



City of Escanaba

Commercial & Industrial Energy Optimization Program 2024 Incentive Application

Step #1: Make Sure Your Project is Eligible

Check the specifications listed in this application and/or speak with the City of Escanaba Electric Department by calling 906-786-0061 to make sure your project is eligible for Energy Optimization incentives. All equipment must be new and installed or operated in a commercial or industrial structure whose electric service is provided by the City of Escanaba.

Step #2: Complete Your Project

Install your new, energy efficient equipment and submit your application of installation within six months.

Step #3: Get Your Cash Incentive

Once your project is complete, you must submit:

1. A completed and signed application.
2. Itemized invoice(s) for contractor installed equipment, including installation date, costs for equipment installed and installation labor. **Please note that the capped amount is \$10,000.00 per customer.**
3. For Energy Star products/equipment, the Energy Star logo and a copy of invoice/receipt.
4. For HVAC or Water Heating, the AHRI Certificate (required to verify efficiency).
5. For all other items just send in a copy of the invoice/receipt.
6. To submit your documents, either mail, email or hand deliver to:



City of Escanaba Utility Office
410 Ludington Street
Escanaba, MI 49829

OR

Email to:
cityelectric@escanaba.org

Have Questions?
Call 906-786-0061



**2024 Energy Optimization Commercial & Industrial Program
Payment Approval Agreement Step #3 & Optional Third Party**

Name of Business	Phone	Email	
Total Project Cost	Total Incentive Requested		
Mailing Address	City	State	Zip Code
Installation Address (if Different than above)	City	State	Zip Code
Annual Hours of Operation	City of Escanaba Electric Account Number (located on your Utility bill)		
Name of Installing Contractor	Contact Name		
Contractor Address	City	State	Zip Code
Contractor Phone	Contractor E-mail		
Certifications and Signature I certify that I am an eligible City of Escanaba electric utility customer and that the efficiency measures in this application were installed in this facility. I certify that I have read and complied with the Terms and Conditions of this application. By submitting this application, I understand that this facility may be inspected by employees or contractors/subcontractors of City of Escanaba to verify installation of all measures applied for in this application and that the project follows all program guidelines.			
Customer Signature	Date Submitted		
Print Customer Name	Estimated Completion Date		

OPTIONAL: Complete Section below ONLY if incentive is being paid to a third party other than the customer

Make Payable To	Contact Name	Contact Phone	
Mailing Address	City	State	Zip Code
Certifications and Signature I am authorizing the payment of the incentive to the third party named above, and I understand that I will not be receiving the incentive payment. I also understand that my release to a third party does not exempt me from the program requirements outlined in the Terms and Conditions.			
Print Name	Date		
Customer Signature	Date		



2024 Energy Optimization Commercial & Industrial Program Equipment Specifications & Documentation Requirements

Lighting	Qualifications	Quantity	Incentive	Total Incentive
LED Replacement Screw in Bulbs-Small	150W or less incandescent equivalent		\$2.00/Bulb	
LED Replacement Screw in Bulbs-Medium	151 to 500W incandescent equivalent		\$5.00/Bulb	
LED Replacement Screw in Bulbs-Large	501W or greater incandescent equivalent		\$10.00/Bulb	
LED Replacement Tubes-Small	4 feet or less		\$5.00/Tube	
LED Replacement Tubes-Large	Greater than 4 feet		\$10.00/Tube	
LED Interior Fixture	Energy Star on DLC listed. Per actual fixture watt rating		\$0.50/W	
LED Outdoor Fixture	Energy Star or DLC listed. Per actual fixture watt rating		\$0.60/W	
Room Lighting Occupancy Sensor	Turns lights off when room is unoccupied		\$25/Room	
LED Exit Sign			\$5/Sign	
Other Motorized Equipment: Compressors, Fans, etc.	Qualifications	Quantity	Incentive	Total Incentive
Variable Frequency Drives	Installed on equipment currently without VFD's		\$75.00/HP	
Soft Starters	Installed on equipment currently without soft starters		\$20.00/HP	
ECM Motor	Replace non-ECM Motor		\$75.00/HP	
Commercial Kitchen Equipment	Qualifications	Quantity	Incentive	Total Incentive
Electric Steam Cooker	Energy Star		\$300.00/Pan	
Commercial Refrigerator	Energy Star		\$100.00/Pan	
Commercial Freezer	Energy Star		\$100.00/Unit	
Commercial Ice Machine	Energy Star		\$100.00/Unit	



