 7th Avenue South - Detached Garage | 523 1st Avenue South - Attached Garage |
| 201 North 16th Street - Porch Addition | 1106 Washington Avenue - Deck | 3208 7th Avenue South - Addition onto Home |
| 110 North 19th Street - Roof Remodel | 1720 21st Avenue South - Garage | 415 South 18th Street - Storage Shed |
| 1115 7th Avenue South - New Garage | 1216 Sheridan Road - Deck | 2107 8th Avenue South - 2nd Story Addition to Home |
| 424 South 18th Street - New Garage | 2211 Lake Shore Drive - Attached Garage | 815 South 14th Street - Garage |
| 2211 26th Avenue South - Shed | 409 South 15th Street - Closet Addition | 912 Lake Shore Drive - 2nd Story Home and Attached Garage |
| 1410 South 13th Street - Building Addition | 1612 South 14th Street - Building Addition | 1016 8th Avenue South - Screen Room |
| 305 North 18th Street - Covered Porch | 217 South 22nd Street - Garage | 206 Stephenson Avenue - Wheelchair Ramp |
| 1510 11th Avenue North - Storage Shed |
January 1, 2016 to December 31, 2016

5 New Commercial Zoning Permits Were Issued

New Commercial - Value $2,047,600

<table>
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<tr>
<th></th>
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<td>New Commercial Zoning Permits</td>
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<tr>
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</table>

- 2905 North Lincoln Road - Hilltop RV (New Building)
- 1600 3rd Avenue North - Guindon Moving and Storage
- 2510 3rd Avenue North - ALDI Inc.
- 2812 North 30th Street (North Half) - K-Enterprise Rentals, LLC
- 2812 North 30th Street (South Half) - K-Enterprise Rentals, LLC

2812 North 30th Street (North Half) - K-Enterprise Rentals, LLC
2812 North 30th Street (South Half) - K-Enterprise Rentals, LLC
1600 3rd Avenue North - Guindon Moving and Storage
January 1, 2016 to December 31, 2016
20 Commercial Remodel Zoning Permits Were Issued

<table>
<thead>
<tr>
<th>Commercial Remodel Zoning Permits</th>
<th>2015</th>
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</thead>
<tbody>
<tr>
<td>1823 7th Avenue North - Pomp's Tire</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2001 N Lincoln Road - Bay College - Library Addition</td>
<td></td>
<td></td>
</tr>
<tr>
<td>400 Stephenson Avenue - Jim Hyde</td>
<td></td>
<td></td>
</tr>
<tr>
<td>825 South 26th Street - Les Cheneaux Apts</td>
<td></td>
<td></td>
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<tr>
<td>415 Lincoln Road - Michigan Pizza Hut, Inc.</td>
<td></td>
<td></td>
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<tr>
<td>1620 Ludington Street - Peggy O'Connell</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2229 9th Avenue North - Lincoln Fair Storage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3300 Airport Road - Delta County Airport</td>
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<tr>
<td>2401 12th Avenue North - UP State Fair Authority</td>
<td></td>
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<tr>
<td>2525 3rd Avenue South - Delta Schoolcraft ISD</td>
<td></td>
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<tr>
<td>3401 Ludington Street - OSF St. Francis</td>
<td></td>
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<tr>
<td>2401 12th Avenue North - UP State Fairgrounds - Jilbert's Milkhouse</td>
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<td></td>
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<tr>
<td>2401 12th Avenue North - UP State Fairgrounds - Steam and Gas Village</td>
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<td>817 South Lincoln Road - St. Anne's Church</td>
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<td></td>
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<tr>
<td>705-711 Stephenson Avenue - Gene's Towing</td>
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<td></td>
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<tr>
<td>602 1st Avenue South - David and Joanne Pinozek</td>
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<tr>
<td>1323/1325 Washington Avenue - Stropich Oil Company</td>
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<tr>
<td>2701 North 30th Street - Engineered Machine Products</td>
<td></td>
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<tr>
<td>613-615 Ludington Street - 2 Lane Properties, LLC</td>
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<tr>
<td>3101 North Lincoln Road - Wards Auto Body</td>
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</table>

Commercial Remodels - Value $7,989,700
January 1, 2016 to December 31, 2016
11 Demolition Permits Were Issued

Demolition - Value $85,220

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<tr>
<th>DEMOLITION</th>
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<tr>
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<td>$292,950</td>
<td>$85,220</td>
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415 Lincoln Road - Demolition of Current Restaurant
Parcel #051-420-2822-200-001 - Demolition of Tower
625 North 20th Street - Demolition of Building
217 South 22nd Street - Demolition of 2 Sheds
2318 Ludington Street - Demolition of Residential Home

602 1st Avenue South - Demolition of House
322 South 14th Street - Demolition of Garage
815 South 14th Street - Demolition of Existing Shed/Garage
912 Lake Shore Drive - Demolition of Detached Garage and Addition
915 8th Avenue South - Demolition of Garage
905 Lake Shore Drive - Demo of Residential Home

2 Change of Use Permits Were Issued / 2 Home Occupation Permits Were Issued

Change of Use - Value $0 / Home Occupation Value - $0.00

<table>
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<tr>
<th>CHANGE OF USE / HOME OCCUPATION</th>
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<th>2016</th>
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<td>$0</td>
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<tr>
<td>Home Occupation Permits</td>
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<td>Home Occupation Value</td>
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<td>$0</td>
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117 Stephenson Avenue - Change of Use - Office Space to Church
904 Sheridan Road - Change of Use - Assembly to Residential

228 North 21st Street - Home Occupation—Federal Firearm Dealer
1223 South 12th Street - Home Occupation - Federal Firearm Dealer
### PLANNING COMMISSION MEETINGS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
<th>Change</th>
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<tr>
<td>Regular Planning Commission Meetings</td>
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<td>9</td>
<td>↓</td>
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<tr>
<td>Special / Joint Planning Commission Meetings</td>
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### HISTORICAL PERMITS AND DECLARED VALUES

#### City of Escanaba
Zoning Permits and Declared Values

#### Delta County for the City of Escanaba
Building Permits and Declared Values
January 1, 2016 to December 31, 2016
23 Sign Permits Were Issued

<table>
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<th>SIGN PERMITS</th>
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</thead>
<tbody>
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<td>Sign Permits</td>
<td>23</td>
<td>23</td>
</tr>
</tbody>
</table>

| 2205 Ludington Street - H & R Block   | 2325 Ludington Street - Huntington Bank |
| 601 North Lincoln Road - Walmart     | 701 North Lincoln Road - Drifter's Restaurant |
| 1323 Ludington Street - Spine Pain Diagnostics Assoc. | 505 North 26th Street - Meijer |
| 1202 Ludington Street - Creation Station | 229 Stephenson Avenue - Oven King Pizza |
| 2120 Ludington Street - Victorian Gift House | 117 Stephenson Avenue - Family Life Center |
| 1212 Ludington Street - Positively    | 2635 Ludington Street - Best Western Pioneer Inn |
| 1620 Ludington Street - Success Virtual Center | 2703 14th Avenue North - Beauchamp Self Storage |
| 700 North Lincoln Road - Holiday Station | 2950 College Avenue - Michigan Works |
| 2223 Ludington Street - Stonehouse Restaurant | 112 North Lincoln Road - Wendys |
| 2525 5th Avenue South - OSF ENT Clinic | 1109 Ludington Street - Lift Nutrition |
| 1323 Ludington Street - Superior Chiropractic and & Rehab | 2500 7th Avenue South - Pathways |

415 North Lincoln Road - Northland Centers

505 North 26th Street - Meijer

2223 Ludington Street - Stonehouse Restaurant
January 1, 2016 to December 31, 2016
74 Fence Permits Were Issued

<table>
<thead>
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<th>Fence Permits</th>
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<td>1408-1410 North 23rd Street</td>
<td>1900 14th Avenue North</td>
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<tr>
<td>420 Lakeshore Drive</td>
<td>2211 12th Avenue South</td>
<td>1411 Stephenson Avenue</td>
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<tr>
<td>825 North 18th Street</td>
<td>2502 North 30th Street</td>
<td>311 North 13th Street</td>
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<td>2633 Lake Shore Drive</td>
<td>1511 3rd Avenue South</td>
<td>3210 14th Avenue South</td>
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<td>1725 5th Avenue South</td>
<td>714 Bay Street</td>
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<td>815 North 20th Street</td>
<td>429 South 16th Street</td>
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<td>1218 North 18th Street</td>
<td>1415 1st Avenue South</td>
<td>619 South 8th Street</td>
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<td>513 South 17th Street</td>
<td>502 South 10th Street</td>
<td>516 South 12th Street</td>
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<tr>
<td>217 North 19th Street</td>
<td>208-1/2 North 10th Street</td>
<td>2117 25th Avenue South</td>
</tr>
<tr>
<td>309 Stephenson Avenue</td>
<td>1216 Sheridan Road</td>
<td>924 7th Avenue South</td>
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<tr>
<td>1425 South 13th Street</td>
<td>600 South Lincoln Road</td>
<td>125 North 22nd Street</td>
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<tr>
<td>1210 8th Avenue South</td>
<td>1822 24th Avenue South</td>
<td>509 South 14th Street</td>
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<td>2010 5th Avenue South</td>
<td>917 South 14th Street</td>
<td>3214 Lakeshore Drive</td>
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<td>248 Lake Shore Drive</td>
<td>1524 North 19th Street</td>
<td>1514 North 16th Street</td>
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<td>605 South 19th Street</td>
<td>600 South 19th Street</td>
<td>712 South 15th Street</td>
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<td>510 South 11th Street</td>
<td>611 South 15th Street</td>
<td>411 1st Avenue South</td>
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<td>1427 North 22nd Street</td>
<td>716 3rd Avenue South</td>
<td>913 6th Avenue South</td>
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<td>809 Lake Shore Drive</td>
<td>1721 3rd Avenue North</td>
<td>1400 2nd Avenue South</td>
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<td>1405 Lake Shore Drive</td>
<td>1615 16th Avenue South</td>
<td>1229 North 22nd Street</td>
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<td>1416 Stephenson Avenue</td>
<td>805 South 15th Street</td>
<td>3401 Ludington Street</td>
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<td>1217 8th Avenue South</td>
<td>1600 3rd Avenue North</td>
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<td>1718 10th Avenue South</td>
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<td>524 South 15th Street</td>
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<tr>
<td>2425 1st Avenue South</td>
<td>715 South 10th Street</td>
<td>327 North 16th Street</td>
</tr>
<tr>
<td>3110 4th Avenue South</td>
<td>1900 23rd Avenue South</td>
<td></td>
</tr>
</tbody>
</table>
2016 NOTABLE CAPITAL IMPROVEMENTS

Ludington Street Resurfacing

Ludington Street received $780,000 worth of improvements this year, which included:

- Resurfacing, ramps and curb repair between 3rd Street and 9th Street
- Driving Lane resurfacing between 14th Street and Stephenson Avenue
- Driving Lane resurfacing between 9th Street to 14th Street

Downtown Development Authority Parking Lots

In 2016, four (4) out of ten (10) Downtown Development Authority (DDA) parking lots took part in Phase II of the parking lot upgrades which was re-sealing and re-stripping. The parking lots included: 701 1st Avenue South, 714 1st Avenue South, 806 1st Avenue South, and 1010 1st Avenue North. This project totaled $27,500.
2016 NOTABLE CAPITAL IMPROVEMENTS

Construction of North 26th Street

Due to the City of Escanaba's commercial area growing to the west, a new street (North 26th Street) was constructed to accommodate for economic growth. This new street connects 3rd Avenue North with 6th Avenue North. Construction of the road cost $1.2 Million.

Center Turn Lane Added to North 30th Street

North 30th Street received two major updates in 2016, one included the widening of the North 30th Street before the 3rd Avenue North intersection to accommodate a center turn lane, and the second included the reconfiguration and painting of a center turn lane between 3rd Avenue North and Ludington Street. The total cost of this project totaled $70,000.
2016 NOTABLE CAPITAL IMPROVEMENTS

Rose Park and Stephenson Park

Resurfacing projects were completed to the Rose Park Tennis Court and the Stephenson Park Basketball Court. The cost of this project totaled $10,500.

Downtown Market Place

Construction has begun on the Downtown Escanaba Market Place and should be complete sometime in the Spring of 2017. This project is for a 8,046 square foot Market Place building, and estimated to cost $1,062,300.
2016 NOTABLE CAPITAL IMPROVEMENTS

Sewer Pipes - Replacements or Repairs

Three major replacement/repair projects were completed to the City’s Sanitary Sewer System. The cost of this project totaled $365,000.

Project Locations Included:

- The Alley between 22nd Avenue South and 23rd Avenue South extending from Lake Shore Drive to the 23rd Avenue South Lift Station.
- The Delta Plaza Mall Parking Lot extending from or around 2300 Ludington Street North to the 2500 Block of 3rd Avenue North.
- The Alley West of South 19th Street extending from 8th Avenue South to 10th Avenue South.

UPCOMING CAPITAL IMPROVEMENTS FOR SPRING 2017

Downtown Market Place Neighborhood Playground

As part of the Market Place project, a neighborhood playground will be installed on the rear area of the project parcel. This project is estimated to cost $46,000.
UPCOMING CAPITAL IMPROVEMENTS FOR SPRING 2017

Chip Coat and Seal Projects

Two Chip Coat and Seal Projects will take place in the Spring of 2017, project locations include: South 22nd Street from 18th Avenue South to 494.81' South and 20th Avenue South from Lake Shore Drive to 746.84' West. For both projects 51% or more of the impacted Property Owners have requested the area be paved with a surface chip coat and seal through the special assessment process. These projects are estimated to cost $37,100.

South 22nd Street

20th Avenue South

Escanaba North Side Substation

An additional Substation is under construction in Escanaba’s North Side. This project will get the City of Escanaba back to a three transformer system. This project is estimated to cost $2,500,000.
2016 NOTABLE DOWNTOWN IMPROVEMENTS

Façade Update - 613-615 Ludington Street

BEFORE

DURING

Remove plaster from side of the building clean and seal brick - Reconstruct parapet, Heal Roof, and provide new cap

Clean and Repoint Front Façade as needed

Stained Glass to be Restored

New Windows at Second Floor

Re-paint Decorative Cast Iron Header and Columns

New Aluminum Storefront with opaque transoms and Knee Wall below

Remove ramp (Accessible Entrance at Rear)
Create new steps of poured concrete

CONCEPTUAL - ARTIST RENDITION
2016 NOTABLE DOWNTOWN IMPROVEMENTS

Façade Update - 812-814 Ludington Street

BEFORE

DURING

CONCEPTUAL - ARTIST RENDITION
2016 NOTABLE DOWNTOWN IMPROVEMENTS

Façade Update - 922 Ludington Street

BEFORE

PROGRESS

AFTER
2016 NOTABLE DOWNTOWN IMPROVEMENTS

Façade Update - 1206 Ludington Street

BEFORE

DURING

New Cornice
Remove Wood and Stone Siding
New Smart Side Siding and Trim and
New Windows at the Existing Hidden Openings
Fixed Awning with Signage
New Aluminum Storefront—Bringing Door back to upstairs and transoms above with Smart Side Siding over a new Knee Wall below
Paint remaining brick columns at each side of the facade

CONCEPTUAL - ARTIST RENDITION

New Door and Transom
Wood framed plaster
2016 BOARD OF APPEALS

3086 Lake Shore Drive

On June 14, 2016 the Board of Appeals held a Public Hearing for a Use Variance requested by Claude and Beverly Kobasic for the property located at 3086 Lake Shore Drive. The request was for a use variance from the zoning requirements which would allow them to install a detached garage without having a primary permitted use such as a single-family dwelling on the premises which is zoned as a Residential "A" Single Family District. The request for the Use Variance was subsequently denied by the Board.

316 South 3rd Street

On November 2, 2016 the Board of Appeals held a Public Hearing for a Dimensional Variance requested by Edward and Crystal Dwyer for the property located at 316 South 3rd Street. The request was for a dimensional variance of the rear and side yard setbacks, which would allow the enlargement of the existing garage by 110 square feet. The request for the Dimensional Variance was approved by the Board.

<table>
<thead>
<tr>
<th>BOARD OF APPEALS MEETINGS</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Board of Appeals Meetings</td>
<td>2</td>
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<tr>
<td>Special / Joint Board of Appeals Meetings</td>
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</tr>
</tbody>
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2017 PLANNING COMMISSION GOALS AND OBJECTIVES

Complete the Redevelopment Ready Community Certification Process

In 2017, Administration is recommending that the Planning Commission complete the final steps necessary in becoming a State of Michigan Redevelopment Ready Community. As a Redevelopment Ready Community, the City of Escanaba will become State certified for supporting community revitalization, for the attraction and retention of business for entrepreneurs and talent.

Update Chapter 18 of the Zoning Ordinance

In 2017, Administration is recommending that the Planning Commission review and revise Chapter 18 Site Plan and Sketch Plan Standards of the Zoning Ordinance. The purpose of Site Plan and Sketch Plan Standards is intended to ensure developments or designed to integrate well with adjacent developments, minimize nuisance impacts on adjoining parcels, ensure safe and functional traffic access and parking, and minimize impacts on sensitive environmental resources.

Update Chapter 19 of the Zoning Ordinance

In 2017, Administration is recommending that the Planning Commission review and revise Chapter 19 Development Standards of the Zoning Ordinance. The purpose of Development Standards is to maintain an attractive environment which will ensure development, compliment the existing character of the City, and promote desirable economic development within all zoning districts of the City.

Training Recommendations

In 2017, Administration is recommending that the Planning Commission Members work with the Central Upper Peninsula Planning and Development (CUPPAD) Regional Center to compete training on:

1. Site Plan Review / Best Practices
2. Introduction to Zoning - Overview
**PLANNING COMMISSION ATTENDANCE AND TRAINING RECORDS**

**Attendance Records**

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<thead>
<tr>
<th>Member</th>
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<th>Dec 19, 2016</th>
<th>Jan 16, 2017</th>
<th>Mar 13, 2017</th>
<th>May 9, 2017</th>
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* Currently two (2) vacancies exist on the Commission

**Training Records**

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<th>App't Date</th>
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<td>06/01/2018</td>
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* Currently two (2) vacancies exist on the Commission

** Commissioner Morley Diment resigned from the Commission in that he left the State.
Escanaba DDA 2016 Year End Report

City Council Members and Residents of the City of Escanaba:

The Escanaba Downtown Development Authority respectfully submits our 2016 Year End Report for your review.

PURPOSE OF REPORT:

The DDA Rule of Procedure 2.7 requires the DDA Board to review its 2016 year’s performance against its 2016 goals & objectives and report its progress to the City Council. The rule also requires the DDA Board to set goals and objectives for 2017. The purpose of this report is to advise the City Council of the DDA’s 2016 performance and 2017 goals & objectives.

ESCANABA DDA MISSION STATEMENT:

“To create and execute development plans that encourage economic growth, promote the identity of downtown, provide physical improvements that enhance the quality of life for both residents and visitors. To preserve and revitalize important buildings through tax increment revenues, establishing a downtown that is healthy, viable, economically sound and prepared for the future.”

Revised Report Format for 2016

The DDA is very excited about the progress we are seeing in the Escanaba Downtown Area. We have many projects and events we couldn’t do justice to by words only. In the following pages we will review our goals and objectives, as well as show our results with pictures. Escanaba is showing the signs of everyone’s hard work and effort to make the Downtown Area a great place to shop, work, visit & live. The projects we will review are just the start of many exciting opportunities for our future!
Restatement of the DDA’s 2016 Goals

**Goals & Objectives for 2016**

**Downtown Building Facade Improvement Program** – We expect to start the construction phase of the 2015 Façade projects at the start of the construction season for 2016. Bids will be posted for the projects in March 2016. The DDA will enroll a 2016 class of Façade projects in March of 2016.

**Escanaba Market Place Project** – The DDA has reviewed architectural drawings completed by Barry Polzin for a pavilion type structure and grounds to be located on Ludington & 15th Streets. We anticipate a late spring construction start for the project with a projected completion date of July 15th to August 15th 2016.

**Streetscape Activities** – The DDA & City will move forward on plans for Ludington Street repairs in 2016. The City will use a MDOT grant to fund repairs from 3rd to 9th streets. The DDA will support repairs from 14th to Stevenson with a financial contribution. The contribution will be based on repair strategy and budget availability not to exceed $275,000. A repair plan for 9th to 14th streets will be completed after a Water Study and plan is complete. The plan will highlight problem areas that will need construction. Other activities would possibly include planning for parklets in the downtown area, based on vacant lots or blighted buildings.

**Downtown Communication Plan** – The DDA Director will be making visits to all of the downtown businesses throughout the year a priority. It has been difficult to meet everyone through sessions in meetings. The director will also be attending as many civic & networking events as possible to meet more of the business owners.

**Priority Development Projects** – The DDA will assist the City on identifying priority development projects in the downtown area. The information will be able to be marketed by the RRC. The DDA website will also carry this content. The info would include picture, building information and any zoning information that would assist a developer.

**Downtown Parking Improvements** – The DDA will be completing the final phase of the improvements which will consist of sealing and restriping the lots. Based on budget we will complete as many as possible in 2016, with the remaining lots completed in 2017.

**Center Court Improvements & Repairs** – during 2016, final repairs to the interior of the building and improvement to the grounds will take place. We will be installing handicap accessible picnic tables on the grounds and remove the ‘Military Heroes’ sign based on the years of malicious destruction to the sign. A military appreciation sign will be installed at Veteran’s Park in the future.

**Zoning Changes for Downtown** – The DDA conducted public hearings regarding: 1) permitted use in the central retail district, 2) possibly extending the central retail district, 3) Parking requirements for mixed use projects downtown. The information will be reviewed by the DDA Board and any changes will be presented to the City Council in 2016.

**Blighted Property Plan** – The DDA will be pulling together a list of blighted properties and will work with the MEDC to see what funds are available to fight blight in the downtown. The DDA will create a priority work plan based on budget to be implemented in the 2017/2018 fiscal year.

**Educational Opportunities** – The DDA Director will be looking for educational courses to enhance grant opportunities as well as planning for downtown during 2016.

**DDA Master Plan & Vision** – while the City is revising the Master Plan the DDA will also have a Master Plan Revision based on feedback from the City’s process. The DDA will also update the 2020 Vision document based on future enhancements to downtown.

**Business Incubator Strategy** – The DDA will promote a process for fledgling start-up businesses that will provide mentoring from DDA Board Members and other volunteer business owners, referrals to Michigan Works for a business plan review session, and possible promotion of their product. The mentoring strategy has worked out well and we had several discussions with prospective business owners.
2015 Façade Projects are moving forward!

There are currently 6 active Façade projects that have been approved by the Michigan Economic Development Corporation. 2 projects are almost 100% completed. The new Happy Days Ice Cream Parlor at 922 Ludington St. (Pictured to the right) and the Beautiful Beginnings building at 1206 Ludington St. Projects at 613/615 Ludington St., 812/814 Ludington St. & 1513 Ludington St. are in the construction phase and will be completed in the spring. The last project with this group is at 1110 Ludington St. This project will start the design phase shortly. All of the projects have a two year window to complete based on the grant agreement, but should be completed within 12 months of the grant start date. The total project costs of the 6 projects is approximately $1.3 million dollars with grant funds of $870,000. The remaining monies are match investment from the building owners.

2016 Façade Projects have been selected!

The MEDC has given us permission to submit new projects! There are 7 new projects in the new group. Spindler Financial at 413 Ludington St., Brian Mulmsten’s building at 909/911/915 Ludington St., Davis-Wanic Surveying at 1410 Ludington St., Hereford & Hops at 624 Ludington St., Gus Asp at 616 Ludington St., Bobaloon’s Café at 1700 Ludington St. and Ludington Post Suites at 524 Ludington St. (Pictured at the Right)

The DDA will support the upfront project drawings and cost estimates that are needed for the grant application process with the MEDC. The grants for the project will require matching amounts from the building owners. We hope to submit the facade application in the April 2017 timeframe.

Ludington Street Repairs are completed!

The repairs to Ludington Street have been completed during the August and September months. The DDA was able to assist the City of Escanaba project. The project was a great success and was completed with minor inconvenience to businesses on Ludington Street. The City did an outstanding job communicating timeframes so everyone could plan. The repairs make the Downtown look great!
The Escanaba Market Place is nearing completion!

The Market Place project has been stopped for the winter. There remain about 60 days of work left to complete the project. Industrial Maintenance Services will re-start the project once spring has arrived to Escanaba. The completed project will include the 8000 sq. ft. pavilion structure, enclosed restrooms, a caterer’s kitchen, storage space, a sound stage, a permanent gas fire pit, a grilling area, picnic table seating, a large public gather area, a handicap accessible play ground area and a large parking lot.

The Escanaba Market Place will be the new home of the Escanaba Farmer’s Market, but will also be available for many other events downtown. It will also be available to rent for business or public gatherings. The DDA is in the process of finalizing the details to rent the Market Place and its uses.

Improved Communications with Downtown Businesses

The DDA Executive Director made a conscious effort to broaden the DDA’s message, while improving the communication channels. The DDA held public information meetings during the year on zoning changes regarding parking and permitted uses of buildings downtown, as well as for the Ludington Street Repair timeline and impacts. The DDA Director, in an effort to meet as many of the business owners as possible, went store by store to share the timeframe and any impacts to the individual businesses based on the repair schedule.

The Director has also taken advantage of other communication platforms. During the year he has spoken to several civic groups, participates monthly on the “Newsmakers” radio show, participates on the Delta Chamber Board, attends many business networking events and has an open door policy to anyone. The DDA message is shared frequently on all of the local and U.P. media on a regular basis.
RRC will help market our historic gems

The City of Escanaba’s participation in the MEDC’s Redevelopment Ready Communities program allows us to add a selected property to actively market on sites used by developers looking for properties that would be ideal projects. The DDA has worked closely with the City Administration on this program. Escanaba will have the opportunity to add 3 sites to this developmental property database after we achieve our full certification in early 2017.

DDA Managed Parking Lots get needed repairs

All of the DDA owned lots received the new historical signage. Phase II calls for the lots to be sealed and striped. Four DDA Parking Lots went through Phase II during 2016. The five other DDA lots will be repaired in 2017. The completed lots provide a new look and provide easy to find parking close to Ludington.

DDA Center Court Enhancements

During 2016 we were able to improve some of the problems at Center Court. The “Wall of Honor” sign was able to be given a new facelift and was salvaged. The trees in the court yard were trimmed and pruned. We were able to paint the interior of the building to a more attractive and professional color scheme. Based on budget constraints we will be moving other initiatives into 2017.
Completed Zoning Changes that promote development

The DDA conducted public feedback sessions regarding zoning changes that would promote development opportunities in the downtown area. Based on feedback & research we made recommendations to update zoning codes pertaining to parking requirements downtown, as well as permitted business uses. The zoning changes were adopted and approved by the City Council. The changes enhance the opportunity to create mixed use development downtown, while also supporting our RRC goals for certification.

Director’s Continued Education

The DDA Executive Director attended several seminars during 2016 geared toward developing downtowns, public communication plans, grant availability, blight elimination, master planning, economic development and place making. The Director has learned many of the tasks associated with grant administration while supporting the Market Place project.

The Director also has attended seminars with administrators from other towns in the U.P. to understand other best practices utilized across the state.

DDA Master Plan & Vision for the Future

During 2016, DDA Administration was an active participant in activities associated with the City’s Master Planning Process, Redevelopment Ready Communities initiatives and the City’s Marketing Activities. During 2017, DDA Administration will prioritize activities highlighted in the new City Master Plan that pertain to downtown. The DDA will also review and update the current 2020 Vision document to ensure we are planning for a successful future for our downtown, creating a vision everyone will be proud to support.

DDA’s Support of New Business Visions

The DDA has continued to have meaningful discussions with prospective business entrepreneurs. Listening to their thoughts about prospective business ventures and offering guidance to them. Reviewing what activities they have already accomplished or reminding them of activities they will need to schedule. We also help them by pointing out resources that are available to help them with their business plan. The feedback of our interaction has been positive.
DDA’s 2017 Goals & Objectives

Downtown Building Façade Improvement Program – The DDA will continue to offer this program on an annual basis. We will look to close out the 2015/2016 active façade projects during 2017. We will also look to fast track 2017 Façade Projects through our process. This would include assistance with all activities needed in the grant application process. The goal would be to get MEDC grant approval during the construction season to enable construction during the 2017 calendar year.

Escanaba Market Place Project – We look to complete the construction process 60 days after the restart of the project this spring. The DDA will look to move all of the Farmer’s Market Activities to the site when it is ready. The DDA will also need to create a scheduling process, fee schedule and rules supporting permitted uses of the Market Place by the public.

Events Sponsored by the DDA – The DDA will look to continue to support meaningful events that support our initiatives and goals. These would include Downtown Clean Up, Ribfest, Sidewalk Sales, Rock the Dock, the City Christmas Tree Lighting, The Christmas Parade and the Pasty Drop. We will also financially support other events in the downtown area that support our goals and vision. These will be reviewed and approved by the DDA Board based on the organizer’s timely and complete request form. The DDA will also look to add targeted events utilizing the Escanaba Market Place in 2017.

Downtown Communication Plan – The DDA Director will look to continue making visits to all of the downtown businesses throughout the year a priority. The Director will also be attending as many civic & networking events as possible to meet more of the business owners. The Director will continue to speak at functions to share the DDA’s vision. The DDA will also look to improve our communication with better utilization of our website and social media. The Director will also continue to work closely with all our media partners to promote our events and share information on our projects.

Priority Development Projects – The DDA will assist the City to identify priority development projects in the downtown area. This would include exploratory work on lake front development. Lake front projects should be made a high priority in our planning. The information will be able to be marketed by the RRC. The DDA website will also carry this content. The info would include a picture, building information and any zoning information that would assist a developer.

Downtown Parking Improvements – The DDA will be planning to completing the final phase of the improvements which will consist of surface repair, sealing and restriping the lots. Based on budget we will complete as many as of the remaining five parking lots as possible in 2017, with the remaining lots to be completed in 2018.

Center Court Improvements & Repairs – The DDA will look to complete building repairs to the Center Court structure’s roof and drainage system during 2017. Based on budget and possible grants we will also look to enhance the court yard.

Grant Opportunities – The DDA will be searching out all grant opportunities through the different agencies. We will also explore grants based on our certification in the Certified Local Government & Redevelopment Ready Communities programs. This would include technical assistance, professional services and training.

Blighted Property Plan – The DDA has reviewed blighted properties and will work with the MEDC & other agencies to see what funds are available to fight blight in the downtown area. Based on grant opportunities, we will look to implement a priority action plan of activities to help move us toward blight elimination in our downtown.

DDA Master Plan & Vision – Based on the new City Master Plan the DDA will look to document a plan of initiatives and goals that support the feedback in the Master Plan. We will also review and adjust our vision statement to ensure it supports the community vision of the future as well.

Business Support – The DDA will to create a deferred loan program to support smaller building projects in the DDA foot print that might not be eligible for grant support. The budget and processes of the program will need to be created and approved by the Board.
MEMORANDUM

February 6, 2017

TO: James V. O’Toole, City Manager
    Escanaba City Council

FROM: Kim Peterson, Recreation Director

SUBJECT: Five-Year Recreation Plan Adoption

REQUEST CITY COUNCIL ADOPT THE FIVE-YEAR RECREATION PLAN 2017-2021

Administration is seeking City Council approval of the Five-Year Recreation Plan 2017-2021. Every five years the City Recreation Department is required by the Department of Natural Resources to update the plan. By doing so, the City is eligible for grant funding opportunities. This plan also updates the recreational needs in the community.

The Five-Year Recreation Plan has been on display for the public to view and comment on for the required thirty-day period.

A resolution of support will need to be adopted showing support.

ATTACHMENT
Excerpt of the minutes of a regular meeting of the Escanaba City Council held on February 16, 2017, at the City Hall, 410 Ludington Street, Escanaba, Michigan, at 7:00 p.m.

Present: Mayor Marc D. Tall, Council Members, Patricia A. Baribeau, Ronald J. Beauchamp, Ralph B. Blasier, and Michael R. Sattem

Absent: None

"PH-2 Resolved by, Council Member, seconded by Council Member:

CITY OF ESCANABA FIVE-YEAR RECREATION PLAN

RESOLUTION OF ADOPTION

WHEREAS, the City of Escanaba Recreation Department has prepared a Five-Year Recreation Plan which recognizes the various recreation needs of the City of Escanaba; and

WHEREAS, a Five-Year Recreation Plan is required to be eligible to apply for recreation grants administered by the Department of Natural Resources, Grants Management; and

WHEREAS, the draft Five-Year Recreation Plan for the community has been available thirty days prior to a scheduled public hearing; and

WHEREAS, the Escanaba City Council has conducted a Public Hearing on February 16, 2017, to accept public comment regarding the Escanaba Five-Year Recreation Plan; and

NOW THEREFORE, BE IT RESOLVED, the Escanaba City Council adopts the City of Escanaba 2017-2021 Recreation Plan as the official recreation planning document.

Ayes:
Nays:

RESOLUTION DECLARED ADOPTED."

I the undersigned, being duly qualified and acting City Clerk of the City of Escanaba, do hereby certify that the foregoing constitutes a true and complete copy of a resolution adopted by the Escanaba City Council of the City of Escanaba, County of Delta, Michigan, at a regular City Council Meeting held on Thursday, February 16, 2017, and that said meeting was conducted and public notice was given pursuant to and in full compliance with the Open Meetings Act, Act 267, Public Acts of Michigan, and that the minutes of said meeting were kept and will be or have been made available as required by said Act.

Robert S. Richards, CMC, City Clerk

Mission Statement:
Enhancing the enjoyment and livability of our community by providing quality municipal services to our citizens.
The City of Escanaba is an equal opportunity employer and provider.
CITY OF ESCANABA
DELTA COUNTY

Introduction

This revised and updated plan is intended to guide the development of recreation in the City of Escanaba through 2021.

Special recognition is in order to those who have created and formulated this plan. A sincere appreciation needs to be given to the Recreation Advisory Board whose members have spent much time, thought, and deliberation on this plan. The Central Upper Peninsula Planning & Development (CUPPAD) Regional Commission provided technical assistance in plan development.

This Recreation Plan also includes ideas and goals presented in the City of Escanaba Non-Motorized Master Plan, developed in 2003 by the Escanaba Recreation Department in conjunction with the Escanaba Recreation Advisory Board. The 2003 Non-Motorized Master Plan incorporates suggestions, recommendations and safety concerns from the public, citizens, board members and City staff. The Plan also encompasses relevant recreational and utilitarian non-motorized issues and includes bike/pedestrian street crossings, school street crossings, separated pathways, bicycle lanes, bicycle routes and other pertinent non-motorized issues. The City of Escanaba Recreation Plan 2017-2021 is intended to complement the 2003 City of Escanaba Non-Motorized Plan as well as the Delta County Non-Motorized Pathway Master Plan which is currently being developed to serve as a non-motorized planning guide for Delta County and will be completed in 2017.

The recreational needs of the community have continually been discussed at open public meetings of the City Council. The Council has appointed a Recreation Advisory Board to examine and provide recommendations to the City Council.

A community’s recreation system inventory is generally comprised of two parts - Recreation Programs and Recreation Facilities. The City of Escanaba is fortunate to have an adequate offering of recreation programs from both the public and private sector and a good, relatively well maintained system of parks, recreation areas and public and private leisure facilities.

Catherine Bonifas Civic Center
Community Description
The City of Escanaba is located at the heart of Michigan's Upper Peninsula along the north shore of Lake Michigan on the western shore of Little Bay de Noc. Bounded by the bay to the east, Wells Township to the north and west and Ford River Township to the south, Escanaba serves as both the county seat and largest community in Delta County. Delta County has 211 miles of Great Lakes shoreline, more than any other county in the Upper Peninsula.
Escanaba has an area of roughly twelve square miles of land. Bay de Noc Community College provides area residents with opportunities for higher education and advancement.

Demographic Overview
Population growth is an important factor in influencing land use decisions of a community. The City of Escanaba is experiencing a demographic change that is common in urban areas in the rural counties of Michigan and throughout the United States. The population of the City has slowly decreased over the last 50 years. Although the total population of the State has increased, the populations of many rural cities have decreased. The decline in population is in-part a result of the shrinking of the mining and timber industries. Age distribution groups are also key to understanding the needs of the community.

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Source: Census of Population and Housing, U.S. Bureau of the Census, Years Cited
By analyzing not just the population but also what age community members are, the Recreation Advisory Board will be able to more clearly see the individuals in which they are representing. Age distribution, in conjunction with population dynamics, helps identify which age groups are increasing or remaining stagnant in Escanaba and what groups are declining in numbers.

Determining which areas of the city have higher populations of elderly or young people helps city leaders to locate specific facilities, such as parks, recreation centers, or schools. In addition, walkability, safety, and recreation opportunities are important characteristics that need to be recognized for the vitality of any area.

As seen in Table 1.2, the City of Escanaba has a lower percentage of its population in the school age and working age cohorts than that of Delta County and the State of Michigan. Similar to Delta County, the City of Escanaba has a significantly higher percentage of its residents within the retirement age cohort.

Poverty level for a particular year is determined by the Bureau of the Census and is based on a complex formula that includes 48 different thresholds. As the data indicates in Table 1.3, Escanaba has poverty rates higher than that of the County and State.

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<tr>
<th>Age (years)</th>
<th>City of Escanaba</th>
<th>% of total pop.</th>
<th>Delta County</th>
<th>% of total pop.</th>
<th>State of Michigan</th>
<th>% of total pop.</th>
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<td>65-74 years</td>
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**Table 1.3**

<table>
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<th>Percent of Population Below Poverty Level, 2014</th>
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<tr>
<td>City of Escanaba</td>
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<td>Delta County</td>
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<tr>
<td>Michigan</td>
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<tr>
<td>USA</td>
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Utilizing demographic information such as population, age distribution, and population below poverty level in the planning process helps guide how to best create and maintain recreational facilities and programs for the communities in which they serve.

Recreation Administrative Structure

History
The Recreation Department of the City of Escanaba was created under State Enabling Legislation Act No. 156b, Public Acts of the State of Michigan by Resolution of the City Council adopted in October 1937, and further reorganization adoptions in 1947, 1966 and 1977.

A year-round recreation program has been operated in Escanaba since 1937. During the period 1937 to 1943, the staff and operation of the recreation program was augmented by personnel made available by the Work Progress Administration. Since 1944, the recreation program has been conducted entirely by the Department of Recreation.

Beginning in 1947, the Department was served by a part-time director, approximately 25 seasonal employees and grounds keepers and laborers from the Public Works Department to maintain buildings and recreation areas entrusted to its care by the City Manager. Since 1977, the Recreation Department has been served by a full-time Director.

Administrative Structure
The Escanaba Recreation Advisory Board, created in 1947, with its duties and responsibilities further defined in 1977, is a citizen advisory board responsible for providing advice and counsel to the Recreation Director concerning planning and conducting Recreation Department programs.

Recreation Board members are appointed by the City Council for a term of three years with a limitation of two, three-year terms. Composition of the Board includes five members appointed by the City Council and the Recreation Director who acts as a non-voting secretary.

Activities of the Recreation Advisory Board include review and evaluation, with the Recreation Director, of all programs and activities organized or assisted under the Recreation Department. All input to the City Council from the Recreation Advisory Board is made in writing through the Recreation Director and City Manager. Implementation of recommendations of the Recreation Advisory Board, concerning parks and recreation programs within its jurisdiction, is contingent upon on the review and approval of the City Manager with, at times, concurrence of the City Council.

The Recreation Director is the chief executive officer in charge of the Recreation Department and its personnel. The Director is responsible for the administration of a comprehensive recreation program for the entire community, administrative management of all public parks, playgrounds and other recreation facilities. The Director serves as technical consultant to the Recreation Advisory Board and implements the operational policies, rules and regulations approved and forwarded to the City Manager and City Council.

The Escanaba Recreation Department currently employs a full-time Recreation Director and a full-time administrative
assistant/custodian. The Department also currently employs two part-time aerobics instructors and eight Civic Center attendants that may work up to 20 hours per week. Seasonal employees may work up to 40 hours a week and work no more than six months out of the year) soccer instructors, tennis instructor, ice rink attendants, beach director and lifeguards.

The City Council has enacted two ordinances regulating recreational facilities and programs within the City: Harbor and Marina - Chapter 15 of the Code of Ordinances and Parks and Recreation - Chapter 19 of the Code of Ordinances. The Harbor and Marina Ordinances provides regulations for the use of the marina and its facilities found in Ludington Park. The Parks and Recreation Ordinance was enacted for the purpose of regulating the use of all public parks and public outdoor recreation areas and facilities under the control of the City of Escanaba. The specific language of the ordinances can be accessed at
Chapter 15 Harbors and Marina:  
www.municode.com/library/mi/escanaba/codes/code_of_ordinances?nodeId=PT11C0OR_CH15HAMA

Chapter 19 Parks and Recreation:  
www.municode.com/library/mi/escanaba/codes/code_of_ordinances?nodeId=PT11C0OR_CH19PARE

Recreation Department Resolution
The Recreation Department Resolution defining the membership, organization and duties of the Recreation Advisory Board and the duties and responsibilities of the Recreation Director is contained in the July 7, 1977, City Council minutes. The resolution establishing the Recreation Department with specific authority, purposes and responsibilities received unanimous approval of the City Council.

WHEREAS, the Council of the City of Escanaba is empowered by the Charter of the City of Escanaba and Act No. 156 of the Public Acts of the State of Michigan for the year 1917, as amended, to create a Department of Recreation, and

WHEREAS, the Council of the City of Escanaba did on June 2, 1966, adopt a resolution which created a Department of Recreation, and

WHEREAS, said Department of Recreation has existed and functioned in the City of Escanaba pursuant to said resolution, and

WHEREAS, the Council of the City of Escanaba deems it to be the best interest of the citizens of the City of Escanaba that such a department continue to operate and function, and

WHEREAS, the Council of the City of Escanaba deems it to be in the best interest of the citizens of the City of Escanaba to rescind the Recreation Department Resolution which was adopted June 2, 1966, and to adopt a new resolution establishing such a department and specifically defining its authority, purposes and responsibilities.
THEREFORE, BE IT RESOLVED, that the Recreation Department Resolution heretofore adopted on June 2, 1966, be rescinded, and

BE IT FURTHER RESOLVED, that the Recreation Department be created, such department to consist of a Recreation Director and such other employees deemed necessary by the City Manager, and

BE IT FURTHER RESOLVED, that a Recreation Advisory Board be created to provide advice and counsel to the Recreation Director in the planning and conducting of the Department's activities, and

BE IT FURTHER RESOLVED, that it shall be the duty of the Department of Recreation to operate a system of public recreation suitable to the needs of the people of the City of Escanaba, including, to the extent deemed necessary, the supervision and maintenance of playgrounds, play fields, gymnasiums, swimming beaches, swimming pools, indoor recreation centers, winter sports areas, and like facilities, and

BE IT FURTHER RESOLVED, that the Department of Recreation and the Recreation Advisory Board shall be governed by the following delineations of authority, purposes and responsibilities.

Recreation Advisory Board
Definition: The Recreation Advisory Board is a citizen board responsible for providing advice and counsel to the Recreation Director in that person's planning and conducting of the Recreation Department operations.

Membership
The Mayor, with the Council concurring, shall appoint the Recreation Advisory Board. This Board shall consist of five members. One member shall be appointed to serve a term of one year, two members shall be appointed to serve a term of two year, and two members shall be appointed to serve for a term of three years. Terms of appointment shall begin June 1st of each year. Subsequent appointments, except to fill vacancies, shall be for a term of three years. All appointments for the purpose of filling vacancies occurring otherwise than by the expiration of the term shall be for the unexpired term only. Members shall serve without compensation. Unexcused absence for three consecutive meetings shall constitute dismissal.

Individuals who serve for six years (two, three-year terms) may not be considered for re-appointment for one year.

Organization
A. The Board shall meet at least once a month, with the Recreation Office Assistant serving as secretary to record meeting minutes.

B. The Board shall have the authority to elect officers, design parliamentary procedures and establish regular and special meeting dates.

Duties
A. Research and Planning
   1. The Board shall seek citizen input concerning present and future recreation needs.
2. The Board shall compile and organize such information into a needs profile for the community, and develop alternative recreation activities and facilities for consideration by the City Administration and City Council.

B. Activities

1. The Board shall periodically review and evaluate, with the Recreation Director, all programs and activities organized or assisted under the Recreation Department.

2. The Board shall be permitted to make any recommendations it sees fit concerning modifications, additions or deletions to the programs and activities conducted by the Department. Implementation of any such recommendation shall be at the option of the City Manager, with concurrence of the City Council when required by City Charter or when deemed in the public interest.

3. The Board shall also be permitted to evaluate and make recommendations concerning equitable administration surrounding Recreation Department programs and activities. Implementation shall be at the option of the City Manager, with concurrence of the City Council when required by City Charter or when deemed in the public interest.

C. Areas and Facilities

1. The Board shall make recommendations relative to the acquisitions, planning, design and construction of recreation and park facilities under the control of the Recreation Department.

2. The Board shall evaluate and recommend concerning the equity and effectiveness of facilities use.

D. Finance

1. The Board may examine the annual Department budget request prepared by the Recreation Director, prior to submission of the request before March 1st of each year. Recommendation for modifications shall be made to the Recreation Director prior to submission of the request.

2. The only budget request submitted for City Council consideration shall be the request prepared by the City Manager.

3. The Board shall evaluate and recommend to the Recreation Department activity fees and user fees for any or all City programs and facilities.

E. Administration

1. All input to the City Council from the Recreation Advisory Board shall be made in writing through the Recreation Director and City Manager.
2. Implementation of recommendations of the Recreation Advisory Board shall, without exception, be contingent upon review and official approval by the City Manager; with concurrence of the City Council when required by City Charter or when deemed in the public interest.

Recreation Director

Definition: The Recreation Director is the chief executive officer in charge of the Recreation Department and its personnel. The incumbent in this position is responsible for the administration of a comprehensive recreation program for the entire community and for the administrative management of public parks, playgrounds and other recreation facilities. The Director serves as technical consultant to the Recreation Advisory Board. The Director implements operational policies, rules and regulations approved and forwarded by the City Administration and City Council.

Duties

A. Administrative

1. Supervises the work of the Recreation Department in accordance with the policies established by the City Administration and City Council.

2. Organize and supervise an efficient administrative organization for the department.

3. Establish and review procedures to the end that maximum service may be provided at reasonable cost.

B. Programs

1. With input from the Recreation Advisory Board, develop a broad, diversified program of recreation activities and services to meet the needs and desires of the community.

2. Supervise the organization and conduct of the community recreation program, and provide leadership for activities and groups.

C. Staff

1. Recommend to the City Manager, the number, types and qualifications of personnel deemed necessary for Department operations.

2. Organize, assign, supervise and train subordinate personnel.
3. Develop and maintain good work relationships among staff members.

D. Areas and Facilities
1. With input from the Recreation Advisory Board, make recommendations relative to the acquisition, planning, design and construction of recreation and park facilities under the control of the Department.

2. Operate all areas and facilities under Department control for optimum use in support of the community recreation program.

3. Establish close working relationships with, and act as consultant on, park and recreation matters for public and voluntary community agencies concerned with City planning, housing, public welfare, education and other subjects closely related to community recreation.

4. Coordinate the use parks and maintenance thereof with the City department responsible for the maintenance of parks.

E. Planning and Research

With the advice and counsel of the Recreation Advisory Board:

1. Study and analyze the effectiveness of the Department's services.

2. Study conditions, needs and trends affecting the parks and recreation requirements of the community.

3. Prepare long-range and immediate plans to meet community needs for adequate recreation space, facilities, programs and personnel.

4. Study and keep informed of development in the parks and recreation fields.

F. Finance
1. Direct and account for the expenditure of Department funds in accordance with budget appropriations.

2. Prepare and justify budget estimates, work programs and supporting data for the parks and recreation functions.

3. Recommend establishment of necessary fees and charges for various department services, and supervise their use.

G. Public and Community Relations

1. Interpret to the public, the community recreation program and its philosophy and objectives through all suitable means including the use of staff members as well as news media.

2. Promote the public use of recreation facilities, areas and equipment for group and individual play, recreation and relaxation through a continuing program of public education.
H. Records and Reports

1. Maintain systematic, complete and accurate records of Department activities and services, personnel and property.

2. Prepare and issue regular and special reports for use by staff, Recreation Advisory Board, Administration, City Council and other, and for the information of the community.

Volunteer and Community Groups

Volunteer groups have given their valuable time and input during the development of this plan. Solicitations for public input have been administered during the planning stages and will be documented in the Appendices that follow the plan.

The City of Escanaba has working relationships with the local school district, area YMCA, Bayside Soccer, Little League Baseball, American Legion Baseball, and the Escanaba Fan Club. The City cooperates with the Escanaba High School tennis and baseball teams for use of the City’s facilities. Cross-country activities take place in Ludington Park. Girls’ softball games are held on three fields that are owned by the school district.

The City actively seeks volunteers and has volunteer sign-up available in the Civic Center and, when needed, the City will contact volunteers for a variety of recreation projects.

Recreation and Maintenance Budget

The City of Escanaba has traditionally supported a variety of park and recreation facilities complimented by a year-round cycle of programs. The City of Escanaba draws its annual operational support to maintain its park and recreation facilities from the City’s General Fund, fees and charges, and augmented by private donations and state/federal grants earmarked for specific projects. The City’s User Fee Policy is intended to augment General Fund contributions to a certain degree, generate about 10% to the total parks and recreation budget supported by the General Fund.

Another method of financing park/recreation facilities has been the use of Special Revenues or Enterprise accounts. The Municipal Marina operation, which includes all Marina and related boating activities, currently uses the Special Revenue accounting system separating these activities from the General Fund. The Marina and related boating activities generate revenues that offset most of the expenditures.

The annual parks, recreation and marina operational budgets are formulated by the Recreation Director, the Harbor Master and the Superintendent of Public Works. The City Manager reviews budget requests and the City Council approves appropriations annually.

General funds are used for capital improvements and maintenance activities associated with the recreational facilities. Also, local service organizations and businesses have shown support for City recreational projects. The support has been verbal and in the form of volunteer time. The community takes great pride in the involvement of private citizens, businesses and groups that give freely of their time and
resources for the betterment of the City’s recreational facilities and programs.

Looking into the next five years, the projected parks and recreation budget will remain within a historically normal range, as displayed in Table 1.4, with potential increases in budget as projects may warrant.

<table>
<thead>
<tr>
<th>Table 1.4</th>
<th>Parks, Recreation, Marina and Capital Outlay</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Appropriations FY 2016-17</td>
</tr>
<tr>
<td>Facility/Activity</td>
<td>Amount Budgeted</td>
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<td>-----------------</td>
<td>-----------------</td>
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<tr>
<td>GENERAL FUND</td>
<td></td>
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<tr>
<td>Civic Center – Operations &amp; Maintenance</td>
<td>$63,904</td>
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<td>Civic Center - Activities</td>
<td>$47,534</td>
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<tr>
<td>July 4th – Activities &amp; Fireworks</td>
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<td>Community Service – Special Events</td>
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<td>Administration</td>
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<td>Summer Sports – Activities &amp; Facility Maintenance</td>
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<td>Wading Pool</td>
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<td>Winter Sports – Facility Maintenance</td>
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<td>Municipal Beach – Operations &amp; Maintenance</td>
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<td>Park Maintenance</td>
<td>$201,306</td>
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<td>MARINA FUND</td>
<td></td>
</tr>
<tr>
<td>Marina &amp; Boating Activities</td>
<td>$239,998</td>
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<td>SUBTOTAL – MARINA FUND</td>
<td>$266,665</td>
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<tr>
<td>TOTAL PARKS, RECREATION, MARINE &amp; CAPITAL=</td>
<td>$1,349,609</td>
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</tbody>
</table>
Figure 1:
City of Escanaba Park and Recreation Organizational Chart

Escanaba City Council

Recreation Advisory Board

City Manager

Recreation Director (Full-Time)

Harbor Master

Attendant Supervisor (Seasonal)

Administrative Assistant/Custodian (Full-time)

Ice Rink Attendants (Seasonal)

Aerobics Instructors (Part-time)

Beach Director (Seasonal)

Civic Center Attendants (Part-time)

Lifeguards (Seasonal)
Recreational Inventory
The City of Escanaba is fortunate to have an adequate offering of recreation programs from both the public and private sectors and a good, relatively well-maintained system of parks, recreation areas and public and private leisure facilities. The Recreation Director conducted a recreation inventory during the summer of 2016 of all recreation areas and parks.

Recreation Programs
Organized recreation programming is important to the community as park and recreation facilities, the physical space, accounts for only a portion of the total recreation and leisure services. Recreation programming, if properly planned and implemented, is a means by which maximum recreation benefits can be derived from existing recreation facilities.

Traditionally, the City of Escanaba has provided recreation programming that reaches most segments of the population regardless of an individual’s or family’s economic situation. The primary goal of municipal recreation is to attempt to influence as many citizens as possible at the lowest possible cost to the user and the taxpayer. Finances have obviously played an important role in determining the quantity and quality of recreation programs offered. A comprehensive User Fee Policy has been utilized for several years, and the City of Escanaba has been able to target specific groups and segments of the population for inclusion regardless of income. Most particularly, youth programs and activities are offered at either no charge or carry minimal fees that can be afforded by all. The City of Escanaba has implemented user fees as a means to supplement General Fund appropriations. User fees will continue to play an important part in the overall financing of recreation programs.

During the last plan period 2012-2016, the City of Escanaba and various private or semi-public organizations not only maintained recreation program levels, but also succeeded in expanding the scope of the programs by employing several different methods. Over the past five-year period, youth baseball and softball opportunities have again expanded. Every boy and girl between the ages of 5 through 18 within the City of Escanaba has an opportunity to play. The Hannahville Ice and Turf Complex, formerly the Wells Sports Complex, holds ice-skating lessons for children and involves approximately 150 boys and girls annually who are not affiliated with organized hockey or figure skating. The YMCA and the Bonifas Art Center have also expanded youth and adult recreation programming across the spectrum. This representative sampling indicates both the public and private sectors at work in an effort to bring quality recreation programs to its citizens at the least possible cost.

Recreation programming, whether structured or unstructured, will remain a major priority within this plan in a continuing attempt to reach the young, the old, the economically deprived and the handicapped. The City has and will continue to reach out and meet the constant and changing needs of the community within its financial limitations.

Programming of recreation activities within the City of Escanaba takes place in the following form: 1] City sponsored activities; 2] City/private interest group sponsored activities; 3] private group sponsored activities; and 4] school sponsored
activities. The following chart, titled Existing Recreation Programs, outlines most major recreation programs that take place within the City.

It should be noted that a good portion of the indoor activities listed are held at the Catherine Bonifas Civic Center. The Civic Center hosts recreational, social, educational and governmental activities. The bulk of the Civic Center's use is recreational or social in nature with nearly 40,000 documented uses during the 2016 calendar year.
<table>
<thead>
<tr>
<th>Program</th>
<th>Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Winter</th>
<th>Program Sponsors</th>
</tr>
</thead>
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<tr>
<td>General Swimming</td>
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<td>x</td>
<td>x</td>
<td>x</td>
<td>YMCA</td>
</tr>
<tr>
<td>Municipal beach swimming</td>
<td></td>
<td>x</td>
<td></td>
<td></td>
<td>City</td>
</tr>
<tr>
<td>Wading Pool</td>
<td></td>
<td></td>
<td>x</td>
<td></td>
<td>City</td>
</tr>
<tr>
<td>Boys Senior League Baseball</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td>City/Little League</td>
</tr>
<tr>
<td>Boy's American Legion Baseball</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td>City/American Legion</td>
</tr>
<tr>
<td>Boy's Little League</td>
<td>x</td>
<td></td>
<td>x</td>
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<tr>
<td>Soccer (outdoor)</td>
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<td>x</td>
<td>x</td>
<td></td>
<td>City/Bayside Soccer</td>
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<td>Swim Lessons</td>
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<td>x</td>
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</tr>
<tr>
<td>Young Beginner Swimming</td>
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<td>x</td>
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</tr>
<tr>
<td>Boys High School Baseball</td>
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<td>x</td>
<td></td>
<td></td>
<td>City/High School</td>
</tr>
<tr>
<td>Tennis Lessons</td>
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<td>x</td>
<td></td>
<td>City/Private</td>
</tr>
<tr>
<td>Adult Tennis League</td>
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<td>x</td>
<td>x</td>
<td></td>
<td>Private</td>
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<td>City/Others</td>
</tr>
<tr>
<td>Open Adult Basketball</td>
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<td>x</td>
<td>City</td>
</tr>
<tr>
<td>Tennis Tournaments</td>
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<td>x</td>
<td></td>
<td>City/Other/High School</td>
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<tr>
<td>4&lt;sup&gt;th&lt;/sup&gt; - 12&lt;sup&gt;th&lt;/sup&gt; Grade Youth Recreation</td>
<td>x</td>
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<td>Senior High School Teen Center</td>
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<td>Program</td>
<td>Spring</td>
<td>Summer</td>
<td>Fall</td>
<td>Winter</td>
<td>Program Sponsors</td>
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<tr>
<td>Senior Citizen Programs</td>
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<td>x</td>
<td>City/CAA</td>
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<tr>
<td>Adult Archery Range</td>
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<td>x</td>
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<td>City/Clubs</td>
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<td></td>
<td></td>
<td>x</td>
<td>Wells/City</td>
</tr>
<tr>
<td>Ice Skating Lessons</td>
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<td></td>
<td></td>
<td>x</td>
<td>Wells</td>
</tr>
<tr>
<td>Youth Hockey</td>
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<td>x</td>
<td>Wells/Club</td>
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<tr>
<td>Youth Figure Skating</td>
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<td>Wells/Club</td>
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<tr>
<td>Girl's Little League Softball</td>
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<tr>
<td>Girl's Senior League Softball</td>
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<td></td>
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<tr>
<td>Boy's Junior League Baseball</td>
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<td></td>
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<tr>
<td>Boy's Big League Baseball</td>
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<td>Boat Launch</td>
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<tr>
<td>Country Line Dancing</td>
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<td></td>
<td>League</td>
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<td>x</td>
<td></td>
<td>x</td>
<td>x</td>
<td>4-H/City</td>
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</tbody>
</table>
**Inventory of Existing Facilities Within Escanaba**

In order for a community to accurately determine what is needed for future recreation, an inventory of facilities must be completed. The inventory of facilities describes all recreation facilities in the City, whether the City, the State or some other governmental or private group or agency owns the facilities. Each facility is identified by name, size and facilities available. A more detailed discussion of park functions is found in that section of the plan concerning deficiencies and needs.

### Table 1.6

**City of Escanaba Parks, Recreation Areas and Facilities**

**Owned and maintained by the City of Escanaba**

- **Al Ness Field**
  - Accessibility Rating: 2
  - At approximately 4.7 acres, owned and maintained by the City. Located at 18th Avenue South and South 16th Street.

- **Veteran’s Park**
  - Accessibility Rating: 2
  - 2.1 acres owned and maintained by the City. Located on Lake Shore Drive and 12th Avenue South.

  - Children’s playground area
  - One-half basketball court
  - Two tennis courts
  - On-street parking
  - Tapani baseball field with fencing
  - 280’ from home plate with dugouts and electronic scoreboard
  - Watchable wildlife
  - Coastal Marsh
  - Portable restroom on site during spring/summer/fall weather
  - Water fountain
  - White pine trees
  - Horseshoe court
  - Bleachers
  - Benches
  - Escanaba Migratory Bird Enhancement Initiative (EMBED)

- **West Side Recreation Area & City Forest**
  - Accessibility Rating: 1
  - The non-motorized pathway in the Danforth area comprises of approximately 3,000 acres and is located on the west side of the City. The majority of the acreage is undeveloped city forest and the trail is owned and maintained by the City.

  - Cross country ski trail 6.5 miles with three loops
  - Parking area
  - Watchable wildlife
  - Snowshoe trail 5.1 miles
  - Groomed when weather permits
  - Hiking trails
Stephenson Park
Accessibility Rating: 2

2.6 acres located at North 19th Street and 15th Avenue North, owned and maintained by the City.

- Children's playground area
- One basketball court
- Baseball field with fencing 200' from home plate and dugouts
- On-street parking
- Bleachers

- Portable restroom on site during spring/summer/fall weather
- Water fountain
- Benches

Ludington Park
Accessibility Rating: 3

120 acres located at the corner of Ludington Street and Lake Shore and continuing east along the lake shore, owned and maintained by the City.

- Bandshell with 50 KVA transformer and seating for 300 persons with large green space area and hills to accommodate additional spectators
- On-street parking available with parking lots throughout
- Watchable wildlife

- Covered pavilion
- Large capacity barbecue grill
- Informal ball playing field and soccer field
- Fishing
- Ice fishing
- Barrier-free fishing pier
- Sledding hills
- Cross-country skiing
- Historical museum
- Historical lighthouse
- Bicycle paths
- Sidewalks
- Natural/passive recreation areas

- Nine basket disc golf course (discs can be checked out at Civic Center free of charge)
- Swimming beach with mobility mat, restrooms, showers, and changing area
- Tetherball set
- Boat launch & Marina
- Seasonal berths
- Transient berths
- Parking
- Picnic tables
- Picnic stoves
- Four Lighted tennis courts
- Restrooms and portable restroom during season
- Paved basketball court
- Eight sand volleyball courts
- Drinking fountain
- Lighted 20' by 20' gazebo with electrical outlets and external lighting
- EMBEI
**Rose Park**
Accessibility Rating: 2
1.5 acres located at the intersection of Washington and Stephenson Avenues. The park is owned and maintained by the City.
- One regulation sized tennis court
- Portable restroom on site during spring/summer/fall weather
- Fenced in area
- Water fountain

**Dickson Field**
Accessibility Rating: 2
5.5 acres located next to the Bonifas Civic Center at the corner of 3rd Avenue North and North 21st Street. Owned and maintained by the City.
- Baseball field with fencing 200' from home plate with an irrigation system, press box, concession, dug outs and an electronic scoreboard
- Water fountain
- Portable restroom on site during spring/summer/fall weather
- On-street and off-street parking available
- Bleachers

**Westside Playground**
Accessibility Rating: 2
0.5 acres on 5th Avenue South behind the high school. Owned by the Escanaba Public Schools and maintained by the City.
- Children’s playground
- Benches

**Royce Park**
Accessibility Rating: 2
3.1 acres, owned and maintained by the City and located at South 19th Street and 7th Avenue South.
- Baseball/softball field
- Shelter house
- Lighted ice skating rink with supervised hours during season and skate changing area
- Two tennis courts
- Benches
- Restrooms
- Refreshments on site for sale seasonally and music provided by outdoor PA system
- Bleachers
- Outdoor basketball court
- Portable restrooms during spring/summer/fall weather
- Water fountain
- Horseshoe court
- Free skate rentals
- Benches

**Webster Park**
Accessibility Rating: 3
1.6 acres, located next to Webster School at the 1300 block of North 19th Street. Owned and maintained by the City.
- Lighted ice skating rink with supervised hours during season
- Wading pool
- Supervised during summer season
- Restroom facility
- On-road parking
- Water fountain
- Free skate rentals
- Benches
Bonifas Civic Center
Accessibility Rating: 4

0.2 acres on 2nd Avenue North and 21st Street owned and maintained by the City.

- Indoor archery
- Indoor pistol range
- Gym
- Locker room and showers
- Billiards
- Table tennis
- Foosball
- Volleyball
- State of Michigan Certified kitchen facilities
- Badminton
- Air hockey
- Bean bag
- Three horse shoe courts
- Three meeting rooms
- Six room Senior Citizen Center
- Aerobics
- Pickleball
- Wi-Fi access available
- Basketball
- Laptops

John D. Besse Park
Accessibility Rating: 5

1.1 acre park, located at the corner of 8th Avenue South and South 30th Street. Owned and maintained by the City.

John D. Besse Park Playground

- 1,728 sq. ft. covered pavilion
- Nine 8-person picnic tables
- Handicap portable restroom on site during spring/summer/fall season
- Modern children's playground area
- Tetherball
- 110 volt electric service
- Potable water
- One large and two small barbeque grills
- Parking for 22 spaces, including handicap parking
- Nine-basket disc golf course
- Volleyball court

Sylvan Point Playground
Accessibility Rating: 2

.2 acres located at the intersection of South 22nd Street and 23rd Avenue South. Owned and maintained by the City.
- Children's playground area
- Benches
- Fenced in area

North Shore Facilities
Accessibility Rating: 4

10.0 acre site, owned and maintained by the City.
- Large capacity launch site at the mouth of the Escanaba River
- 150-200 car parking lot with five launch ramps
- Restroom facility
- Handicap accessible fishing piers
- Fish cleaning station
Escanaba Municipal Beach

Beach opens in early June and closes in mid-August and is located on Arsonson Island in Ludington Park. Owned and maintained by the City.

- Supervised during summer seasons
- Restroom facility with showers and changing area
- Outside rinse area
- Parking lot on site
- Bike rack
- Sand volleyball courts
- Privately operated rentals for kayaks and paddle boards

Recreational Open Space – 3rd Avenue South

Accessibility Rating: 1

This parcel of land is located between 1st and 3rd Avenues South and South 30th Street which consists of 3.93 acres of land bordered by a floodplain and consisting of naturally wooded area. This piece of property is set aside for a possible pocket park.

Recreation Facilities Located Within or Near the City

Not Owned by the City

Lemmer School

3.0 acres, owned and maintained by Escanaba Public Schools. Located at 700 South 20th Street.

- Basketball court and gym
- Playground equipment

Webster School

3.0 acres, owned and maintained by Escanaba Public Schools. Located at 1213 North 19th Street.

- Basketball court and gym
- Playground equipment

Holy Name Central School

3.5 acres on 3rd Avenue South and 22nd Street, owned and maintained by Holy Name School.

- Basketball court and gym
- Playground equipment
- Football field (irrigated)
**Athletic Field**
10.7 acres, owned and maintained by Escanaba Public Schools.
- Lighted football field
- Practice field
- Stadium
- Enclosed press box (schools)
- Electronic scoreboard
- Concession stand
- 2 field houses
- Restrooms

**Lemerand Recreation Complex**
5.0 acres, owned and maintained by Escanaba Public Schools.
Located at 18th Avenue South and South 21st Street.
- Three baseball fields with fencing
- Covered pavilion area
- Playground area
- Irrigation system
- Restrooms
- Press box
- Parking lot
- Concession stand
- Pickleball court
- Water fountain

**Senior High School**
1.0 acre, owned and maintained by Escanaba Public Schools.
Located at 500 South Lincoln Road.
- Gym
- 1/4 mile running track
- 2 practice football fields
- Stadium
- Four tennis courts

**YMCA**
1.0 acres located on Bay de Noc Community College campus, owned and maintained by the YMCA. Located at 2001 North Lincoln Road.
- Gym
- Indoor swimming pool
- Sauna
- Locker room and showers
- Weight room and training facilities (College/YMCA)
- Hot tub

**Upper Elementary School**
2.5 acres, located at 1500 Ludington Street, owned and maintained by Escanaba Public Schools.
- Playfield
- Gym

**Harbor Towers**
1.0 acres on 500 Ludington Street and South 5th Street, owned and maintained by the Escanaba Housing Commission.
- Shuffleboard court
- Horseshoe court

**Hannahville Ice & Turf Complex**
Located at 6645 N.75 Drive, just north of US-2, and owned by Wells Township. Previously referred to as the Wells Sports Complex, it has been renamed the Hannahville Ice and Turf Complex after the Hannahville Indian Community financially contributed for significant facility upgrades.
- Two indoor artificial ice rinks
- Two ballfields
- Concession stand
- Locker/shower facility
- 20,000 square foot turf room
- Picnic area with tables and pavilion
Portage Marsh

This is a 600-acre coastal wetland complex on Lake Michigan in Delta County. It is bounded on the north by the City of Escanaba and on the south by Portage Point. Habitat includes open water, cattail marsh, wet meadow, shrub thickets, sand beach, inter-dunal pools, and a creek mouth.

600 acre coastal wetland complex within the City of Escanaba limits and owned and maintained by the MDNR.

- Trails accessible by foot providing opportunity for hiking and wildlife viewing
- EMBEI
- Accessible hunting and observation platforms

Bay College Soccer Fields

4.7 acres located at Bay College, owned by Bay College maintained by the City.

- Two full size regulation fields 120 yds x 70 yds that can also be used as junior fields 70yds X 50yds
- Walking trail labyrinth
- Concession stand
- Cross country ski trail
- Irrigation
- Pavilion
- Portable Restrooms
- Water fountain
- Bleachers
- Picnic Tables

U.P. State Fairgrounds

90 acres located along US 2/41 and 9th Avenue North, owned and maintained by Delta County.

- Logging Congress
- DNR Pocket Park
- Gas and steam engine village
- Banquets
- Concerts
- Restroom facilities
- Thirty buildings
- Grandstand/office complex
- ½ mile track
- Horse barn/indoor riding
- Horse shows
- Campground

Bay College Soccer Field Complex
Grant History

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>26-01215</td>
<td>Sand Island Boat Launch</td>
<td>$28,290.63</td>
</tr>
</tbody>
</table>

Description: Develop launch ramp, parking area with curb stops, skid pier, vault toilets, access road and LWCF sign.
Project Year: 1981, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>26-01264</td>
<td>Webster Park Shelter House</td>
<td>$40,533.00</td>
</tr>
</tbody>
</table>

Description: Demolition of existing shelter, construction of new shelter house with utilities, removal of overhead power lines, parking improvements, fencing and barrier posts LWCF sign.
Project Year: 1983, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>26-01328</td>
<td>Ludington Park Restrooms</td>
<td>$50,597.00</td>
</tr>
</tbody>
</table>

Description: Develop: toilet building, site work, and utilities.
Project Year: 1984, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TF87-240</td>
<td>Escanaba Municipal Marina</td>
<td>$300,000.00</td>
</tr>
</tbody>
</table>

Description: Development will be to install two 500’ floating head pier systems, utilities, demolition and replacement of revetment wall.
Project Year: 1987, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>26-01481</td>
<td>Escanaba Municipal Beach</td>
<td>$50,037.00</td>
</tr>
</tbody>
</table>

Description: Development of concrete rubble on beachfront, beach fill, fencing, boardwalk, beach grass, landscaping and parking lots at Escanaba Municipal Beach.
Project Year: 1988, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>BF89-555</td>
<td>Ludington Park</td>
<td>$37,500.00</td>
</tr>
</tbody>
</table>

Description: Replace electric and potable water systems, Replace underground electric lines/transformers feeding bandshell & tennis courts. Replace tennis courts lighting system & install new potable water lines, services & fountains.
Project Year: 1989, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TF90-365</td>
<td>Watch Estate Property</td>
<td>$22,500.00</td>
</tr>
</tbody>
</table>

Description: To acquire 240 acres which is currently leased by the City of Escanaba to preserve the wetlands and cross-country ski pathway.
Project Year: 1990, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>BF91-329</td>
<td>Ludington Park Playground</td>
<td>$22,500.00</td>
</tr>
</tbody>
</table>

Description: Renovate and replace playground equipment and related equipment at the Tot-lot and Municipal Beach.
Project Year: 1991, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TF97-088</td>
<td>Ludington Park Bike Path/Walkway</td>
<td>$17,500.00</td>
</tr>
</tbody>
</table>

Description: Construct 1,300 feet of bike path/walkway providing access to park historical and interpretive facilities.
Project Year: 1997, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TF99-384</td>
<td>Escanaba Riverfront Property Acquisition</td>
<td>$102,7500.00</td>
</tr>
</tbody>
</table>

Description: Acquisition in fee simple of about 12 acres of riverfront property at the mouth of the Escanaba River for construction of a large-capacity small boat launch site for access to the Escanaba River and Little Bay de Noc.
Project Year: 1999, Grant Closed
<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CM99-281</td>
<td>Ludington Park Pathway and Parking</td>
<td>$131,250.00</td>
</tr>
</tbody>
</table>

**Description:** Renovate Aronson Island bike/pedestrian pathway and upgrade bandshell parking lot, both within Ludington Park.

**Project Year:** 1999, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TF00-185</td>
<td>Ludington Park Beach House Renovation</td>
<td>$192,500.00</td>
</tr>
</tbody>
</table>

**Description:** Renovation of Ludington Park beach house to meet current standards for safety and accessibility.

**Project Year:** 2000, Grant Closed

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>26-016XX1</td>
<td>Soccer Field Complex</td>
<td>$37,500.00</td>
</tr>
</tbody>
</table>

**Description:** Develop two (2) regulation soccer fields on South 28th Street to serve entire region.

**Project Year:** 2002, Grant Withdrawn

<table>
<thead>
<tr>
<th>Project No.</th>
<th>Project Title</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>RP13-481</td>
<td>Ludington Park Tennis Courts Renovation</td>
<td>$42,000.00</td>
</tr>
</tbody>
</table>

**Description:** Develop to include renovate four tennis and one basketball courts, ADA access to courts, bathrooms and pavilion, ADA drinking fountain and picnic tables.

**Project Year:** 2013, Grant Closed

**Planning Process**

The City of Escanaba 5-Year Recreation Plan was updated to correspond with the changing recreation needs of the area. The City of Escanaba Recreation Advisory Board and Recreation Director were instrumental in preparing this plan as they took the time to evaluate current recreation facilities, and to reach out to those that utilize recreational parks and facilities. CUPPAD Regional Commission staff met with the City of Escanaba Parks and Recreation Advisory Board and Recreation Director while compiling plan details.

A nine-question online survey was created in an effort to gain a broad spectrum of public input. In total 382 surveys were completed. A copy of the survey along with a summary of the survey results are provided in Appendix – 1. According to the survey results, the top five recreational activities that respondents and/or their families partake in include: walking/hiking (74.3%), playground visits (69.7%), fishing (54.2%), picnicking (53.1%), and watching sporting events (52.0%).

Also according to the survey results, Ludington Park is the most frequently visited area park followed by the U.P. State Fairgrounds, the Municipal Beach, the Marina, and John D. Besse Park. The complete survey results were analyzed by the City of Escanaba Parks and Recreation Advisory Board to ensure alignment with the 5-Year Recreation Plan and the needs of the community in which it reflects.

The plan draft was available for public comment beginning December 30, 2016. The draft plan was available at the Catherine Bonifas Civic Center, 225 North 21st Street, Escanaba, MI 49829. The public comment period notice and details of the public hearing were published in the Daily Press on December 29, 2016.

The Escanaba City Council adopted the plan at is February 16, 2017, meeting after holding a public hearing on the same date.
Recreation Goals and Policies

A set of workable goals and policies are guidelines for recreation related decision-making. Consideration of recreational policies should lead the community toward the attainment of its goals.

Specific development projects and programs should be evaluated with respect to the recreation goals and related policies add to their contribution to the system of recreation for the City of Escanaba. The proposed goals should not be considered as hard and fast rules for development of recreation facilities, but as guidelines for evaluating specific proposals.

This plan will attempt to use policy as a course of action. It is the intent of this plan to promote the flexible dimension of policy as a method for coping with significant change within our City caused by internal and external factors.

The following goals and their corresponding policies should serve the City as flexible guidelines toward developmental, operational or financial strategies over the next five-year period.

Goal 1: To meet the intent and spirit of the Americans with Disabilities Act (ADA).

Associated Policies:

Policy I - A Implement the modification of existing park and recreation structures and/or the construction of new park, recreation and leisure facilities to ensure accessibility to all citizens regardless of ability.

Policy I - B Continue to work toward inclusionary programming of park and recreation activities.

Policy I - C Educate and inform private providers of recreation services who use public facilities of their responsibility to provide inclusionary opportunities for persons of all ability levels.

Goal 2: To develop or expand upon recreation and park facilities and programs with service clubs, community groups, or corporate sponsors.

Associated Policies:

Policy II - A Create a "catalogue" of potential project possibilities or equipment purchases for groups or individual donors.

Policy II - B Encourage and support community volunteer groups and solicit new groups and ventures that provide recreation services at minimal cost to supplement tax supported facilities and programs.

Policy II - C Develop realistic staffing plans and consideration for the administration of volunteer programs.
Goal 3: To commit to the development of park and recreation facilities and programs as a means of maintaining and improving our citizen’s quality of life.

Associated Policies:

Policy III - A Continued maintenance of our existing parks, recreation areas and programs through the City’s General Fund as a primary means of promoting our quality of life and economic vitality.

Policy III - B Develop and/or maintain certain specialized facilities that meet our unique needs; i.e., indoor winter facilities, outdoor winter facilities.

Policy III - C Continued maintenance and improvements within the City/regional park, Ludington Park, which meets a broad range of citizen interests and preferences.

Policy III - D Reaffirm the City’s user fee policy as a means of addressing most adult and specialized facilities and programs which can provide alternative and supplemental format of financing operational, and in some cases, capital costs.

Policy III - E Prudent use of “user fees” as a means to supplement General Fund support and exercise care to not exclude segments of the population that may be financially incapable of sponsoring fees and charges for basic facilities and programs.

Goal 4: To promote our park and recreation facilities as a means of attracting tourists and visitors to our City.

Associated Policies:

Policy IV - A Continue to provide support for local events/festivals, such as Rock the Dock and New Year’s Eve fireworks, which will attract local citizen participation and visitor interest.

Policy IV - B Continue to support the maintenance and development of Ludington Park for its tourism value as well as for its own local citizens.

Policy IV - C Continue to support the U.P. State Fair, U.P. Steam and Gas Engine Village and other like facilities as a means to attract the tourist to local facilities and events.

Policy IV - D Continue to support the development of the Escanaba Marina as a transient boater destination.

Policy IV - E Support local historical attractions; i.e., lighthouse, museum, downtown, etc., as a means to encourage tourism in our City.
Goal 5: To promote cooperation with other local government jurisdictions.

Associated Policies:

Policy V - A Avoid unnecessary duplication of facilities and services by working closely with school districts, the community college, YMCA, townships and other cities.

Policy V - B Make every attempt to regionalize activities/facilities that have a broad range of interest.

Policy V - C Encourage the continued development of the regional bike path/bike route system.

Policy V - D Develop use policies consistent with other governmental units to encourage citizen use of recreation and park facilities across jurisdictional boundaries.

Policy V - E Feasibility Analysis of a Delta County Regional Sports and Recreation Authority Concept. Currently there are multiple tax supported entities operating a number of sports and recreational facilities and programs independent of each other throughout Delta County. The concept is to work with all the local units of government, school systems, college system, the Hannanville Indian Community and the various community stakeholders on the drafting of a “Feasibility Analysis Request for Proposal” which if found feasible, could create a Delta County-Wide Regional Sports and Recreation Authority. The purpose of the feasibility analysis would be to:

- Identify opportunities to maintain or expand, and/or strengthen the delivery of sports and recreational services and opportunities currently offered.

- Identify potential revenue streams. Outline a cost allocation methodology.

- Unify and consolidate grant writing efforts.

- Identify legal requirements needed to create such an authority.

- Outline options for managing of services and facilities.

- Identify challenges, opportunities, weaknesses and threats to the merging of services and facilities.
- Identify efficiencies to be gained by the merging of services and facilities.

- Identify deployment strategies to improve service or facilitate economic efficiencies.

- Recommend an organizational structure.

- Provide an outline on how this concept can obtain political and community buy-in and support.

Recreation Guidelines
To determine what type of recreation facilities should be developed for the size and quantity of open space in a given community, it is necessary to follow guidelines or standards for parks, open space, recreation areas or recreation facility development. Standards, however, are not specifically applicable to a given community and are only intended to serve as a guide as each community's needs slightly differ. Therefore, the needs and deficiencies identified through the application of standards will be tempered, modified or added based upon the views and opinions of citizens, the Escanaba Recreation Advisory Board, Escanaba Recreation Department staff and the City Council.

The standards and facility development guidelines identified in this section are taken from:


Recommended Classification System for Local and Regional Open Space: This classification system is intended to serve as a guide to planning - not as an absolute blueprint. Sometimes more than one component may occur within the same site (but not on the same parcel of land), particularly with respect to the special uses within a regional park. Planners of park and recreation systems should be careful to provide adequate land for each functional component when this occurs.

Americans with Disabilities Act Standards
The Americans with Disabilities Act (ADA) identified specific standards that would insure that persons with disabilities have the same opportunities to fully participate, live independently and be economically self-sufficient within society. The Act consists of five sections: Employment, Public Accommodations, Transportation, State and Local Government Operations, and Telecommunications.

Title II of the ADA, Public Accommodations, is relevant to the level of accessibility and equal provisions of service at publicly owned outdoor recreation sites. This title states that discrimination against persons with disabilities is prohibited in all services, programs, or activities provided by public entities. The general requirements set forth under this section came into effect on January 26, 1992. Remodeling or new construction of facilities and buildings had the same deadline date to become accessible to the disabled. In existing buildings and facilities, nonstructural changes to improve accessibility were required by January 26, 1992, while all structural improvements of the facilities and buildings were required by January 26, 1995.
The Americans with Disabilities Act (ADA) of 1990 requires that "reasonable accommodation" be made to the needs of the estimated one in five people in this country who are disabled. That is, all public and private goods and service providers and employers must remove all structural and communication barriers from facilities, or provide alternative access where feasible.
<table>
<thead>
<tr>
<th>Component</th>
<th>Use</th>
<th>Service Area</th>
<th>Desirable Size</th>
<th>Acres/1,000 Population</th>
<th>Desirable Characteristics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mini Park</td>
<td>Specialized facilities that serve a concentrated or limited population or specific group such as toots or senior citizens.</td>
<td>Less than ¼ mile radius</td>
<td>1 acre or less</td>
<td>0.25 to .5</td>
<td>Within neighborhood and in close proximity to apartment complexes, townhouses development or housing for the elderly.</td>
</tr>
<tr>
<td>Neighborhood Park/ Playground</td>
<td>Area for intense recreational activities, such as field games, court games, crafts, playground apparatus area, skating, picnicking, wading pools, etc.</td>
<td>¼ - ½ mile radius to serve a population up to 5,000 (a neighborhood)</td>
<td>15+ acres</td>
<td>1.0 to 2.0</td>
<td>Suited for intense development. Easily accessible to neighborhood population geographically centered with safe walking and bike access. May be developed as a school/park facility.</td>
</tr>
<tr>
<td>Community Park</td>
<td>Area of diverse environmental quality. May include areas suited for intense recreational facilities, such as athletic complexes, large swimming pools. May be an area of natural quality for outdoor recreation, such as walking, viewing, sitting, picnicking. May be any combination of the above, depending upon site suitability and community need.</td>
<td>Several neighborhoods. 1 to 2 mile radius</td>
<td>25+ acres</td>
<td>5.0 to 8.0</td>
<td>May include natural features, such as water bodies and area suited for intense development. Easily accessible to neighborhood served.</td>
</tr>
<tr>
<td>Regional Park</td>
<td>Area of natural or ornamental quality for outdoor recreation, such as picnicking, boating, fishing, swimming, camping and trail uses; may include play areas.</td>
<td>Several communities .: hour driving time</td>
<td>200+ acres</td>
<td>5.0 to 10.0</td>
<td>Contiguous to or encompassing natural resources.</td>
</tr>
<tr>
<td>Regional Reserve Park</td>
<td>Area of natural quality for nature-oriented outdoor recreation, such as viewing, and studying nature, wildlife habitat, conservation, swimming, picnicking, hiking, fishing, boating, camping and trail uses. May include active play areas. Generally 80% of the land is reserved for conservation and natural resource management with less than 20% used for recreation development.</td>
<td>Several communities .: hours driving time.</td>
<td>1,000+ acres; sufficient area to encompass the resource to be preserved and managed.</td>
<td>Variable</td>
<td>Diverse or unique natural resources, such as lakes, streams, marshes, flora, fauna topography.</td>
</tr>
</tbody>
</table>
Currently, there are no written standards on making outdoor recreation facilities totally accessible to the disabled. Many suggestions on outdoor recreation facilities accessibility have been made; therefore, recommendations regarding outdoor play equipment, picnic facilities, boat docks, pathways, and trails, have been incorporated into this plan.

Recommendations regarding buildings, restrooms, slopes of ramps, and parking stalls should be seriously considered. These types of facilities all have current standards set by the Americans Disabilities Act of 1990.

**ADA Standards:** The recreational sites in Escanaba, like many communities, are not completely accessible according to the ADA standards. Restrooms, pathways, parking, and general accessibility of all amenities must be examined closely over the next few years to assure that all people are given the same opportunities within the community.

Where more than one restroom facility exists, at least one must be accessible by persons with disabilities. In some cases, this would require minimal remodeling; in others, it could require substantial modification.

At least one picnic table and one grill designed to accommodate persons in wheelchairs should be available at each park (if these types of facilities are not currently available). These facilities should be identified with a sign showing the universal symbol of accessibility.

At least one in 25 parking stalls should be designated for disabled parking. These stalls must be the closest spaces to the park or facility entrance, have a direct route to and from the stalls, and must have a marked adjacent access aisle of 60 inches and an unobstructed vertical sign that shows the universal symbol of accessibility. Slope of these spaces and aisles cannot exceed 1:50.

Stable, barrier-free pathways which provide linkages from one recreation amenity to another will be needed at most of the City's outdoor recreation facilities. They must be at least 36 inches wide, and a 60 x 60 inch passing space or turnaround must be provided every 200 feet. If a pathway level changes more than ½ inch, the pathway must be ramped. If the level change is between ½ inch and ¼ inch, the levels must be beveled.

Where water fountains are available, spouts should be no more than 36 inches above the finished floor. If the fountain is freestanding or built-in and does not have a clear space underneath, a clear floor space of 30 to 48 inches alongside the fountain for a parallel approach must be provided. Wall or post-mounted fountains must have a clear knee space under the fountain of at least 27 inches high by 17 to 19 inches deep by 30 inches wide. Controls must be located at the front edge of the fountain and operable with one hand without twisting the wrist.

A complete guideline list based on standards set by the Americans with Disabilities Act of 1990 for various types of facilities and recommendations established by the USDA Forest Service for improving the accessibility of recreational areas are detailed in Appendix – 2 at the end of the plan.
City of Escanaba Smoke Free Ordinance
The Escanaba City Council approved an outdoor no-smoking ordinance in 2011 for specific locations in Escanaba, including parks where children are concentrated and city buildings. The ordinance prohibits smoking within 100 feet of city buildings, nine playgrounds, six ballfields, the guarded beach area, Webster pool and two ice rinks. The issue was first considered by the Recreation Advisory Board. The proposal was also recommended by the Citizens’ Environmental Advisory Committee and the Escanaba Planning Commission. The ordinance concerns quality of life issues in the City, particularly for children. The intent is to limit where children can watch adults smoking and keep second hand smoke and cigarette butts away from buildings.

The ordinance will be enforced with a $50 fine to violators and will likely be self-enforced by concerned adults in the affected areas. Escanaba’s Smoke Free Outdoor Air Ordinance prohibits the smoking of cigars, cigarettes, or pipes within 100 feet of outdoor city-owned or leased property or buildings, excluding private property which falls within this area. Public Health-Delta and Menominee Counties has donated $1,000 to help pay for no-smoking signs in designated areas.

City playgrounds included in the ban are Harbor Hideout, Royce Playground, Rose Playground, John D. Besse Park, Stephenson Playground, Jefferson Playground, Veterans Playground, Beach Playground, Westside Playground, and Sylvan Point Playground. Also included in the ban are the guarded beach area and beach house, Webster pool and ice rink, and Royce ice rink. Ball fields specifically listed under the ordinance are Al Ness, Lemerand, Veterans, Stephenson, Dickson, and Bay Soccer Field. Smoking will not be allowed within 100 feet at City Hall, the Library, Public Safety, Public Works, the Power Plant, the Water Plant, the Wastewater Plant, Civic Center, Webster Shelter House, Royce Shelter House, and the Downtown Development Authority Center Court Area.

City of Escanaba Complete Streets Resolution
In January 2011, the Escanaba City Council adopted a Complete Streets resolution to improve quality of life for all residents. Complete Streets policies ensure that engineers and planners design roadways to accommodate all users, not just motorists. A complete street allows pedestrians, bicyclists, transit users and those with disabilities to easily and safely use roads in their communities.

Resolution of Support for Complete Streets Initiative as outlined in Public Act 134, and Public Act 135, of 2010:

WHEREAS, increasing walking and bicycling offers improved health benefits for the population and more livable communities; and

WHEREAS, a Complete Street is safe, comfortable, and convenient for travel by automobile, foot, bicycle, and transit regardless of age or ability, and

WHEREAS, the Michigan Legislature has passed Complete Streets legislation that requires the Michigan Department of Transportation and local governments to consider all users in transportation related projects; and
WHEREAS, Complete Streets support economic growth and community stability by providing accessible and efficient connections between home, school, work, recreation, and retail destinations by improving pedestrian and vehicular environments throughout communities; and

WHEREAS, Complete Streets enhance safe walking and bicycling options for school-age children, in recognition of the national Safe Routes to School program; and

WHEREAS, the City of Escanaba recognizes the importance of street infrastructure and modifications such as sidewalks, crosswalks, shared use paths, bicycle lanes, signage, and accessible curb ramps, that enable safe, convenient, and comfortable travel for all users; and

NOW THEREFORE BE IT RESOLVED, by the City Council of the City of Escanaba, Delta County, Michigan that:

FIRST: to the extent feasible, the City of Escanaba will incorporate Complete Streets design considerations and practices as a routine part of infrastructure and planning and implementation; and

SECOND: that the City of Escanaba supports the continued development of the City’s Master Plan, North Shore Master Plan, Recreation Plan and Non-Motorized Master Plan that supports the ease of use, safety, and accessibility for all users within the City of Escanaba.

Recreation Action Program

As displayed in Table 1.8, the recreation development schedule reflects a number of valuable recreation projects to enhance the quality of life for all demographic groups. Projects reflect the needs of the community as expressed through public input and under the guidance of the City of Escanaba Recreation Advisory Board. These projects were selected in accordance with the identified goals and objectives.

The Recreation Development Schedule is the product of what the Parks and Recreation Advisory Board believes to be the best means to meet the current and future recreational needs of the City of Escanaba’s residents and visitors. The City recognizes that in planning for an ever-changing recreational future, projects may not become apparent until after this plan has been completed. With that being said, the City is committed to fulfilling the identified goals and objectives of the recreation plan.

Municipal Swimming Beach Building

Ludington Park Bandshell
<table>
<thead>
<tr>
<th>Proposed Project</th>
<th>Possible Funding Source</th>
<th>Estimated Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Non-Motorized Pathway Improvements</strong>: As part of the City of Escanaba Non-Motorized Pathway System and also will be included in the Delta County Non-Motorized Master Plan, connecting gaps in the City’s current non-motorized pathway system include the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Bay College to the north City limits.</td>
<td>Private Donation/ Foundation/ Grants/Trust Fund/ MDOT/ General Fund</td>
<td>TBD</td>
</tr>
<tr>
<td>2. Bike path on the north side of U.P. State Fairgrounds entrance going north to the corner of US2 and 41 and Danforth Road.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Sheridan Road going south to 20th Avenue North going west to North Lincoln Road going west (shared roadway with line painting on 20th Avenue North).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. 5th Avenue South from South Lincoln Road to Ludington Park.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Lake Shore Drive from Ludington Park to M35.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Willow Creek Road between 8th Avenue South to Ludington Street, then along Ludington Street to North Lincoln Road.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. 3rd Avenue North from North 10th Street to Stephenson Avenue (dedicated separated bike path on the north side of 3rd Avenue North).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. North 10th Street from 1st Avenue North to 3rd Avenue North (north side of 3rd Avenue North).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. Stephenson Avenue to Sheridan Road.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. Municipal Dock to North 4th Street.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Disc Golf Course- Ski Hill</strong>: Disc golf has become very popular in the City. There is an interest by a private organization to design a course at the West Side Ski Park off of 19th Avenue North.</td>
<td>Private Donation/ Grants/Trust Fund/ General Fund</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Bocce Ball</strong>: A bocce ball court could be located within the City. The Civic Center would be able to check out the bocce balls at no cost. Regulation size court is 13’ by 19’ with either clay, dirt, sand or grass surface.</td>
<td>Private Donation/ Grants/Trust Fund/ General Fund</td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>Skate Park</strong>: A creation of a skate park would be a great addition to the recreational activities the City has to offer. The skate park is more of a draw to the teenager age group and would allow them access to a popular recreation activity. A designated area would significantly reduce the damage that is done along curbing, planters, staircases, etc. throughout the City created by skateboards. The size and location would be determined on funding opportunities.</td>
<td>Private Donation/ Grants/Trust Fund/ General Fund</td>
<td>TBD</td>
</tr>
</tbody>
</table>
**Dog Park:** There is continued popularity to construct an outdoor dog park. The dog park would include 6’ fencing, water source, benches, exercise activities, picnic tables, garbage receptacles, dog bag receptacles, and signage.

**City-Owned Property- Tree Replacement (ash) and Maintenance:** Many of the city’s trees are nearing the end of their natural lives and others are impacted by disease, invasive species, or the expansion of others (i.e. Dutch elm disease, emerald ash borer, Asian longhorned beetles). The City should proactively develop an urban forest plan to protect and maintain trees. To ensure that infested or elderly trees will be removed and replaced with tree species that are similar, and resilience against disease, invasive species, and changing climatic patterns.

**Lighting Inventory:** A lighting inventory needs to be created with all City properties for possible LED updates and additional lighting/modifications where needed. Include the rate of return. Also explore opportunities for solar lighting solutions.

**City-Owned Property- Identify Property Boundaries:** Some City-owned properties are not clearly identified when located near neighboring properties. An identifiable marker would be created to identify property lines.

**Labor Memorial:** As part of the Escanaba 150th celebration, the history of labor is significant in the City of Escanaba. In the course of demolishing the former Department of Public Works facility in the early 1990’s, four historical reliefs were salvaged for inclusion in a public monument dedicated to labor to be located at Rose Park.

**West Side Recreation Area and City Forest:** Reassess ski trails located off North 30th Street at the West Side Ski Park to either improve the conditions or redirect the trails to avoid the swamp and explore potential to expand the trail network. Moving ski access from North 30th Street to behind the Sports Club off 19th Avenue North. Create parking lot on the far west side of the park area located off 19th Avenue North to include lighting, signage, benches, and garbage receptacles. A property inventory needs to be conducted to determine wetlands, uplands, etc. and also include defining the borders of this park, to include a land use suitability study. A system needs to be in place to secure the park from unwanted activities and promote growth and wildlife. The addition of lighting, where possible, would provide the opportunity to use the trail more in the evening hours especially when the daylight season is shorter.
**Escanaba Migratory Bird Enhancement Initiative (EMBEI):** Continue to support the Escanaba Migratory Bird Enhancement Initiative (EMBEI) partnership which utilizes community support to enhance bird habitat in the City through the planting of native species, control of invasive species, and the placement of nest boxes for cavity nesting birds.

**Veteran's Park Development:** As part of the Escanaba 150th celebration, "A Liberty Tree" Victory Garden will be erected at Veteran's Park as a reminder of the liberty and freedoms City residents’ value. Also to be included would be a memorial area in which bricks could be sold to assist in fundraising. Adding a boardwalk with elevated viewing platform and constructing a wooden igloo could also be included in the project scope. An effort to continue work on the planting areas and repopulate pine area with understory (planted 200-300 various pines and cedars). Adding a paved pathway from Lake Shore Drive to 12th Avenue South diagonal serpentine ending at the kid's play area would enhance the park setting. Recreating veteran's housing would add to the historic aesthetic to the area. The Norway Maples would need replacing as they are dying and an undesirable species. Development of a modern playground with picnic tables would also be a great asset to the park.

**3rd Avenue South Pocket Park (1st and 3rd Avenues South and South 30th Street – 3.93 Acres):** The parcel located between 1st and 3rd Avenues South and South 30th Street consists of 3.93 acres of land bordered by a floodplain and consisting of naturally wooded area. The purpose of this nature area is to accommodate a natural or park like setting with the installation of walking trails, benches, portable restroom facilities, etc.

**Ness Field Stadium:** It has been proposed to construct a baseball stadium that would include approximately 200 stadium seats, handicapped accessibility to the stadium, a roof, a new press box, and improved landscaping.

**Dickson Field Improvements:** Plumbing upgrades need to be addressed to ensure that the concession area can be run properly.

**Lemerand/Ness Complex- upgraded playground equipment and parking lot:** Because of the recreational use, and the area being the main south side playground facility, improvements to equipment is needed for the health, safety and welfare of the facility users.

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Funding Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Escanaba Migratory Bird Enhancement Initiative (EMBEI)</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td></td>
</tr>
<tr>
<td>Veteran's Park Development</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>TBD</td>
</tr>
<tr>
<td>3rd Avenue South Pocket Park (1st and 3rd Avenues South and South 30th Street – 3.93 Acres)</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$150,000</td>
</tr>
<tr>
<td>Ness Field Stadium</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$220,000</td>
</tr>
<tr>
<td>Dickson Field Improvements</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$5,000</td>
</tr>
<tr>
<td>Lemerand/Ness Complex- upgraded playground equipment and parking lot</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$200,000</td>
</tr>
<tr>
<td>Project Description</td>
<td>Funding Source</td>
<td>Amount</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------------------</td>
<td>------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td><strong>Ludington Park Pavilion - electrical upgrade:</strong> The Ludington Park Pavilion periodically blows fuses throughout the summer months when utilized. An electrical upgrade of the Ludington Park Pavilion needs to take place.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Civic Center:</strong> The west side of the Civic Center is in need of window replacement ($25,000). The current kitchen is State of Michigan certified, however, upgrades need to be made to replace appliances ($36,000).</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$61,000</td>
</tr>
<tr>
<td><strong>Ludington Park - restroom remodel:</strong> The Ludington Park restroom is in need of remodeling, which may include demolition of the current restroom facility.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$200,000</td>
</tr>
<tr>
<td><strong>Centralized Ice Rink:</strong> There has been discussion on having a centralized ice rink located near the Civic Center building. Currently there are two ice rinks in the City at Royce and Webster. A centralized location will better suit the staffing and building capabilities.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$30,000</td>
</tr>
<tr>
<td><strong>L-Dock Reconstruction:</strong> The marina will need to repair or demolish the existing L-dock structure as the first phase of dock replacement. If repairing the existing L-dock, sheet pile, file, and resurfacing would have to take place. Demolition of the L-dock would leave the new bridge as an attachment for a new pier two.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Aronson Island Restroom Area:</strong> There currently is a port-a-john located at the Aronson Island Boat Launch. It is proposed to fill the two holding tanks with sand and cover with a concrete slab for placement of the port-a-john. Landscaping would be also be done.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Pier 3 Restroom Facility:</strong> The marina is looking to build a 19' by 34' permanent structure restroom south of pier 3. This restroom would be useful to slip holders on the south end of the harbor as well as for fishing tournaments.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$80,000</td>
</tr>
<tr>
<td><strong>Restroom Upgrade - Municipal Dock:</strong> The Municipal Dock restrooms are in need of major renovations. This project will completely upgrade and redo the men's and women's restrooms.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>$65,000</td>
</tr>
<tr>
<td><strong>Additional Pavilion in Ludington Park:</strong> Construction of a pavilion near the gazebo/marina area to bring activity into the park near the gazebo/marina area. The covered pavilion will be rented out for use and include water and electricity. Landscaping and picnic tables will also be on site.</td>
<td>Private Donation/Grants/Trust Fund/General Fund</td>
<td>TBD</td>
</tr>
</tbody>
</table>


**Court Resurfacing Schedule:** Follow a regular schedule of resurfacing one or two courts a year as needed. With regular resurfacing, court life should be around 5-7 years depending on weather and usage. Ongoing maintenance will remain a priority.

<table>
<thead>
<tr>
<th>Court</th>
<th>Resealed Year</th>
<th>Fiscal Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ludington Park Basketball Court</td>
<td>2014-2015</td>
<td>2014-2015 Fiscal Year</td>
</tr>
<tr>
<td>Rose Park Tennis Court</td>
<td>2016-2017</td>
<td>2016-2017 Fiscal Year</td>
</tr>
<tr>
<td>Royce Park Tennis Court</td>
<td>2012-2013</td>
<td>2012-2013 Fiscal Year</td>
</tr>
<tr>
<td>Royce Park Basketball Court</td>
<td>2008-2009</td>
<td>2008-2009 Fiscal Year</td>
</tr>
<tr>
<td>Stephenson Basketball Court</td>
<td>2016-2017</td>
<td>2016-2017 Fiscal Year</td>
</tr>
<tr>
<td>Veteran’s Park Tennis Court</td>
<td>2015-2016</td>
<td>2015-2016 Fiscal Year</td>
</tr>
</tbody>
</table>

**Cost for one court:** $10,000–$15,000 depending on size

**Private Donation/Grants/Trust Fund/General Fund**

**Bay Soccer Complex Improvements:** Construct a permanent restroom facility at the Bay Soccer Complex.

**Marina Improvements:** Additional parking along Jenkins Drive and near Pier III. Curb will be extended approximately 20’ toward the bike path to create approximately 42 spaces. Identify two spaces for unloading areas, with time limit signs posted. Also, replace the 24’ Baraga docks with additional 30’ slips and possibly 24’ slips, install web cameras at the harbor, and construct rustic campsites at the North Shore Boat Launch.

**Private Donation/Grants/Trust Fund/General Fund**

**Splash Park:** The City of Escanaba would like to incorporate a splash park where kids can have fun with water without the danger of being in the water by way of an aquatic playground. This park could consist of fountains, slides, buckets and sprays. There would be no standing water which eliminates the need for any lifeguards or other supervision.

**Private Donation/Grants/Trust Fund/General Fund**

**Pier Near Ludington Park:** The creation of a pier would allow for fisheries, bird watching, star viewing and leisure space for all ages.

**Private Donation/Grants/Trust Fund/General Fund**

**Urban Forestry Plan:** Many of the city’s trees are nearing the end of their natural lives and others are impacted by disease, invasive species, or the expansion of others (i.e. Dutch elm disease, emerald ash borer, Asian longhorned beetles). The City should proactively develop an urban forest plan to protect and maintain trees to ensure that future generations will enjoy the many benefits provided by street trees and forested parks.

**Private Donation/Grants/Trust Fund/General Fund**

**TBD**
### Indoor Tennis/Pickleball Structure
A covered structure would maximize the use of a tennis court and pickleball court play because they can be used during inclement or cold weather. Currently, the City of Escanaba does not have such a structure and it is believed to be a great asset to the community. The structure would be of a modern design and incorporate heating, ventilation, acoustics, lighting, perimeter curtains and divider netting. Cost and size would be dependent upon funding availability. There are various locations within the City. Since this would be a multi-use structure, it is believed to be a draw for tourists, visitors and residents during winter months to hosts tournaments and exercise.

### Kayak Launch Lift Within Aronson Island
The addition of a kayak launch lift would be a great addition as it provides the ease of launching, along with an ADA accessible area.

### Feasibility Analysis of a Delta County Regional Sports and Recreation Authority Concept
Currently there are multiple tax supported entities operating a number of sports and recreational facilities and programs independent of each other throughout Delta County. The concept is to work with all the local units of government, school systems, college system, the Hannahville Indian Community and the various community stakeholders on the drafting of a "Feasibility Analysis Request for Proposal" which if found feasible, could create a Delta County-Wide Regional Sports and Recreation Authority. The purpose of the feasibility analysis would be to:

- Identify opportunities to maintain or expand, and/or strengthen the delivery of sports and recreational services and opportunities currently offered.
- Identify potential revenue streams. Outline a cost allocation methodology.
- Unify and consolidate grant writing efforts.
- Identify legal requirements needed to create such an authority.
- Outline options for managing of services and facilities.
- Identify challenges, opportunities, weaknesses and threats to the merging of services and facilities.
- Identify efficiencies to be gained by the merging of services and facilities.
- Identify deployment strategies to improve service or facilitate economic efficiencies.
- Recommend an organizational structure.
- Provide an outline on how this concept can obtain political and community buy-in and support.
Acknowledgements

Recreation Advisory Board
Karen Moore, Chairperson
Randy Kleiman, Vice Chairperson
Joe Kaplan, Boardmember
Valarie Norman, Boardmember
Boardmember Vacancy
Ralph Blasier, City Council Liaison

Escanaba City Council
Marc Tall, Mayor
Ronald Beauchamp, Mayor Pro-Tem
Patricia Baribeau, Council Member
Ralph Blasier, Council Member
Michael Sattem, Council Member

City Staff
James V. O’Toole, City Manager
Kim Peterson, Recreation Director
Bill Farrell, City Engineer/Public Works Superintendent
Brooks Bougie, Recreation Assistant
Appendix - 1

City of Escanaba Recreation
Survey Results as of August 5, 2016
Total Respondents: 382
Q1 Please select what best describes your residency.

Answered: 361  Skipped: 1

<table>
<thead>
<tr>
<th>Answer Choice</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year-round City of Escanaba resident</td>
<td>77.43%</td>
</tr>
<tr>
<td>Seasonal resident</td>
<td>2.10%</td>
</tr>
<tr>
<td>I live in a nearby community</td>
<td>20.47%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>361</strong></td>
</tr>
</tbody>
</table>
Q2 In the last year, how often have you or a member of your household visited the recreational facilities listed below? Please check all that apply.

Answered: 382  Skipped: 0
<table>
<thead>
<tr>
<th>Location</th>
<th>1-3 Visits</th>
<th>4-9 Visits</th>
<th>10+ Visits</th>
<th>Total Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ludington Park</td>
<td>19.58%</td>
<td>20.90%</td>
<td>59.79%</td>
<td>378</td>
</tr>
<tr>
<td>Rose Playground</td>
<td>89.41%</td>
<td>5.29%</td>
<td>5.29%</td>
<td>170</td>
</tr>
<tr>
<td>Besse Park</td>
<td>81.45%</td>
<td>18.07%</td>
<td>20.48%</td>
<td>249</td>
</tr>
<tr>
<td>Municipal Beach</td>
<td>38.09%</td>
<td>28.17%</td>
<td>33.75%</td>
<td>323</td>
</tr>
<tr>
<td>Marina</td>
<td>52.31%</td>
<td>21.15%</td>
<td>27.31%</td>
<td>260</td>
</tr>
<tr>
<td>North Shore Boat Launch</td>
<td>60.29%</td>
<td>22.06%</td>
<td>17.66%</td>
<td>204</td>
</tr>
<tr>
<td>West Side Playground</td>
<td>88.28%</td>
<td>7.63%</td>
<td>4.59%</td>
<td>128</td>
</tr>
<tr>
<td>N. 30th Street Trails</td>
<td>74.10%</td>
<td>14.39%</td>
<td>11.51%</td>
<td>139</td>
</tr>
<tr>
<td>Soccer Fields at Bay College</td>
<td>75.56%</td>
<td>8.89%</td>
<td>15.56%</td>
<td>135</td>
</tr>
<tr>
<td>Royce Park</td>
<td>64.08%</td>
<td>17.48%</td>
<td>18.45%</td>
<td>206</td>
</tr>
<tr>
<td>Bonifas Civic Center</td>
<td>68.40%</td>
<td>17.45%</td>
<td>14.15%</td>
<td>212</td>
</tr>
<tr>
<td>Dickson Field</td>
<td>66.36%</td>
<td>8.18%</td>
<td>5.45%</td>
<td>110</td>
</tr>
<tr>
<td>Webster Children's Pool</td>
<td>71.85%</td>
<td>17.04%</td>
<td>11.11%</td>
<td>135</td>
</tr>
<tr>
<td>Sylvan Point Playground</td>
<td>93.88%</td>
<td>3.06%</td>
<td>3.06%</td>
<td>98</td>
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<tr>
<td>Stephenson Park</td>
<td>83.78%</td>
<td>7.21%</td>
<td>9.01%</td>
<td>111</td>
</tr>
<tr>
<td>U.P. State Fairgrounds</td>
<td>49.71%</td>
<td>31.14%</td>
<td>19.71%</td>
<td>350</td>
</tr>
<tr>
<td>Location</td>
<td>Percentage</td>
<td>Frequency</td>
<td>Total</td>
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<td>-----------------------------------------</td>
<td>------------</td>
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<td>-------</td>
<td></td>
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<tr>
<td>Escanaba Country Club</td>
<td>71.43%</td>
<td>110</td>
<td>154</td>
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<tr>
<td></td>
<td>9.09%</td>
<td>14</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>19.48%</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Northern Lights YMCA</td>
<td>45.83%</td>
<td>107</td>
<td>236</td>
<td></td>
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<tr>
<td></td>
<td>21.28%</td>
<td>50</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>34.04%</td>
<td>80</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16th Ave. South Athletic Field</td>
<td>56.47%</td>
<td>96</td>
<td>170</td>
<td></td>
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<tr>
<td></td>
<td>18.24%</td>
<td>31</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>25.29%</td>
<td>43</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tappan Field at Veteran's Park</td>
<td>83.48%</td>
<td>96</td>
<td>115</td>
<td></td>
</tr>
<tr>
<td></td>
<td>7.83%</td>
<td>9</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>8.70%</td>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Great Lakes Sports and Recreation Club</td>
<td>74.44%</td>
<td>99</td>
<td>133</td>
<td></td>
</tr>
<tr>
<td></td>
<td>12.03%</td>
<td>16</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>13.53%</td>
<td>18</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Q3 Do the above facilities meet the recreational needs of the community?

Answered: 275  Skipped: 7

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>61.60%</td>
</tr>
<tr>
<td>No</td>
<td>18.40%</td>
</tr>
<tr>
<td>Provide any additional...</td>
<td>28.00%</td>
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</table>

Total 275
Q4 Please answer yes or no to the following questions:

Answered: 379   Skipped: 3

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the City of Escanaba do an adequate job maintaining its recreational facilities?</td>
<td>80.90%</td>
<td>19.10%</td>
<td>377</td>
</tr>
<tr>
<td></td>
<td>305</td>
<td>72</td>
<td>377</td>
</tr>
<tr>
<td>Does the community utilize the current recreational facilities on a regular basis?</td>
<td>73.17%</td>
<td>26.83%</td>
<td>360</td>
</tr>
<tr>
<td></td>
<td>270</td>
<td>90</td>
<td>360</td>
</tr>
<tr>
<td>Are the City of Escanaba's recreational facilities universally accessible?</td>
<td>88.49%</td>
<td>11.51%</td>
<td>365</td>
</tr>
<tr>
<td></td>
<td>323</td>
<td>42</td>
<td>365</td>
</tr>
</tbody>
</table>
Q5 If you use other area recreational facilities, please list which facilities and why you choose to use them.

Answered: 58  Skipped: 324

<table>
<thead>
<tr>
<th>#</th>
<th>Responses</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pioneer trail for disc golf</td>
<td>7/13/2016 4:26 AM</td>
</tr>
<tr>
<td>2</td>
<td>Days river trails, long running trail</td>
<td>7/8/2016 8:33 AM</td>
</tr>
<tr>
<td>3</td>
<td>Disc golf courses are the only thing.</td>
<td>7/7/2016 11:56 PM</td>
</tr>
<tr>
<td>4</td>
<td>Wells Sport Complex...hockey games</td>
<td>7/7/2016 9:46 PM</td>
</tr>
<tr>
<td>5</td>
<td>North shore boat launch because we can fit vs the marina and the $1000 is just too much with gas price as well.</td>
<td>7/7/2016 7:06 PM</td>
</tr>
<tr>
<td>6</td>
<td>Some of the facilities were for youth programs going on there.</td>
<td>7/7/2016 8:18 PM</td>
</tr>
<tr>
<td>7</td>
<td>I would love to see more events on these properties for individuals in their 20s-30s, such as organized volleyball and tennis tournaments, food fests, a bluegrass festival, etc. I enjoy walking and biking around the bike path but the loop around town is not long enough and could be expanded.</td>
<td>7/7/2016 1:10 PM</td>
</tr>
<tr>
<td>8</td>
<td>Pioneer trail park, offers disc golf where you DON'T lose everything in the lake</td>
<td>7/7/2016 11:29 AM</td>
</tr>
<tr>
<td>9</td>
<td>Gladstone, Pioneer trail park.</td>
<td>7/7/2016 9:41 AM</td>
</tr>
<tr>
<td>10</td>
<td>It's not why we choose to use facilities outside of Escanaba it's your first impression when coming into town. The main street looks run down like the cut skirts of a Detroit. You look at that and you assume everything else in the city is the same way. Until Escanaba looses it's stigma of an old folks center nothing will change</td>
<td>7/7/2016 6:35 AM</td>
</tr>
<tr>
<td>11</td>
<td>Anywhere to use a smooth bike path to roller blade on, or another disc course. Or expand upon the 9 holes at the park and make it an 18 hole that goes along and down Anson island.</td>
<td>7/7/2016 1:18 AM</td>
</tr>
<tr>
<td>12</td>
<td>Pioneer Trail Park. Disc golf</td>
<td>7/5/2016 11:48 PM</td>
</tr>
<tr>
<td>13</td>
<td>Disc golf pioneer trail park when the park ranger is not harass us it is very enjoyable</td>
<td>7/5/2016 11:44 PM</td>
</tr>
<tr>
<td>14</td>
<td>Softball fields</td>
<td>7/5/2016 11:21 PM</td>
</tr>
<tr>
<td>15</td>
<td>Bonifas Art Center, East Ludington Gallery; Outdoor options not within city limits so not listed but reasoning being less &quot;hctic&quot;...less human population</td>
<td>7/5/2016 11:05 PM</td>
</tr>
<tr>
<td>16</td>
<td>Lemerand park for softball</td>
<td>7/5/2016 11:01 PM</td>
</tr>
<tr>
<td>17</td>
<td>YMCA cause it helps my arm and civic center cause I love stuff.</td>
<td>7/5/2016 10:58 PM</td>
</tr>
<tr>
<td>18</td>
<td>Gladstone Olive Park for summer concerts</td>
<td>7/5/2016 10:18 PM</td>
</tr>
<tr>
<td>19</td>
<td>Pioneer Trail Park for disc golf</td>
<td>7/5/2016 10:12 PM</td>
</tr>
<tr>
<td>20</td>
<td>Ludington Links and Pioneer trail park for Disc Golf</td>
<td>7/5/2016 10:06 PM</td>
</tr>
<tr>
<td>21</td>
<td>I go to Marquette for the bike trails</td>
<td>7/5/2016 9:18 PM</td>
</tr>
<tr>
<td>22</td>
<td>Wells sport complex for indoor ice skating</td>
<td>7/5/2016 5:17 PM</td>
</tr>
<tr>
<td>23</td>
<td>Just in Escanaba? If not, NTN trail network and Presque Isle Park in Marquette... Often.</td>
<td>7/5/2016 5:15 PM</td>
</tr>
<tr>
<td>24</td>
<td>Na</td>
<td>7/5/2016 8:59 PM</td>
</tr>
<tr>
<td>25</td>
<td>Ludington links disc golf course Pioneer trail park disc golf course! BECAUSE I LOVE DISCING! :)</td>
<td>7/5/2016 8:41 PM</td>
</tr>
<tr>
<td>26</td>
<td>DNR pocket park</td>
<td>7/5/2016 8:23 PM</td>
</tr>
<tr>
<td>28</td>
<td>Pioneer trail park campground, my son and I use the disc golf course because it's free, with the exception of small donations that we usually contribute.</td>
<td>7/5/2016 8:18 PM</td>
</tr>
<tr>
<td>29</td>
<td>Gladstone Beach and Harbor, which are closer to my home.</td>
<td>7/5/2016 8:16 PM</td>
</tr>
<tr>
<td>ID</td>
<td>Response</td>
<td>Date/Time</td>
</tr>
<tr>
<td>----</td>
<td>--------------------------------------------------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>30</td>
<td>WE NEED FIRE RINGS AT THE BEACHES. OR MAYBE JUST THE &quot;OLD&quot; BEACH</td>
<td>7/8/2016 8:15 PM</td>
</tr>
<tr>
<td>31</td>
<td>Franklin school playground</td>
<td>7/8/2016 8:10 PM</td>
</tr>
<tr>
<td>32</td>
<td>I use the Gladstone skatepark</td>
<td>7/8/2016 8:07 PM</td>
</tr>
<tr>
<td>33</td>
<td>I use Marquette Trail System and the Days River Trail System because it is kept up and user friendly. I wish Escanaba had better walking trails and bike friendly riding paths.</td>
<td>7/8/2016 7:55 PM</td>
</tr>
<tr>
<td>34</td>
<td>Get on board with mountain biking.</td>
<td>7/8/2016 7:46 PM</td>
</tr>
<tr>
<td>35</td>
<td>Green bay, bay beach. We go to ride cheap rides all day.</td>
<td>7/8/2016 7:37 PM</td>
</tr>
<tr>
<td>36</td>
<td>Gladstone pier fishing, Gladstone park nicer</td>
<td>7/8/2016 7:12 PM</td>
</tr>
<tr>
<td>37</td>
<td>I generally go out of town because esky is just to strick</td>
<td>7/8/2016 7:11 PM</td>
</tr>
<tr>
<td>38</td>
<td>Gladstone &amp; rapid river. Need a field in escanaba for women's and men's softball</td>
<td>7/8/2016 6:57 PM</td>
</tr>
<tr>
<td>39</td>
<td>Pioneer Trail Park because they have an 18 hole disc golf course I think Escanaba should add on too Ludington or open up a new course.</td>
<td>7/8/2016 6:33 PM</td>
</tr>
<tr>
<td>40</td>
<td>Motorized trails, routes and roads open for use. Looking forward to the opening do the Hermenebal</td>
<td>7/8/2016 6:38 PM</td>
</tr>
<tr>
<td>41</td>
<td>The disc golf course because I'm passionate about the sport</td>
<td>7/8/2016 6:30 PM</td>
</tr>
<tr>
<td>42</td>
<td>More trails for ATVs and ORV's would be awesome</td>
<td>7/8/2016 6:30 PM</td>
</tr>
<tr>
<td>43</td>
<td>Pioneer Trail Park</td>
<td>7/8/2016 6:18 PM</td>
</tr>
<tr>
<td>44</td>
<td>Pioneer trail park</td>
<td>7/8/2016 5:17 PM</td>
</tr>
<tr>
<td>45</td>
<td>Disc golf course</td>
<td>7/8/2016 5:17 PM</td>
</tr>
<tr>
<td>46</td>
<td>Pioneer trail park disc golf course.</td>
<td>7/8/2016 5:11 PM</td>
</tr>
<tr>
<td>47</td>
<td>Portage marsh, silent water recreation such as canoeing and kayaking, and birding.</td>
<td>7/8/2016 5:08 PM</td>
</tr>
<tr>
<td>48</td>
<td>All other area golf courses as variety is nice. County campground as well</td>
<td>7/8/2016 4:48 PM</td>
</tr>
<tr>
<td>49</td>
<td>We enjoy the playground at the beach. I see people playing tennis at Veterans Park courts often.</td>
<td>7/8/2016 4:40 PM</td>
</tr>
<tr>
<td>50</td>
<td>Pioneer trail park; disc golf</td>
<td>7/8/2016 4:38 PM</td>
</tr>
<tr>
<td>51</td>
<td>Pioneer Trail Park because they have disc golf and a playground for my daughter.</td>
<td>7/8/2016 4:36 PM</td>
</tr>
<tr>
<td>52</td>
<td>I quit using</td>
<td>7/8/2016 4:35 PM</td>
</tr>
<tr>
<td>53</td>
<td>Disc Golf at PTP 3-4 times per week. Tear round!</td>
<td>7/8/2016 4:30 PM</td>
</tr>
<tr>
<td>54</td>
<td>Pioneer Trail Park: For disc golf.</td>
<td>7/8/2016 4:30 PM</td>
</tr>
<tr>
<td>55</td>
<td>Pioneer Trail Park - Disc golf Days River Trail - nice places to walk</td>
<td>7/8/2016 4:24 PM</td>
</tr>
<tr>
<td>56</td>
<td>Ludington Links Disc Golf Course. It's the only course in the city limits.</td>
<td>7/8/2016 4:17 PM</td>
</tr>
<tr>
<td>57</td>
<td>I mainly use Ludington Park and the beach.</td>
<td>7/8/2016 4:06 PM</td>
</tr>
<tr>
<td>58</td>
<td>Bike paths</td>
<td>7/8/2016 3:57 PM</td>
</tr>
</tbody>
</table>
Q6 In the last year, what recreational activities have you or a member of your household participated in? Please check all that apply.

Answered: 173  Skipped: 9

<table>
<thead>
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<th>Activity</th>
<th>Yes</th>
<th>No</th>
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<tr>
<td>Playground visits</td>
<td></td>
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</tr>
<tr>
<td>Walking/hiking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Picnicking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Road biking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mountain biking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baseball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basketball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tennis</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Football</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soccer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Golfing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DiscGolf</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Snowshoeing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ice skating</td>
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</tr>
<tr>
<td>Snowmobiling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ORV/ATV use</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cross country skiing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Downhill skiing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activity</td>
<td>Total Respondents</td>
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<tr>
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<tr>
<td>Playground visits</td>
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<tr>
<td>Walking/hiking</td>
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<tr>
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<tr>
<td>Road biking</td>
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<tr>
<td>Mountain biking</td>
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<td>Baseball</td>
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<tr>
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<td>Football</td>
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<td>Soccer</td>
<td>51</td>
<td></td>
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<tr>
<td>Golfing</td>
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<td></td>
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<tr>
<td>DiscGolf</td>
<td>133</td>
<td></td>
</tr>
<tr>
<td>Snowshoeing</td>
<td>62</td>
<td></td>
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<tr>
<td>Activity</td>
<td>% Respondents</td>
<td>N</td>
</tr>
<tr>
<td>--------------------------</td>
<td>---------------</td>
<td>----</td>
</tr>
<tr>
<td>Ice skating</td>
<td>100.00%</td>
<td>95</td>
</tr>
<tr>
<td>Snowmobiling</td>
<td>100.00%</td>
<td>37</td>
</tr>
<tr>
<td>ORV/ATV use</td>
<td>100.00%</td>
<td>96</td>
</tr>
<tr>
<td>Cross country skiing</td>
<td>100.00%</td>
<td>45</td>
</tr>
<tr>
<td>Downhill skiing</td>
<td>100.00%</td>
<td>31</td>
</tr>
<tr>
<td>Watching sports</td>
<td>100.00%</td>
<td>194</td>
</tr>
<tr>
<td>Watching wildlife</td>
<td>100.00%</td>
<td>148</td>
</tr>
<tr>
<td>Rollerblading</td>
<td>100.00%</td>
<td>80</td>
</tr>
<tr>
<td>Fishing</td>
<td>100.00%</td>
<td>202</td>
</tr>
<tr>
<td>Kayaking/canoeing</td>
<td>100.00%</td>
<td>182</td>
</tr>
<tr>
<td>Beach Volleyball</td>
<td>100.00%</td>
<td>54</td>
</tr>
<tr>
<td>Recreational Activity</td>
<td>Number of respondents that checked activity</td>
<td>Percent of participants compared to total of question respondents (373)</td>
</tr>
<tr>
<td>---------------------------</td>
<td>---------------------------------------------</td>
<td>-------------------------------------------------------------------</td>
</tr>
<tr>
<td>Walking/hiking</td>
<td>277</td>
<td>74.3</td>
</tr>
<tr>
<td>Playground visits</td>
<td>260</td>
<td>69.7</td>
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<tr>
<td>Fishing</td>
<td>202</td>
<td>54.2</td>
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<tr>
<td>Picnicking</td>
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<td>53.1</td>
</tr>
<tr>
<td>Watching sports</td>
<td>194</td>
<td>52.0</td>
</tr>
<tr>
<td>Kayaking/canoeing</td>
<td>182</td>
<td>48.8</td>
</tr>
<tr>
<td>Road biking</td>
<td>146</td>
<td>39.1</td>
</tr>
<tr>
<td>Watching wildlife</td>
<td>146</td>
<td>39.1</td>
</tr>
<tr>
<td>Disc golf</td>
<td>133</td>
<td>35.7</td>
</tr>
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<td>Baseball</td>
<td>114</td>
<td>30.6</td>
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<tr>
<td>Golfing</td>
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<td>29.2</td>
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<tr>
<td>Basketball</td>
<td>97</td>
<td>26.0</td>
</tr>
<tr>
<td>ORV/ATV use</td>
<td>96</td>
<td>25.7</td>
</tr>
<tr>
<td>Ice skating</td>
<td>95</td>
<td>25.5</td>
</tr>
<tr>
<td>Rollerblading</td>
<td>80</td>
<td>21.4</td>
</tr>
<tr>
<td>Football</td>
<td>69</td>
<td>18.5</td>
</tr>
<tr>
<td>Mountain biking</td>
<td>67</td>
<td>18.0</td>
</tr>
<tr>
<td>Tennis</td>
<td>64</td>
<td>17.2</td>
</tr>
<tr>
<td>Snowshoeing</td>
<td>62</td>
<td>16.6</td>
</tr>
<tr>
<td>Beach volleyball</td>
<td>54</td>
<td>14.5</td>
</tr>
<tr>
<td>Soccer</td>
<td>51</td>
<td>13.7</td>
</tr>
<tr>
<td>Cross country skiing</td>
<td>45</td>
<td>12.1</td>
</tr>
<tr>
<td>Snowmobiling</td>
<td>37</td>
<td>9.9</td>
</tr>
<tr>
<td>Downhill skiing</td>
<td>31</td>
<td>8.3</td>
</tr>
</tbody>
</table>

Other activities listed in comment section:
Dog walking, skateboarding, longboarding, camping, swimming, boating, aerobics, paddleboard, running, sailing, softball, photography, arts and crafts, dirt racing, hunting, target shooting, music in the park, auto racing, hockey, casual bike riding, curling
Q7 Are there any comments you would like to provide on existing non-motorized, motorized, and multi-use trails in your community?

Answered: 53  Skipped: 329

<table>
<thead>
<tr>
<th>#</th>
<th>Responses</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I would like to see more nature walks within the city and the one we do have taken better care of, and also more trails that you can legally ride on with a four wheeler or dirt bike without getting into trouble. Also a dog park would be great. I have a hard time with my big dog and I want somewhere safe I can take her and let her run free without worries or getting a ticket or my dog shot.</td>
<td>7/12/2016 10:56 AM</td>
</tr>
<tr>
<td>2</td>
<td>We should be trying to use our trails for events for our locals as well as attracting tourists. The ski trail needs better postings/signage when trail is closed; trail needs improvement. A luminary ski night would be a fun community event. The community needs more events/festivals.</td>
<td>7/12/2016 8:55 AM</td>
</tr>
<tr>
<td>3</td>
<td>We need more bike racks around the area... especially in the park.</td>
<td>7/11/2016 5:06 PM</td>
</tr>
<tr>
<td>4</td>
<td>More!</td>
<td>7/8/2016 8:33 AM</td>
</tr>
<tr>
<td>5</td>
<td>Roads and sidewalks suck. Like bad.</td>
<td>7/7/2016 11:56 PM</td>
</tr>
<tr>
<td>6</td>
<td>I do enjoy them, and thank you very much for their use in the winter time too!</td>
<td>7/7/2016 8:15 PM</td>
</tr>
<tr>
<td>7</td>
<td>A connecting bike trail between cities would bring in more tourists..... we have the views we need to utilize it.</td>
<td>7/7/2016 2:38 PM</td>
</tr>
<tr>
<td>8</td>
<td>We need more of them!</td>
<td>7/7/2016 2:33 PM</td>
</tr>
<tr>
<td>9</td>
<td>We need improved sidewalks/bike paths. They are in shambles.</td>
<td>7/7/2016 2:08 PM</td>
</tr>
<tr>
<td>10</td>
<td>Trails on N 30th need some attention.</td>
<td>7/7/2016 1:10 PM</td>
</tr>
<tr>
<td>11</td>
<td>If you mean roads, pave the roads.</td>
<td>7/7/2016 12:44 PM</td>
</tr>
<tr>
<td>12</td>
<td>Not enough trails</td>
<td>7/7/2016 12:38 PM</td>
</tr>
<tr>
<td>13</td>
<td>Let atv's ride on side streets to trail head like other city's do in the up</td>
<td>7/7/2016 12:33 PM</td>
</tr>
<tr>
<td>14</td>
<td>It would be great to have some additional bike paths in the community.</td>
<td>7/7/2016 8:53 AM</td>
</tr>
<tr>
<td>15</td>
<td>The city needs more accessibility to non motorized trails around the community. It's difficult to get to bay college, the ymca, etc without a car. There are, many places around town that do not have sidewalks that should.</td>
<td>7/7/2016 6:00 AM</td>
</tr>
<tr>
<td>16</td>
<td>Not many of them</td>
<td>7/7/2016 6:35 AM</td>
</tr>
<tr>
<td>17</td>
<td>Smoother and new bike trails would be nice.</td>
<td>7/7/2016 1:18 AM</td>
</tr>
<tr>
<td>18</td>
<td>No</td>
<td>7/6/2016 11:44 PM</td>
</tr>
<tr>
<td>19</td>
<td>More bike and snowshoe trails</td>
<td>7/6/2016 11:05 PM</td>
</tr>
<tr>
<td>20</td>
<td>Would like a safer way to bike towards Gladstone</td>
<td>7/6/2016 10:48 PM</td>
</tr>
<tr>
<td>21</td>
<td>Would love to see the trail from Escanaba to Gladstone actually happen.</td>
<td>7/6/2016 10:38 PM</td>
</tr>
<tr>
<td>22</td>
<td>We are severely lacking in non-motorized trails in Escanaba. It's a very bike unfriendly city, too many hard curbs, no bike lanes any where, no safe way to bike to Bay College</td>
<td>7/6/2016 10:12 PM</td>
</tr>
<tr>
<td>23</td>
<td>Keep trails non-motorized</td>
<td>7/6/2016 10:05 PM</td>
</tr>
<tr>
<td>24</td>
<td>We need more atv trails around here</td>
<td>7/6/2016 9:31 PM</td>
</tr>
<tr>
<td>26</td>
<td>Need more.</td>
<td>7/6/2016 8:15 PM</td>
</tr>
<tr>
<td>27</td>
<td>Police the area and ticket the people for driving motorized vehicles and dumping trash in the north 30th recreational area!</td>
<td>7/6/2016 8:52 PM</td>
</tr>
<tr>
<td>ID</td>
<td>Comment</td>
<td>Date/Time</td>
</tr>
<tr>
<td>----</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>28</td>
<td>We need dedicated bike paths to other trails and communities. What college.</td>
<td>7/6/2016 8:44 PM</td>
</tr>
<tr>
<td>29</td>
<td>Kim has done a great job of improving the facilities and adding new events. I look forward to seeing future improvements and additions.</td>
<td>7/6/2016 8:36 PM</td>
</tr>
<tr>
<td>30</td>
<td>We wish there were more.</td>
<td>7/6/2016 8:06 PM</td>
</tr>
<tr>
<td>31</td>
<td>If we have more non-motorized trails we would see an increase in tourism. Right now when you road or ride, bike you are taking a risk. In this way, you would see more people.</td>
<td>7/6/2016 7:55 PM</td>
</tr>
<tr>
<td>32</td>
<td>We definitely can use more!</td>
<td>7/6/2016 7:38 PM</td>
</tr>
<tr>
<td>33</td>
<td>Too many people ride bikes on the road where there is a bike path provided (near Besse park and high school)</td>
<td>7/6/2016 7:14 PM</td>
</tr>
<tr>
<td>34</td>
<td>We need a more intricate bike path throughout the town and recreational areas.</td>
<td>7/6/2016 6:49 PM</td>
</tr>
<tr>
<td>35</td>
<td>No</td>
<td>7/6/2016 5:59 PM</td>
</tr>
<tr>
<td>36</td>
<td>No</td>
<td>7/6/2016 5:52 PM</td>
</tr>
<tr>
<td>37</td>
<td>Really, really, really want the trail to go through to Gladstone. It’s a great idea and walkers and bikers would love it. Again, more attention to the North 30th trails. There is a lot of potential for even more expansion. We love the new snowshoe trails and a back skiing in town for the first time in years.</td>
<td>7/6/2016 5:52 PM</td>
</tr>
<tr>
<td>38</td>
<td>Safe crossing across the highway to get to the Ymca by bike or on foot.</td>
<td>7/6/2016 5:41 PM</td>
</tr>
<tr>
<td>39</td>
<td>See above...but to reiterate, well groomed trails with easy access to maps of said trails, opportunities to stop for food and refreshments with a fair amount of ease and maybe a little hotel access could do wonders. Picnic areas beside the water on the trails.</td>
<td>7/6/2016 5:39 PM</td>
</tr>
<tr>
<td>40</td>
<td>Eagerly awaiting west side motorized trail access.</td>
<td>7/6/2016 5:35 PM</td>
</tr>
<tr>
<td>41</td>
<td>The beach is not taken care of. Needs to be raked daily.</td>
<td>7/6/2016 5:19 PM</td>
</tr>
<tr>
<td>42</td>
<td>We need better access for biking to the college and Gladstone.</td>
<td>7/6/2016 5:11 PM</td>
</tr>
<tr>
<td>43</td>
<td>Non-motorized trails are a must for a healthy community.</td>
<td>7/6/2016 5:09 PM</td>
</tr>
<tr>
<td>44</td>
<td>The city forest is a gorgeous hiking area but trails to it are not well maintained and should be improved. Vandalism and garbage is a problem in parks and trail systems.</td>
<td>7/6/2016 5:08 PM</td>
</tr>
<tr>
<td>45</td>
<td>We only bike and cross-country ski occasionally in the area, and generally go elsewhere for these activities as the trail systems are more well developed.</td>
<td>7/6/2016 4:48 PM</td>
</tr>
<tr>
<td>46</td>
<td>See above</td>
<td>7/6/2016 4:40 PM</td>
</tr>
<tr>
<td>47</td>
<td>ATV accessible trail would be great. I am pretty sure there is no place you can directly ride too from Escanaba.</td>
<td>7/6/2016 4:36 PM</td>
</tr>
<tr>
<td>48</td>
<td>Better marking of trails</td>
<td>7/6/2016 4:35 PM</td>
</tr>
<tr>
<td>49</td>
<td>We need bike paths in the city limits.</td>
<td>7/6/2016 4:17 PM</td>
</tr>
<tr>
<td>50</td>
<td>Roads are rough, people don’t treat bikers with respect. There needs to better trails throughout the city.</td>
<td>7/6/2016 4:07 PM</td>
</tr>
<tr>
<td>51</td>
<td>I love the trails through the park but need to explore more local trails for running and bike riding. A trail to Gladstone would be amazing!</td>
<td>7/6/2016 4:06 PM</td>
</tr>
<tr>
<td>52</td>
<td>I’d love to see the N 30th trail be bike-able. Also it’s very difficult to bike north of Ludington - there are blocks with no bike paths, and the one that runs by the fairgrounds needs resurfacing badly. When I commute to work on a bike, I need to take side roads since Stephenson isn’t bike-friendly either.</td>
<td>7/6/2016 3:52 PM</td>
</tr>
<tr>
<td>53</td>
<td>Need trails for snowmobiles and atv south /north through the city</td>
<td>7/6/2016 3:45 PM</td>
</tr>
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</table>
Q8 Are you:

Answered: 381   Skipped: 1

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
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<tr>
<td>Less than 25 years old</td>
<td>26.73%</td>
</tr>
<tr>
<td>26-45</td>
<td>57.22%</td>
</tr>
<tr>
<td>46-60</td>
<td>16.27%</td>
</tr>
<tr>
<td>61 years and over</td>
<td>5.77%</td>
</tr>
<tr>
<td>total</td>
<td>100%</td>
</tr>
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</table>
Q9 Are there any children under 10 in your household?

Answered: 379  Stripped: 3

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>167</td>
</tr>
<tr>
<td>Yes</td>
<td>44.06%</td>
</tr>
<tr>
<td>No</td>
<td>212</td>
</tr>
<tr>
<td>No</td>
<td>55.94%</td>
</tr>
<tr>
<td>Total</td>
<td>379</td>
</tr>
</tbody>
</table>
APPENDIX 2

The guidelines in this appendix are based on the federal requirements for the compliance with the ADA of 1990 and suggestions from the USDA Forest Service for accessible outdoor recreation. Local codes may vary and should be reviewed before any new construction or remodeling is undertaken. They contain only a portion of the accessibility guidelines necessary to be in compliance with the ADA, and should not be used as the only source when analyzing accessibility needs. (Source: Accessible Design Handbook, Cash-Callahan & Company, 1991; and Design Guide for Accessible Outdoor Recreation, USDA Forest Service, 1991).

Space Allowances & Reach Ranges

- The minimum clear width for single wheelchair passage must be 36 inches continuously and 32 inches at any one point (e.g., doorways).

- The minimum width required for two wheelchairs to pass each other is 60 inches.

- Where the floor space allows only forward approach to an object, the maximum high forward reach allowed is 48 inches above the finished floor and the minimum low forward reach must be no less than 15 inches above the finished floor. There must be no obstructions.

- Where the clear floor space allows parallel approach by a person in a wheelchair, the maximum high side reach allowed is 54 inches above the finished floor and the low side reach must be no less than 9 inches above the finished floor. There must be no obstructions.

- Although people with walking aids (e.g., canes, crutches, walkers, guide dogs) can maneuver through a clear width opening of 32 inches, they require 36 inch wide passageways for comfortable gaits.

- Crutch tips extending down at a wide angle are a hazard in narrow passageways where they might not be seen by other pedestrians. A width of 36 inches provides a safety allowance for both the disabled person and for others.

- A person with a seeing eye dog or a semi-ambulatory person requires the same passing widths as a person in a wheelchair.

Accessible Routes

- Accessible routes within the boundary of the site must be provided from public transportation stops, accessible parking, accessible passenger loading zones, and public streets or sidewalks to the accessible building entrance they serve.

- Accessible route(s) must connect buildings, facilities, and spaces that are on the same site.

- The minimum clear width of an accessible route must be 36 inches except at doors where the minimum clear width must be at least 32 inches.
Where an accessible route has less than 60 inches clear width, passing spaces of at least 60 by 60 inches must be located at reasonable intervals that do not exceed 200 feet. The intersection of two corridors or walks is considered a passing space.

Accessible routes serving any accessible space or element must also serve as a means of egress for emergencies or connect to an accessible place of rescue. These areas of rescue must comply with the requirements established by the administrative authority having local jurisdiction.

Changes in levels along an accessible route which are greater than 1/2 inch must be ramped.

Changes in levels along an accessible route which are between 1/4 and 1/2 inch must be sloped 1:2.

Changes in levels along an accessible route 1/4 inch or less can remain.

**Protruding Objects**

- Protruding objects must not reduce the clear width required for an accessible route or maneuvering space.

- Objects protruding from walls (telephones, etc.) with their edges between 27 and 80 inches above the finished floor must protrude no more than 4 inches into walks, halls, corridors, passageways, or aisles.

- Objects protruding from walls with their leading edges at or below 27 inches above the finished floor may protrude any amount; provided the minimum requirements for accessible routes are met.

- Free standing objects mounted on posts between 27 and 80 inches above the finished floor may overhang a maximum of 12 inches.

- All walks, halls, corridors, passageways, aisles, or other circulation paths must have 80 inches clear headroom.

- Where vertical clearance of an area adjoining an accessible route is reduced to less than 80 inches, a guardrail or other barrier must be provided.

**Parking**

- Each parking lot provided for employees or visitors is required to have accessible parking spaces.

- Accessible parking spaces must be the closest spaces to the building's accessible entrance.
Check with the municipal zoning department for the total number of parking spaces required in your lot. The rule of thumb is as follows:

<table>
<thead>
<tr>
<th>Total Parking in Lot</th>
<th>Minimum # of Accessible Spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 25</td>
<td>1</td>
</tr>
<tr>
<td>26 to 50</td>
<td>2</td>
</tr>
<tr>
<td>51 to 75</td>
<td>3</td>
</tr>
<tr>
<td>76 to 100</td>
<td>4</td>
</tr>
<tr>
<td>101 to 150</td>
<td>5</td>
</tr>
<tr>
<td>151 to 200</td>
<td>6</td>
</tr>
<tr>
<td>201 to 300</td>
<td>7</td>
</tr>
<tr>
<td>301 to 400</td>
<td>8</td>
</tr>
<tr>
<td>401 to 500</td>
<td>9</td>
</tr>
<tr>
<td>501 and above</td>
<td>2 percent of total spaces</td>
</tr>
<tr>
<td>1001 and above</td>
<td>20 plus 1 for each 100 over 1000</td>
</tr>
</tbody>
</table>

- Accessible parking spaces must be at least 96 inches wide with a clearly marked adjacent access aisle of 60 inches. Two spaces may share a common aisle.

- The access aisle must connect directly to the accessible route.

- Spaces and aisles must be level with no slope greater than 1:50.

- All accessible parking spaces must have an unobscured vertical sign that shows the universal symbol of accessibility.

- Provide one in every eight accessible spaces, but not less than one, for van parking. This space(s) must have a minimum of a 96-inch wide access aisle and a minimum of 98 inches vertical clearance. Signage designating the spaces as "van accessible" must be provided below the symbol of accessibility.

**Passenger Loading Zones**

- Where passenger-loading zones are provided, at least one must be accessible.

- The accessible passenger-loading zone should be the closest to the accessible entrance and have a minimum vertical clearance of 114 inches.

- The international symbol of accessibility must be displayed at the passenger-loading zone.

- The pull up space must be level with a slope no greater than 1:50.

- A pedestrian aisle must be adjacent to the passenger-loading zone and it must be at least 5 feet wide and 20 feet long.

- A curb ramp must be provided where a curb occurs at the passenger-loading zone.

- The pedestrian aisle and parking surface must be firm and slip resistant.
- The slope of the accessible route adjoining the ramp must be no greater than 1:20.
- The width of the curb ramp, not including the flared sides, must be at least 36 inches.
- The slope of the flared sides of the curb ramp must be 1:10 or less.
- Curb ramps must have flared sides or must be protected by a handrail.
- Provide detectable warning on curb ramps that contrast with the walkway. The material used must be an integral part of the surface and consist of raised domes with a nominal diameter of 0.9 inches, a nominal height of 0.2 inches and center-to-center nominal spacing of 2.36 inches.
- Where grate opening occur, openings must be 1/2 inch or less and openings must be placed perpendicular to the usual direction of travel.

**Ramps**

- Any part of an accessible route with a slope greater than 1:20 will be considered a ramp.
- The maximum slope of a ramp in new construction should be 1:12 or less.
- The maximum rise of any run should be 30 inches or less.
- The cross slope of the ramp should be no greater than 1:50.
- The ramp surface must be non-slip.
- All grating openings must be 1/2 inch or smaller and must be placed perpendicular to the usual direction of travel.
- The clear width of the ramp must be at least 36 inches.
- A level landing must be provided at the top and bottom of each run.
- The landing must be at least as wide as the ramp and at least 60 inches long.
- Where ramps change direction, the landing must be at least 60 by 60 inches.
- A handrail on either side must be provided if the ramp rises more than 6 inches or is longer than 72 inches.
- The handrails must be continuous and fixed so they do not rotate or rack.
- The top of the handrails must be between 34 and 38 inches above the ramp surface.
- At the end of the handrails there must be at least 12 inches of level handrail beyond the top and bottom of the ramp segment.
- All handrail ends must be rounded and returned smoothly to the floor, wall, or post.
- The diameter of the handrails must be between 1-1/4 and 1-1/2 inches.
- All wall-mounted handrails must be mounted with exactly 1-1/2 inches between handrail and wall.
- Where ramps or landings have drop-offs, provide a 2-inch curb, wall, railing or projecting surface to prevent people from falling off ramp.
- Design ramps with proper drainage so that water will not accumulate on surfaces.

**Stairs**

- All steps must have uniform height and tread width in any one flight.
- All risers in accessible routes must be closed.
- Treads should be a minimum of 11 inches measured from nosing to nosing.
- Nosings must not project more than 1-1/2 inches.
- Where nosings project, bevel undersides to prevent tripping.
- Stairways must have continuous handrails on both sides of all steps.
- Handrail should continue at the top and bottom of stairs. At the top, the handrail must continue on a level plain for a minimum of 12 inches; at the bottom, the handrail must slope for a distance of at least the tread width and then continue on a level plane for a minimum of 12 inches.
- All wall-mounted handrails must be mounted with exactly 1-1/2 inches between the handrail and the wall.
- Handrails must be secure and not rotate.
- The diameter of the handrail must be between 1-1/4 and 1-1/2 inches.
- Outdoor stairs must be designed so that water does not accumulate on walking surfaces.

**Doors and Gates**

- Where revolving doors occur along the accessible route, provide an accessible door or gate.
- A doorway with two independently operated door panels must have at least one active door panel with 32 inches clear opening maneuvering space.
- An accessible door must have a 32-inch clear opening measured between the face of the door and the doorstop on the latch side.
- Provide 18 inches or more of clear space on the operable side of the door.
- Floor must be level at all doors in the accessible route.
- Where two doors occur in a series, provide a vestibule of at least 48 inches plus the width of the opened door swinging into the space.
- All thresholds should be level or have a bevel of not more than 1:2.
- All door handles, locks and latches must be operable with one hand and without twisting the wrist.
- Hardware should be mounted no higher than 48 inches above the finished floor.
- The door closer must take at least three seconds to move from 70 degrees open to a point 3 inches form the latch.
- Interior doors must have an opening force of 5 pounds or less.
- The opening force of exterior doors must be determined by the appropriate administrative authority.

**Entrances**

- The accessible entrance must not be a service entrance unless the service entrance is the only entrance.
- The accessible entrance must be connected to accessible parking, passenger loading zones, and public streets or sidewalks.
- Where vertical level changes between 1/4 and 1/2 inches occur along the route, the edge must be beveled with a slope of 1:2 or less.
- Where vertical level changes at the entrance are greater than 1/2 inch, provide a ramp, curb ramp, or platform lift.

**Drinking Fountains**

- Fountains that are free standing or built-in and do not have clear space underneath must have a clear floor space alongside the fountain for a parallel approach of at least 30 by 48 inches.
- Fountains that are wall or post mounted must have a clear knee space under the fountain apron of at least 27 inches high by 17 to 19 inches deep by 30 inches wide.
- The spout of the fountain must be no higher than 36 inches above the finished floor.
- The water stream must be at least 4 inches high to allow the insertion of a cup under the stream.
- Spout must be at the front of the unit with the water flow parallel or nearly parallel to the front edge of the fountain.

- Controls must be located at the front edge of the fountain.

- Controls must be operable with one hand and without twisting the wrist.

**Restrooms**

**Toilet Stalls**

- Accessible toilet stalls must be on an accessible route.

- The stall must be at least 60 inches wide.
  - Where toilets are wall mounted, stall must be at least 56 inches deep.

- Where toilet stalls are floor mounted, stall must be at least 59 inches deep.

- A clear opening of 32 inches measured between the face of the door and the edge of the partition on the latch side must be provided when the stall door is open 90 degrees.

- Where the door swings into the stall, provide at least 36 additional inches in the depth of the stall.

- Where stall door opens out and at the end of an aisle, provide at least 18 inches of maneuvering space at the latch side of the stall door.

- Install grab bars 33 to 36 inches above the finished floor. Grab bars must be secure and not rotate in their fittings.

- Mount toilet paper dispenser no more than 36 inches from the back wall and at least 19 inches above the finished floor.

- Toilet paper dispenser must allow continuous paper delivery.

- The centerline of the toilet must be 18 inches from the wall or partition which has the grab bar location.

- The top of the toilet seat must be between 17 and 19 inches above the finished floor.

- Flush controls must be mounted no higher than 44 inches above the finished floor and on the wide side of the toilet area and be automatic or operable with one hand.

**Urinals**

- Urinals must have elongated rims mounted no more than 17 inches above the finished floor.
- Provide 30 by 48 inch clear space for forward approach to the urinal.
- Urinal shields which do not extend beyond the front of the urinal rim may be provided by 29 inches clearance between the two panels.
- Flush controls must be automatic or operable with one hand.
- Controls must not be mounted higher than 44 inches above the finished floor.

Lavatory
- The lavatory rim or counter surface must be no higher than 34 inches above the finished floor.
- A clearance of at least 29 inches from the finished floor to the bottom of the apron must be provided.
- Provide a clear floor space of at least 30 by 48 inches in front of the lavatory for a forward approach.
- Provide a clear floor space of a least 17 inches under the lavatory.
- Hot water and drainpipes must be insulated or covered.
- The faucet must be operable with one hand and without twisting the wrist; self-closing type valves must remain open at least 10 seconds.
- Where valves are self-closing, provide that the valve remain open for at least 10 seconds.

Mirrors
- Provide at least one mirror with the bottom edge of the reflecting surface no higher than 40 inches above the finished floor.

Dispensers
- Provide at least one of each dispenser type on an accessible route.
- Provide at least 30 by 48 inch clear space to allow either a forward or a parallel approach to the dispensers.
- Where a forward approach is provided, the highest operable part must be no higher than 48 inches above the finished floor.
- Where a side approach is provided, the highest operable part must be no higher than 54 inches above the finished floor.
- All dispensers must be operated with one hand and without twisting of the wrist.
Pathways

- There must be an accessible route linking accessible parking and passenger loading zones with the accessible building entrance.
- The accessible pathway must be free of steps and stairs.
- The accessible pathway must be at least 36 inches wide.
- If the pathway is less than 60 inches wide, provide passing spaces at least 60 inches wide and 60 inches long at intervals not exceeding 200 feet.
- Provide at least 80 inches of clear head room along pathway.
- Objects mounted to the wall between 27 inches and 80 inches must not protrude more than 4 inches into the space. The accessible pathway must be 36 inches wide alongside the protruding object.
- Accessible pathways must be firm and slip resistant.
- The slope of the accessible pathway must be no greater than 1:20.
- Where walkway levels change, the vertical difference between them must be less than 1/4 inch.
- Changes in level between 1/4 inch and 1/2 inch anywhere on the accessible route must be beveled with a slope of 1:2.
- Changes greater than 1/2 inch must be ramped.
- The transition from the curb ramp to the walkway, road, and gutter must be flush and free of abrupt changes.

Boating and Fishing Facilities

Piers Adjacent to Boat Ramps

- The pier should have non-slip materials on surface to aid in transfers.
- Access to pier site should be across a barrier-free path.
- The access ramp to a dock should have a slope no greater than 1:20.
- A 60-inch turn-around area should be provided on the pier.

Fishing Piers

- Railing should be provided along one side of the structure with sections at 32 inches high for sitting and 42 inch high for standing.
- A 2-inch high curb should be in place around the perimeter of the pier; 4-inch curb is recommended where no railing is provided.

- Access to pier site should be across a barrier-free path.

- The access ramp to a dock should have a slope-no greater than 1:20.

- A 60-inch turn-around area should be provided on the pier.

**Picnic Area**

- At least one disabled accessible table and grill should be provided within the picnic area.

- Picnic tables should be placed on level hard surface.

- Grills and picnic tables should have a clearance of 36 inches.

- Grills should rotate and have a paving texture around them.

**Playground Area**

- Plenty of space between play apparatuses should be provided for proper maneuvering of wheelchairs.

- Playground areas should have play apparatuses that can be used by youngsters with poor coordination and slow muscular action and reaction.

- Surfaces under play equipment should provide adequate protection from injury but still allow for barrier free access to the equipment.
CITY OF ESCANABA FIVE-YEAR RECREATION PLAN
RECREATION ADVISORY BOARD

RESOLUTION OF ADOPTION RECOMMENDATION

WHEREAS, the City of Escanaba Recreation Department has prepared a Five-Year Recreation Plan which recognizes the various recreation needs of the City of Escanaba; and

WHEREAS, a Five-Year Recreation Plan is required to be eligible to apply for recreation grants administered by the Department of Natural Resources, Grants Management; and

WHEREAS, the draft Five-Year Recreation Plan for the community has been available thirty days prior to a scheduled public hearing; and

WHEREAS, the Escanaba Recreation Advisory Board has reviewed the Five-Year Recreation Plan.

NOW THEREFORE, BE IT RESOLVED, the Escanaba Recreation Advisory Board recommends the Escanaba City Council adopt the City of Escanaba 2017-2021 Recreation Plan as the official recreation planning document.

I, hereby certify, that the foregoing is a Resolution duly made and passed by the Recreation Advisory Board at a meeting held on January 31, 2017, at 6:00 p.m. at the City of Escanaba City Hall Council Chambers located at 410 Ludington Street, Escanaba, MI 49829, with said quorum present.

Karen Moore, Recreation Advisory Board Chairperson

Date

1/31/17

Enhancing the enjoyment and livability of our community by providing quality municipal services.
Pursuant to a special meeting notice posted January 17, 2017, the meeting was called to order by the Honorable Mayor Marc D. Tall at 6:00 p.m. in the Council Chambers of City Hall located at 410 Ludington Street.

Present: Mayor Marc D. Tall, Mayor Pro Tem Ronald J. Beauchamp, Council Members Patricia A. Baribeau, Ralph B. Blasier, and Michael R. Sattem.

Absent: None

Recreation: Chairperson Karen Moore, Vice-Chairperson Randy Kleiman, Board Members Joe Kaplan and Valarie Norman.

Absent: One Vacancy

Also Present: City Manager James V. O'Toole, Robert S. Richards City Clerk, Recreation Director Kimberly Peterson, Peter VanSteen of CUPPAD, Media and members of the public.

Sattem moved, Beauchamp seconded, CARRIED UNANIMOUSLY, to approve the agenda as submitted.

CONFLICT OF INTEREST DECLARATION – None

UNFINISHED BUSINESS – None

PUBLIC HEARING(S) – None

NEW BUSINESS

Presentation – Preliminary Community Five-Year Recreation Plan.

The preliminary draft of the updated Five-Year Recreation Plan was presented to the City Council and Recreation Advisory Board. The purpose of the presentation was intended to provide an opportunity for both the City Council and the Recreation Advisory Board to collectively discuss the plan. City Administration reviewed the following:

- Five-Year Recreation Plan was required by the end of March inorder for the City to be eligible for recreation-related grant funding from the Department of Natural Resources, other funding sources, and put City recreation projects on the radar for potential grant opportunities;
- Recreation Director Kimberly Peterson presented a brief synopsis of the Five-Year Recreation Plan, including its goals, scheduled of proposed projects, costs, and potential funding sources;
City Council Minutes  
January 31, 2017 – continued

- The Committee had been working on the plan since last March, with the help of the Central Upper Peninsula Planning and Development Regional Commission, CUPPAD;
- Five-Year Recreation Plan included input from City Staff, Recreation Advisory Board and from members of the public. Director Peterson advised the 30 day public review process was about to expire.

Peter VanSteen, CUPPAD representative, provided a synopsis of the Five-Year Recreation Plan which included the following:

- Five-Year Recreation Plan incorporated ADA rating requirements that was incorporated into the Five-Year Recreation Plan. It was suggested to measure and review all the parks in detail as a goal for future improvements. He advised any new City Parks would required to meet ADA requirements;
- Information from previous policies and City Ordinances were updated and incorporated into the new Five-Year Recreation Plan; The Five-Year Recreation Plan can be amended in accordance to the same process used to adopt the initial plan.

Recreation Director Kimberly Peterson read into the minutes additional public comments and recommendations to be included into the Five-Year Recreation Plan. (See Attachment – A)

Director Peterson reviewed additional funding to be included into the City Capital Plan for the Non-Motorized Pathway.

After further discussion on a creation of a regional recreation authority, non-motorized trail, other potential recreational activities, the Recreation Advisory Board made the following resolution on the draft plan to be presented to Council for a final public hearing and adoption at their February 16, 2017, Council Meeting:

CITY OF ESCANABA FIVE-YEAR RECREATION PLAN
RECREATION ADVISORY BOARD

RESOLUTION OF ADOPTION RECOMMENDATION

WHEREAS, the City of Escanaba Recreation Department has prepared a Five-Year Recreation Plan which recognizes the various recreation needs of the City of Escanaba; and

WHEREAS, a Five-Year Recreation Plan is required to be eligible to apply for recreation grants administered by the Department of Natural Resources, Grants Management; and

WHEREAS, the draft Five-Year Recreation Plan for the community has been available thirty days prior to a scheduled public hearing; and

WHEREAS, the Escanaba Recreation Advisory Board has reviewed the Five-Year Recreation Plan.
NOW THEREFORE, BE IT RESOLVED, the Escanaba Recreation Advisory Board recommends the Escanaba City Council adopt the City of Escanaba 2017-2021 Recreation Plan as the official recreation planning document.

Ayes: Kaplan, Norman, Kleiman, Moore
Nays: None

RESOLUTION DECLARED ADOPTED.

GENERAL PUBLIC COMMENT

Mr. VanSteen stated CUPPAD was working with Wells Township regarding their Five-Year Recreation Plan, and discussion would take place regarding the non-motorized pathway crossing on US-2 and HWY-41.

COMMISSION/STAFF COMMENT AND ANNOUNCEMENTS - None

Hearing no further business or public comment, the meeting adjourned at 6:34 p.m.

Respectfully submitted,

Robert S. Richards, CMC
City Clerk

Approved: Marc. D. Tall, Mayor
City Council Minutes
January 31, 2017 – continued

Attachment – A

Five-Year Recreation Plan
Comments and Recommendations

City Administration

*Feasibility Analysis of a Delta County Regional Sports and Recreation Authority Concept. Currently there are multiple tax supported entities operating a number of sports and recreational facilities and programs independent of each other throughout Delta County. The concept is to work with all the local units of government, school systems, college system, the Hannahville Indian Community and the various community stakeholders on the drafting of a “Feasibility Analysis Request for Proposal” which if found feasible, could create a Delta County-Wide Regional Sports and Recreation Authority. The purpose of the feasibility analysis would be to:

- Identify opportunities to maintain or expand, and/or strengthen the delivery of sports and recreational services and opportunities currently offered.
- Identify potential revenue streams. Outline a cost allocation methodology.
- Unify and consolidate grant writing efforts.
- Identify legal requirements needed to create such an authority.
- Outline options for managing of services and facilities.
- Identify challenges, opportunities, weaknesses and threats to the merging of services and facilities.
- Identify efficiencies to be gained by the merging of services and facilities.
- Identify deployment strategies to improve service or facilitate economic efficiencies.
- Recommend an organizational structure.
- Provide an outline on how this concept can obtain political and community buy-in and support.

**Kayak launch lift to the Aronson Island area. The addition of a kayak launch would be a great addition as it provides the ease of launching, along with an ADA accessible area.

**Non-Motorized Pathway Improvements – A non-motorized pathway from Bay College to the north City limits needs to be added to the current list.

Adding a bocce ball court within the City.

Citizen

North 30th Street west side ski park area needs to be expanded upon to include additional recreational activities.

Construction of another pavilion on the north end of the park near the water fountain and gazebo.
Attachment – A cont.

Improve upon and dedicate Veteran’s Park to the veterans. Plaques or some type of monument can be installed in order to recognize our veterans and something for the public to see and to make the area more appealing overall.

Installing another disc golf course at a much larger scale.

Adding a dog park within the City.

Incorporate easier/flat trails to the west side ski park.

**Recruitment Advisory Board**

Property inventory should be a conducted in order to let the public know what the City has in regards to total property.

Adding a dog park within the City.

Adding a splash park within the City.

Adding a skate park within the City.

Lighting inventory and lighting upgrades.

Tree replacement (ash trees).

Identifying property boundaries which are owned by the City.

Assess the ski trails on the west side ski park. Move ski hill access to behind the Great Lakes Sports Club on 19th Avenue North. Property inventory for uplands, wetlands, etc. (land use suitability survey). Securing the area of unwanted activity. Promoting growth and wildlife.

Migratory bird enhancement.

*Recent items to be incorporated into the Five-Year Recreation Plan - Section 5e

**Items added to the Five-Year Development Schedule
MEMORANDUM

TO: Escanaba City Council
FROM: James V. O'Toole, City Manager
INFO: Blaine DeGrave, Community Preservation Department
       Ed LeGault, Downtown Development Authority

SUBJ: Michigan Redevelopment Ready Communities Program (RRC) –
       City of Escanaba Marketing and Branding Plan

February 6, 2017

NB#1

Over the last several months the City of Escanaba has been working with the Michigan Economic Development Corporation in a state-wide certification program that supports communities to become development ready and competitive in today’s economy. The program encourages communities to adopt innovative redevelopment strategies and efficient processes which are intended to build confidence among businesses and developers. Through the RRC Program, communities such as Escanaba received assistance in establishing a solid foundation for development to occur in our community – making our community more attractive for investments that create places where people want to live, work and play.

As part of the RRC Process, the City of Escanaba committed to improving our redevelopment readiness by undergoing a rigorous third party assessment, and then work with the MEDC to achieve a set of criteria laid out in the RRC Best Practices. Each best practice addressed key elements of community and economic development, setting the standard for evaluation and the requirements to attain certification. The MEDC measures and then certifies communities that actively tap the vision of local residents and business owners to shape a plan for their future while also having the fundamental practices in place to be able to achieve that vision.

One of the RRC best practices that a community must undertake is the development of a community “Marketing and Branding Plan”. To that end, the City of Escanaba conducted a collaborative community workshop to gather information from the citizens of Escanaba along with their elected and appointed representatives to discuss how we as a community promote and markets our self. Through that process the “City of Escanaba Marketing and Branding Plan” was developed and is now going before the City Council for review and adoption. Some key issues identified as needing improvement in the plan include:

1. Update and/or refresh the Escanaba logo and tag line.
2. Develop City logo and Branding Guidelines.
3. Create new letterhead, business cards and such using a common logo and tag line.
4. Update the City of Escanaba website.
5. Update the City wayfinding system.
6. Continue promoting identified redevelopment site using updated branding material.
7. Work with local business in being “Ambassador” of the community.

Administration is seeking approval of the attached plan.

Mission Statement:
Enhancing the enjoyment and livability of our community by providing quality municipal services to our citizens.
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Introduction

The City of Escanaba is engaged in the Michigan Economic Development Corporation’s (MEDC’s) Redevelopment Ready Communities (RRC) Program. RRC certification means that a community has its “community and economic development house in order,” and is prepared to move deliberately forward toward its goals. RRC certification also helps to assure investors, businesses and residents working on community-building projects that measures are in place to provide predictability and transparency. As of December, 2016 the City of Escanaba was very close to certification. Like other participating communities, the City was evaluated against RRC best practices. These best practices provide the standard to achieve RRC certification, and communities must demonstrate that all best practice evaluation criteria have been met to receive RRC certification.

The MEDC report with findings that compared the City to RRC best practices was completed in March 2015. It draws attention to Escanaba’s history of proactive planning and a strong community vision outlined in various planning documents. It also notes that the city has positioned itself to strengthen local quality of life. Some recommendations are also made to fully meet all RRC best practice criteria. Specifically, Best Practice 6.2 evaluates how the community promotes and markets itself.

Community marketing and promotion takes many forms, but the goal is to create a positive image that rekindles community pride and improves consumer and investor confidence. Marketing and branding should frame what sets a community apart from others. It was found that Escanaba does not currently have a community marketing strategy that fully connects with strategies to attract businesses, talent and real estate development. It was recommended that the development of this marketing strategy should be coordinated with the DDA, the commerce center and other tourism providers, and noted that Escanaba must market itself with the intent of positioning the community as an attractive place to live, work and invest.

"In today’s environment cities compete against each other for talent, business and resources. In many ways they have to act like commercial enterprises by selling themselves to potential customers – business investors, visitors and the creative classes – as successful, vibrant, forward-looking brands.”

Cities have to develop into successful brands. By Kevin Visdeloup, CITY MAYORS, www.citymayors.com/marketing/city-branding.html
Preparation

The development of this marketing and branding strategy took place over several months and culminated with a collaborative community event held on December 6, 2016, at City Hall. Prior to the workshop, city leaders and Poggeymoon Design Group (PDG) prepared for this event by reviewing recent planning documents to learn about public policy related to local community marketing and branding. Additionally, existing community attributes that help shape Escanaba’s identity were identified and evaluated. These attributes included physical elements such as signage, architectural themes, urban form and other features.

This event was well-publicized and well attended by a large cross-section of community leaders and residents. This event also took place after considering best practices associated with community marketing and branding and a review of how Escanaba currently defines and expresses itself.

The workshop began with a 7-minute video presentation produced in conjunction with the recently adopted Master Plan update. This video highlighted the renewed community vision, along with specific goals and development strategies.
After viewing the video presentation describing the recently adopted Master Plan update, a brief presentation was provided to help acquaint participants with marketing and branding best practices, and to share some key insights gained from prior efforts. A copy of this presentation is provided in Appendix 1. Some key issues raised during introductory comments and the more formal presentation included the following:

1. **The Need for More Marketing and Branding Efforts.**

   Both the 2016 and 2006 Master Plan identifies the need for more marketing and branding efforts. These recommendations are in the context of better signage to identify facilities, lead people to key destinations and to help reinforce community identity. Both documents also draw attention to the need for marketing activities to promote local culture, history and recreational opportunities.

2. **An Aging Population**

   As part of the community engagement efforts associated with the 2016 Master Plan, residents drew attention to the demographic profile of Escanaba, particularly with regard to the ages of residents. The Millennial generation (ages 15-35) is the largest in US history, while baby boomers (ages 51+) are beginning to have less influence over defining what a community should offer. For decades, the desires and values of baby boomers have shaped the physical development of communities as they chose what kind of home to live in, how to get around, recreational pursuits, what to buy, etc. Today, Millennials (with similar, but often unique values and preferences) are beginning to shift the definition of what a desirable community offers through the lens of their own attitudes toward home ownership, mobility and car ownership, family formation, careers, health consciousness, and exercise/recreation. These considerations should be a part of future conversations to make sure there is appeal to both young and older residents. Steps toward this goal can be supported by deliberately involving residents in all age groups in future marketing and branding efforts.

3. **“Soak It Up”**

   The City of Escanaba’s tag line (“soak it up”) may not enjoy a deep level of support. To many, the term “soak it up” suggests soaking up sunshine and warmth. Escanaba (like many other upper Midwestern communities) enjoys sunshine about 180 days a year (half the time), and the term “soak it up” can be considered disingenuous. Escanaba does offer four distinct seasons, with less snow compared with other parts of the Michigan’s Upper Peninsula given its location on the north shore of Lake Michigan.
Consistency

Consistency is important in marketing and branding and Escanaba's logo has changed and "morphed" into some variations over the years. The font associated with the word "Escanaba" has generally been used consistently, but there are many modifications. Sometimes the image of a heart is used, sometimes the lighthouse is used, and sometimes a sailboat and sun is used. The logo was created many years ago, and there is some support for efforts to refresh the logo with updated design guidelines to clearly identify acceptable variations.

Signage and Wayfinding

One way to reinforce a community brand and image is to develop a wayfinding system that defines a "family of signs" with a consistent look and appearance throughout the city. Presently, community signage varies and does not fully express a consistent theme. A consistent look and appearance would span the wide range of sign types (identification, directional, and gateway) and provide the opportunity to express a community image each time a sign is viewed.

Downtown

The City is making major strides forward in terms of downtown redevelopment. Downtown façade projects are underway and a New Farmers Market Pavilion will be complete and ready for use in 2017. A farmer's market has taken place on 9th Street for over 100 years in Escanaba, and the new facility will provide a new cultural and social anchor for downtown. This new structure will be a significant placemaking feature and will help define downtown identity for generations. Elements of this structure should be woven into downtown branding and marketing efforts.
Following the presentation, the 35-40 people who attended the City’s marketing and branding workshop were given the task of responding to three key thought-provoking questions which were considered to be foundational to the recommendations contained in this plan.

The three specific questions were:

What is most authentic and true about Escanaba?

This question addressed the issue of authenticity. Enhanced branding and marketing efforts should be based on true leadership and the ability to deliver on an implied promise associated with the experience of being in Escanaba.

What is working well (or not well) in terms of community marketing efforts?

This question was aimed at recognizing that the City is already being marketed in various ways and that it currently expresses a brand as part of intentional, or non-intentional ways. This question probed for insights into whether any existing marketing or branding efforts can be associated with obvious and known success.

What can be done to enhance Escanaba’s “brand” and identity so that people are more drawn to visit, live and invest in the community?

This question helped direct conversations toward “brainstorming” and more creative thought. It was intended to provide the opportunity for ideas to be generated with imagination and creativity.
Community Engagement and Consensus-Building

Workshop Images
Workshop results from all four groups are provided below.

Group 1

What is most authentic and true about Escanaba?

Small town charm
Water-Rec and drinking
Low cost utilities
Refuse Disposal is Good
Public Safety
Local Pride and Historical Interest
Arts & Culture
U.P. State Fair
Parks and Marina
Port
Airport
Bay College
Geography & Climate Change - The Banana Belt
Industry – Emp Etc.
Athletic Pride runs deep

What is working well (or not well) in terms of community marketing efforts?

People drive past us
Fair and Events, i.e. Logging Congress
Healthcare options
Façade Program
Market Place
Events – Rock the Dock
Scenic “E” Route – re-sign
Shopping
Econ. Development – EDA/Chamber
Restaurants – Compared to MQT and others
City Website and Social Media
Civic Center and Rec Programs – Kids
Disc Golf

What can be done to enhance Escanaba’s “brand” and identity so that people are more drawn to visit, live and invest in the community?

Pure Escanaba
Have local business - do more advertising outside of area, i.e. Green Bay
Website Re-design
Facebook Continuity
Advertise events in restaurants - use QR technology - placemats
Marketing plan consultant part-time/project
Go deeper into social media
Engage young people to help
Bring in College – Mkt. review
Group 2

What is most authentic and true about Escanaba?

"Welcoming"
Ludington Park
Waterfrontness
Authentic Downtown
Compact Community

What is working well (or not well) in terms of community marketing efforts?

State Fairgrounds
Commercial center
Hist. Housing
Municipal Dock?
+/- Other open spaces
Hwy's Xchange

What can be done to enhance Escanaba’s “brand” and identity so that people are more drawn to visit, live and invest in the community?

Consistency
Mixed Use +
Enhance Downtown Vibrance
Safe/family friendly
Recognize its region
Med facilities +
Community College

Group 3

What is most authentic and true about Escanaba?

"Banana Belt" – warmer winters
Top fishing destination
Central location compared to upper UP
Best park
Longer summers
Rich history
Lighthouse and museum
Airport (Commercial) rail and port
Great Golf Destination

What is working well (or not well) in terms of community marketing efforts?

Need better website
Need to promote as a summer home/retirement location
Stop promoting low income housing
Look to add moderate/high income housing
Keep enhancing downtown
Not drawing in young people to come here and stay here
Low cost of living & utilities, low taxes
Take advantage of joint marketing opportunities
Move water treatment plant

What can be done to enhance Escanaba’s “brand” and identity so that people are more drawn to visit, live and invest in the community?

Enforce Code – Blight; no junk in yard
Offer entertainment Guide at Marina
More live music – expand Rock the Dock
Offer free storage for seasonal items - community
Parking lot
Social media
Expand non-motorized trail
Promote Lakefront recreation
**More events downtown
Music
Cruise nights
Motorcycle groups
Art festivals
**Make Dog Friendly
Group 4

What is most authentic and true about Escanaba?

Web/ship/
Waterfront useable
History Friendly
Invested Admin
Easy to Navigate
Width of Ludington is Good
Safe/back our blue
Good Schools – public and private
Affordability C.O.L.
Thriving Arts Community
Good Place to raise family
Good balance of youth activities
Great Parks and Recreation
Community outreach is good

What is working well (or not well) in terms of community marketing efforts?

Facebook Page(s)
City Website
Downtown Partners
Collaborative efforts
Lansing ambassadors
Need more communication of what is there
Communication or central resource for housing
Communicating offerings could improve

What can be done to enhance Escanaba’s “brand” and identity so that people are more drawn to visit, live and invest in the community?

Improve use of logo – standardized
Consistency of image
Reach out via social media
Class Reunions/graduates
Highlight “uniqueness”
Search Engine Marketing
Residents to be ambassadors
Key Event - Advertising
Web Presence

Along with the findings generated from the conversations at the workshop, a separate effort was made to review the municipal website to help identify areas where potential improvement is necessary. The issue of municipal website content was addressed throughout the RRC report produced in March 2015. The City has made a number of improvements to its website since then, in terms of both content and ease of use. However, further steps are needed to connect website design and content to marketing and branding objectives.

A municipal web site serves multiple functions. At a basic level, it is a means to share information about public meetings, access public documents, find links to other community organizations and to obtain general community information. The primary audience for this basic information is local residents and officials. Beyond this, a municipal web site is also a significant expression of community character and image. People unfamiliar with a community will often look to a web site for new information and they will form important first impressions and conclusions.

A more detailed review of the Escanaba website is provided in Appendix 2. However, the following material describes some areas for improvement, specifically targeted toward marketing and branding needs:

Home page

- Overall color, font, layout template could be modernized to look more progressive and exciting. Ideally, the website colors, fonts and layout should complement the municipal logo (especially if it is updated as discussed later);

- The grey bar on the left side of the home page that provides “quick links” could be enhanced by reducing options to a smaller list of choices that are more likely to benefit from a “quick link.” There is some redundancy between quick links and the buttons across the top (i.e., land development tool box) and some choices are probably not needed on the valuable real estate associated with a website home page. (i.e., audit reports, budget documents). Reducing lower priority links would free up room to express community identity and brand more intentionally. For example, the web site offers many community pictures – but they are buried in a photo gallery. Alternatively they could be pulled forward to more prominent locations on the web site to help create a strong first impression of a desirable community. Images (e.g. water, Ludington Park, Downtown, fishing, history) that directly connect to the foundational brand elements of Escanaba should be used prominently;

- The existing “news” link had outdated information and generally included old news releases. The “news link” is a great place to draw attention to strides the City is making toward its goals, especially when they connect to brand elements of the community. For example, grants awarded or other successes (events, industry expansions, special recognition, etc.) should be prominent in the news links;

- Progress on redevelopment projects could be shown more prominently to contribute to community excitement;

- Social media links such as Facebook, Twitter, LinkedIn icons are not currently in a main area of the website.
Recommendations

To improve marketing and branding efforts in Escanaba, the following steps are planned. In order to make these recommendations "actionable," identified steps are verbally described and are accompanied by a cost estimate and approximate time line.

<table>
<thead>
<tr>
<th>Task</th>
<th>Actions</th>
<th>Approximate Cost</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Update and/or refresh the Escanaba logo and tag line</td>
<td>Retain a graphic designer to work with a committee of community leaders to consider a range of choices and options. Typically after initial conversations, alternatives are generated and then a preferred choice is selected. The script text associated with the word &quot;Escanaba&quot; has stood the test of time. Consideration should be given to incorporating this into a new refreshed logo. Also consider changing the tag line to something that connects to an authentic brand and community identity for Escanaba. Consider and expand on authenticity considerations identified by groups as part of this work.</td>
<td>About $5-10K. Could be less if local graphic talent is available on a volunteer basis. Costs could also be much greater if steps are taken to conduct substantially more community engagement, outreach and the development of many alternatives for consideration.</td>
<td>First half of 2017</td>
</tr>
<tr>
<td>Task</td>
<td>Actions</td>
<td>Approximate Cost</td>
<td>Schedule</td>
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</tr>
<tr>
<td>Develop Logo /Brand guidelines</td>
<td>Work with a graphic designer to develop details concerning preferred and acceptable modifications to the logo/tag line. This includes details regarding black &amp; white logo versions, color numbers, font names, line widths, shading, etc. A number of other cities have such 'brand' guidelines which can be used as a template to create a similar document for Escanaba to identify correct variations of the City's logo. Define a full range of applications for the logo – including business cards, letterhead, web images, city publications, vehicle identification, banners, clothing, etc. Share new logo/brand guidelines to partner organizations such as Delta County, Bay College, Chamber of Commerce, and encourage consistent use of new logo/tag line.</td>
<td>About $10k. Could be less if local graphic talent is available on a volunteer basis.</td>
<td>Second half of 2017</td>
</tr>
<tr>
<td>Create new letterhead, business cards, etc.</td>
<td>Replace existing material as old items are consumed and need to be reordered.</td>
<td>Minimal costs if done as existing stock is replaced with new material.</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Update website</td>
<td>Update website with new logo / tag line and make other changes recommended in this document and MEDC Report of Findings. Update to be responsive on mobile devices and various website browsers. Create more prominent links to videos (Pure Michigan Refuel in Escanaba and Under the Radar Episode 315) perhaps at the top of web site –rather than last). Create a prominent place for positive news releases (grants awarded, municipal projects completed, development projects completed, etc.).</td>
<td>About $5-10K, unless tasks can be accomplished with in-house staff.</td>
<td>Second half of 2017</td>
</tr>
<tr>
<td>Task</td>
<td>Actions</td>
<td>Approximate Cost</td>
<td>Schedule</td>
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<tr>
<td>Develop a wayfinding system for the city</td>
<td>Work with a planner and graphic designer to develop a “family of signs” for the city. This includes identification signs, directional signs, gateway signs, etc. Consideration should also be given to design and construction of one or more information kiosks to help visitors become better oriented to key attractions. The existing system of historic signage in downtown parking areas should be expanded where appropriate to more extensively showcase local history. Escanaba has compelling historic roots that can be showcased to help draw attention to place-based attributes in public spaces. As appropriate, consider new public art as a wayfinding and branding element. Significant elements of public art can help orient visitors and help define a sense of place. For example, sculpture in Ludington Park can pay homage to Great Lakes maritime history, while other sculpture could draw attention to early industrial activity.</td>
<td>Varies considerably as signs can be replaced incrementally, or in groups. Some signs appear to be at or near the end of their useful life, so some replacements may already be contemplated in existing budgets. Priority should be given to gateway signs at major community entry points.</td>
<td>Replace signs as needed – or as groups of signs</td>
</tr>
<tr>
<td>Task</td>
<td>Actions</td>
<td>Approximate Cost</td>
<td>Schedule</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>--------------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Take Steps to Connect</td>
<td>The City has identified several redevelopment sites and has developed information packets that describe property features and characteristics. Since the primary audience for this material is people who might be inclined to invest in a project, it is essential to convey a strong community image and brand. This can be done within the information packets available on the City website, and at the physical locations themselves. This might include placing window signs or posters at buildings containing strong community branding material. It can also involve providing a QR Code to directly link to Escanaba's Featured Redevelopment Sites page (<a href="http://escanaba.org/RedevelopmentSites">http://escanaba.org/RedevelopmentSites</a>).</td>
<td>Costs are likely minimal apart from time associated with updating implementation packets, creating project site posters and adding QR codes.</td>
<td>Second half of 2017</td>
</tr>
<tr>
<td>General Supportive Actions</td>
<td>There is reason to believe that more steps can be taken to promote local attractions in area hotels. Hotel guests are obvious visitors to the area and promotional materials are often found in actual hotel rooms to help acquaint visitors with area events and attractions. These circumstances also present an opportunity to introduce visitors to Escanaba's brand and community identity.</td>
<td>Costs vary depending on the need to update existing material that may exist, along with costs associated with printing and placement in strategic locations.</td>
<td>Second half of 2017</td>
</tr>
</tbody>
</table>
Appendix 1

Workshop Presentation

Community Marketing Workshop

12-6-16

Randy A. Mielnik, AICP, LEED-AP. Poggenmeyer Design Group, Inc.

BACKGROUND
"Escanaba does not currently have a community marketing strategy that identifies specific opportunities and strategies to attract businesses, talent and real estate development."

"Escanaba must market the city with the intent of positioning the community as an attractive place to live, work and invest."
SO WHAT ARE THE ESSENTIAL ELEMENTS OF A COMMUNITY MARKETING STRATEGY?

- Know your community strengths and audiences
- Define and maintain your community image and brand
- Communicate intentionally to target audiences

Tonight
- Talk about community branding and marketing
- Look for input about what should be essential elements of Escanaba's brand
- Consider how Escanaba presents itself now and what could be done better in the future.
What is Branding?

• A brand is unique.
• It makes an implicit guarantee to meet expectations.
• A brand is a promise.
• For many years, the makers of consumer products have recognized the power of a brand and worked hard to maintain and develop it - Coke, Pepsi, Nike, Disney, etc.

What is Community Branding?

• A relatively new and growing concept for communities
• Focused on distinguishing a place as being unique.
• Community brands are generally expressed in logos and tag lines. The logo is the primary visual representation of a City.
• Some community brands/identities are well-known.
Community Branding?

Large Cities

NYC
NEW YORK CITY

DENVER
THE MILE HIGH CITY

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

TORONTO

Community Branding?

Small Cities

ELGIN
THE CITY IN THE SUBURBS

PETERSBURG
ALASKA
Little Norway, Big Adventure.

Cottonwood Heights
City because the people are

CITY OF SURREY
The future lives here.

Senoia
GEORGIA.com
The perfect setting for life.

CITY OF NANAIMO
THE RENAISSANCE CITY
Community Branding?

Michigan Cities

**KEY COMMUNITY BRANDING ELEMENTS**

- **Connect to Your Master Plan**
  
  Strategic Branding and Marketing can help implement your Master Plan.

- **Be Consistent**

- **Be Authentic**

  Your brand image can vary -- but it should be carefully varied to fit circumstances.

  Don't try to be something you are not. Build on core strengths, undisputed and authenticity.
KEY COMMUNITY BRANDING ELEMENTS

Connect to Your Master Plan

Strategic Branding and Marketing can help implement your Master Plan

MASTER PLAN - Profound Demographic Change Ahead.

A LARGER COHORT
The Millennial generation is the biggest in US history—even bigger than the Baby Boom.

92 M
MILLENNIALS

61 M
GENERATION X

Source: Goldman Sachs

April 2015
Look Forward - Your Master Plan draws attention to demographic challenges.

Aging Population

Aging Community

Other Master Plan References to Marketing and Branding

• Recreational and natural areas are community assets that support tourism. Better parking, signage, and marketing of these resources could boost the local tourism industry. (page 49)

• Improved gateway signage to US 2/41 Corridor. (page 89)

• Marketing activities designed to attract visitors to community assets. (page 98).

• Action item E18 Community Marketing - Promote the City's cultural, historical and natural outdoor recreational resources. (page 107)
Other Master Plan References to Marketing and Branding

2006 Master Plan
Wayfinding systems = a "family of community signs"
Typically, such systems define and reinforce a community brand

• The City and DDA should embark on a wayfinding system with uniform and consistent signage throughout the City. This would result in a "branding" image for the community. (page 117)
Other Master Plan References to Marketing and Branding

Other examples of reinforcing a community brand/image through signage

Traverse City, MI
Elk Rapids, MI
Ludington, MI
KEY COMMUNITY BRANDING ELEMENTS

Be Consistent

Your brand image can vary - but it should be carefully varied to fit circumstances.

Consistency = Perhaps speak with fewer voices.
Consistency – Consider Denver Example of Logo / Brand Control

Be Authentic

Don't try to be something you are not. Build on core strengths, undisputed authenticity.

Build and maintain a community brand from a position of strength and leadership.
One Important way to be authentic is to connect to your unique historical story.

Questions.

What is most authentic and true about Escanaba

What is working well (or not well) in terms of community Marketing Efforts

What can be done to enhance Escanaba's "brand" and identity so that people are more drawn to visit, live and invest in the community
Appendix 2

Website Audit

Recommendations

In the context of the RRC program, it is essential that communities meet the threshold of functionality. Beyond this, they should also work toward communicating an appealing community image that speaks to community identity, desirability and opportunity. This image should connect with the local economic development strategy which tells the more complete story of local opportunities, potential and an exciting future. The municipal web site should not have to carry the full burden of articulating local economic development strategy. Rather, it is the opportunity to make a digital introduction that is engaging enough to encourage someone unfamiliar with the community to become more informed. The municipal web site is essentially the “public face” of the community that invites more discovery.

The Escanaba website meets the functionality benchmark of information. However, some website enhancements and organized navigation could lead to greater impact and higher performance levels for businesses and visitors. These are discussed below in the context of the specific RRC best practices and in terms of general observations:
### Web Site, Comparison to RRC Best Practices and recommendations

<table>
<thead>
<tr>
<th>RRC Best Practice Reference</th>
<th>Key Questions</th>
<th>Response</th>
<th>Recommendations</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.2</td>
<td>Does the web site incorporate basic methods of public notification?</td>
<td>Yes. The site gives information and many menu links to public notifications, departments and services.</td>
<td>The home page has many menus. There is a lot of information for the viewer to digest and sift through. These menus could be condensed and organized to alleviate this issue. For instance, the “Departments” and “Boards/Committees” could be combined to include the board and committees on each department page. A static search bar would also be a great way for residents, visitors and potential developers to easily find the information they are looking for. The &quot;Quick Links&quot; menu should be condensed to 5-7 subjects at a given time.</td>
</tr>
<tr>
<td>6.2</td>
<td>Is it easy to locate pertinent planning, zoning and economic development documents on the city web site?</td>
<td>Somewhat.</td>
<td>Having a main Economic Development page with links to related planning, zoning and ED documents, as well as incentives would make related information easier to find and navigate. An overall “inviting” statement about Escanaba and its benefits would also add an engaging element.</td>
</tr>
<tr>
<td>6.2</td>
<td>The Community web site should be an important marketing tool and must be well designed to provide information to the public and a positive public image.</td>
<td>The overall website is geared toward residents and city information. The design could be updated with a fresh, clean look.</td>
<td>Images of people engaging in community events and enjoying the natural landscape would help reinforce the positive attributes that Escanaba offers. Positive phrases about the community would also be beneficial. While the home page does announce upcoming City meetings, it could also include upcoming community events, which portrays a lively, exciting community image. A “Video Tour” of Escanaba would be a nice feature to locate on the home page or “Visit” page. Due to Escanaba’s rather remote location, this has a major impact on all that Escanaba has to offer for potential visitors. One longer-term step forward could include revisiting the municipal logo and tag line(s). The logo on the City home page is a script logo type, and differs from the logo used on the Facebook page. Consistent colors, type styles and format would also help reiterate the City brand and a sense of “place”.</td>
</tr>
<tr>
<td>6.2</td>
<td>The Community’s website is easy to navigate and information is easily found.</td>
<td>Somewhat, but it could be better organized with a streamlined main menu.</td>
<td>The icon links across the top are visually interesting. Streamlining topics such as “Residents, Business, Visitors, Government, and Departments” could consolidate information into easily digested categories. Visitors to the web site would easily find the pages that pertain to them. Other suggestions would be to have site pages with the main topics with sub menus on them and not initially link directly to another website or entity.</td>
</tr>
</tbody>
</table>
The Redevelopment Ready Communities* (RRC) Program is a state-wide certification program that supports communities to become development ready and competitive in today's economy. It encourages communities to adopt innovative redevelopment strategies and efficient processes which build confidence among businesses and developers. Through the RRC program, local municipalities receive assistance in establishing a solid foundation for development to occur in their communities — making them more attractive for investments that create places where people want to live, work and play.

Once engaged in the program, communities commit to improving their redevelopment readiness by undergoing a rigorous assessment, and then work to achieve a set of criteria laid out in the RRC Best Practices. Each best practice addresses key elements of community and economic development, setting the standard for evaluation and the requirements to attain certification. The program measures and then certifies communities that actively tap the vision of local residents and business owners to shape a plan for their future while also having the fundamental practices in place to be able to achieve that vision. The six RRC best practices include:

- Community Plans and Public Outreach
- Zoning Regulations
- Development Review Process
- Recruitment and Education
- Redevelopment Ready Sites *
- Community Prosperity

Through the RRC best practices, communities build deliberate, fair and consistent development processes from the inside out. RRC provides the framework and benchmarks for communities to strategically and tactically ask “What can we do differently?” By shifting the way municipalities approach development, they're reinventing the way they do business – making them more attractive for investments that create places where talent wants to live, work and visit.

The RRC program also has an advisory council consisting of public and private sector experts to assist in guiding the development of the best practices, provide feedback and recommendations on community assessments, and consider new opportunities to enhance the program. In addition to Michigan Economic Development Corporation (MEDC) assistance, communities receive comments from multiple perspectives from experts working in the field, tapping into a broader pool of talent.

RRC certification formally recognizes communities for being proactive and business friendly. Certified communities clearly signal they have effective development practices such as well-defined development procedures, a community-supported vision, an open and predictable review process and compelling sites for developers to locate their latest projects. Through the program, MEDC provides evaluation support, expertise and consultation, training opportunities, and assist certified communities market their top redevelopment sites. These packaged sites are primed for new investment because they are located within a community that has effective policies, efficient processes and broad community support.

For more information email RRC@michigan.org or contact the MEDC at 517.373.9808.
MEMORANDUM

To: Jim O'Toole
From: Mike Furnianski
Date: 08FEB17

Re: Tree Trimming Bid Recommendation

On February 7, 2017, the Electric Department received bids for tree trimming near our power lines in various locations on our system. The bid request included some defined areas that were to be bid on a lump-sum basis and hourly rates. Bids were sent to 4 tree trimming contractors and 1 bid was received. The Bidder that submitted a bid is qualified to do this type of work.

The lump-sum bid and hourly rates submitted by the bidding contractor were as follows:

<table>
<thead>
<tr>
<th>Bidder</th>
<th>Bugle Contracting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Defined locations</td>
<td>$9,350</td>
</tr>
<tr>
<td>Hourly - 2 man crew</td>
<td>$96</td>
</tr>
</tbody>
</table>

I am recommending accepting the bid from Bugle Contracting of Cornell, MI for a not to exceed amount of $25,000. There is $25,000 in the current budget for a tree trimming contractor.
Tree Trimming Bid Tab Sheet 07FEB17

<table>
<thead>
<tr>
<th>Bidder</th>
<th>Defined Areas</th>
<th>Hourly</th>
<th>Start Date</th>
<th>Bid Bond?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eagle Contracting</td>
<td>9,350</td>
<td>$96.00</td>
<td></td>
<td>Check $1,000</td>
</tr>
</tbody>
</table>

Witnessed by:
Official Bidder's Proposal

Date: 02/06/17

City of Escanaba
Escanaba, MI 49829

We, the undersigned, agree to furnish all labor, materials, and construction equipment necessary for completion of contracted work in accordance with the attached minimum specifications, which are part of this proposal, at the following price(s):

**Hourly Rates for Trimming:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Rate per Hour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two (2) man crew with 55' working height bucket truck, chipper, pickup truck, and all necessary equipment on the job, including but not limited to signage, ropes, climbing equipment, saws, ladders, etc.</td>
<td>$96.00</td>
</tr>
</tbody>
</table>

**Total Cost for Specific Locations:**

Additionally, provide total prices to complete trimming of primary and secondary lines to specifications for the areas listed below:

<table>
<thead>
<tr>
<th>Location Description</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>8th Ave S between 26th St and 30th St.</td>
<td>$300</td>
</tr>
<tr>
<td>Single phone tap at 3500 8th Ave S</td>
<td>$600</td>
</tr>
<tr>
<td>5th Ave S between 52nd St and 530th St, S side, backyards</td>
<td>$1,000</td>
</tr>
<tr>
<td>3rd Ave S to 65th Ave S, between 29th and 38th streets</td>
<td>$500</td>
</tr>
<tr>
<td>3rd Ave S to 5th Ave S, between 26th and 30th streets</td>
<td>$800</td>
</tr>
<tr>
<td>10th Ave S to 12th Ave S, between 20th and 21st streets</td>
<td>$400</td>
</tr>
<tr>
<td>10th Ave S to 12th Ave S, between 19th and 20th streets</td>
<td>$500</td>
</tr>
<tr>
<td>12th Ave S to 10th Ave S, alley west of S 15th St</td>
<td>$1,000</td>
</tr>
<tr>
<td>Lake Shore to S 21st St, between 21st and 22nd Ave S</td>
<td>$500</td>
</tr>
<tr>
<td>Lake Shore to S 21st St, between 22nd and 23rd Ave S</td>
<td>$250</td>
</tr>
<tr>
<td>LRS Lane off I-394 - left and right to ends</td>
<td>$2,500</td>
</tr>
<tr>
<td>Line feeding Ford River water tower</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Total cost for Specific Location(s): $9,350
CERTIFIED CHECK, CASHIER'S CHECK, OR BIDDER'S BOND ENCLOSED IN THE AMOUNT OF:

$1000
(Must be included to qualify)

SUBMITTED BY:

FIRM: Bugle Contracting

ADDRESS: 11880 County 426 E Road
Cornell, MI
49818

NAME (PRINT): Doug Smirile

SIGNED: Doug Smirile

TITLE: Owner

PHONE: 906-280-0001
MEMORANDUM

To: Jim O'Toole

From: Mike Furmanski

Date: 08FEB17

Re: Pole Replacement Bid Recommendation

On February 7, 2017, the Electric Department received bids for labor and equipment to replace 39 wooden poles. Bids were sent to 6 pole replacement contractors and 1 bid was received. The contractor that submitted a bid is qualified to do this type of work.

<table>
<thead>
<tr>
<th>Bidder</th>
<th>39 poles</th>
<th>$97,600</th>
</tr>
</thead>
</table>

I am recommending accepting the bid from Fox Power of Gladstone, MI to replace 39 poles for $97,600. This is a budgeted item.
## CITY OF ESCANABA
### RECORD OF BIDS

**DATE BIDS OPENED:** 2/7/2017  
**DESCRIPTION OF ITEM:** 2017 Distribution Pole Replacement Project

<table>
<thead>
<tr>
<th>NAME OF BIDDER</th>
<th>BID AMOUNT</th>
<th>DATE</th>
<th>REMARKS</th>
<th>CHECK AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fox Power Inc.</td>
<td>$97,600</td>
<td>2/40</td>
<td>$740</td>
<td>March 15, 2017, Check $97,600</td>
</tr>
</tbody>
</table>

**PRESENT:**

[Signature]

[Note: The table and information provided are specific to the 2017 Distribution Pole Replacement Project bid record for Fox Power Inc.]
Official Bidder's Proposal

Date: 2-6-17

City of Escanaba
Escanaba, MI 49829

We, the undersigned, agree to furnish the City of Escanaba, Michigan, labor and machinery or equipment, in accordance with the attached minimum specifications, which are part of this proposal, at the following prices:

Lump Sum for defined project: $97,600.00

*If possible, please provide a sum of the individual unit prices listed in Appendix A.*

Hourly rates for crews for additional work not defined in this proposal:

- Digger/Derrick Truck and 2 or 3 person Crew $240.00/hr
- Bucket Truck and 2 or 3 person Crew $240.00/hr

Estimated Start Date: 3-15-17

CERTIFIED CHECK, CASHIER'S CHECK, OR BIDDER'S BOND ENCLOSED IN THE AMOUNT OF:

$97,600.00
(Must be included to qualify)

SUBMITTED BY

FIRM: Fox Power Inc

ADDRESS: 900 Superior Ave
Gladstone MI 49837

NAME (PRINT): Derek Weide

SIGNED: [Signature]

TITLE: President