2024 Energy Optimization Commercial & Industrial Program Equipment Specifications & Documentation Requirements

HVAC Equipment	Qualifications	Quantity	Incentive	Total Incentive
Variable Frequency Drives on HVAC Equipment	Installed on equipment currently without VFD'S		\$75.00/HP	
AC Air Source Heat Pump			\$50.00/Ton	
Ground Source Heat Pump			\$50.00/Ton	
HVAC Chiller Replacement			\$40.00/Ton	
ECM Condenser Fan Motor	Replace non-ECM motor		\$75.00/Ton	
Commercial Heat Pump Water Heater			\$500.00	
Custom Energy Reduction Incentive	Qualifications	Quantity	Incentive	Total Incentive
Custom Energy Reduction incentive	Must reduce energy use for a specific piece of equipment or process. Contact the Electric Department to discuss and calculate custom incentives.		\$0.10/kwh Reduced	
Commercial Refrigeration	Qualifications	Quantity	Incentive	Total Incentive
LED Grocery Case Lighting			\$40.00/Door	
Motion Sensor for LED Case Lighting			\$10.00/Door	
ECM Motor- Walk-in/Case Cooler/Freezer	Replace Non-ECM Motor		\$75.00/HP	
Anti-Sweat Heater Controls	Relative humidity controls for anti-sweat heaters		\$80.00/Door	
EV Chargers	Qualifications	Quantity	Incentive	Total Incentive
Level 2 EV Charger			\$250.00/Charger	
DC Fast Charger			\$1,500.00 Charger	
Total Incentive			\$	



2024 Energy Optimization Commercial & Industrial Program

Terms and Conditions

1. **Eligibility:** These incentives are offered by the City of Escanaba to commercial and industrial electric customers installing energy efficient equipment only and whose account is current. For questions regarding eligibility, call 906-786-0061.
2. **Incentive Offer:** Applicant has 6 months from the date of the acceptance letter to complete the proposed project. Applications that are not completed within 6 months are subject to cancellation. Additionally, invoice(s) related to the equipment upgrade must be submitted to the City of Escanaba within 90 calendar days of installation (completion). Please keep a copy for your records. Incentives are calculated based on prescriptive incentive rates and shall not exceed the total cost of equipment, labor, and other associated project costs.
3. **Project Documentation Requirements:** Customer will have to provide the City of Escanaba with the documentation as listed in the instructions (page 1). If the customer does not provide the required project documents to the City of Escanaba, the project may be disqualified from the program.
4. **Energy Efficiency Improvement Qualifications:** Increased energy efficiency resulting from peak shaving, demand limiting, or operating schedule changes does not qualify. To qualify, equipment must have a planned minimum usage of 1,500 hours per year. If a customer's equipment does not meet the required usage hours per year, an incentive cannot be offered. If a customer has questions or concerns about the above qualifications, the customer may contact the City of Escanaba at 906-786-0061 to discuss.
5. **Incentive Limit:** Prescriptive and Custom project applications may receive or cumulate a **maximum of \$10,000.00** combined per customer name and/or business entity each calendar year. Incentive limit is subject to change without notice. Incentives for measures can be up to 100% for Prescriptive projects and 50% for Custom projects of the total project cost of a specific measure but shall not exceed the incentives for each measure on the application Worksheet(s).
6. **Compliance:**
 - a. All projects must comply with applicable federal, state, and local laws.
 - b. All equipment must be new or retrofitted with new components.
 - c. The purchase and installation of used equipment is not eligible for incentives. Existing equipment must be removed and/or permanently disconnected.
 - d. Equipment must meet specification requirements as defined in the Application Worksheets and Equipment Guidelines.
7. **Payment:** Approved applications will receive payment within approximately 4 weeks of signed payment approval. Incomplete applications may delay payments or result in denial of application approval. The City of Escanaba reserves the right to refuse payment and disqualify customers from participating in the program if the customer or their contractor violates any program Terms and Conditions.
8. **Inspection:** City of Escanaba staff or its designated contractor may conduct inspection(s) of the project site to survey existing conditions and/or newly installed equipment.
9. **Program Discretion:** Incentives are available on a first-come, first-served basis. Incentive amounts and offerings are subject to change and/or termination without notice at the discretion of the City of Escanaba.
10. **Disclaimers: The City of Escanaba:**
 - a. does not endorse any particular manufacturer, product, labor or system design by offering this program.
 - b. is not responsible for any tax liability imposed on the customer because of the payment of incentives. The City of Escanaba is tax exempt.
 - c. does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties).
 - d. is not responsible for the proper disposal/recycling of any waste generated because of this project.
 - e. is not liable for any damage caused by the installation of the equipment and/or for any damage caused by the malfunction of the installed equipment.
11. **Indemnification:** Customer shall, to the fullest extent permitted by law, indemnify and hold harmless the City of Escanaba, and their officers, agents, and employees harmless from and against all losses and litigation expenses arising out of or resulting from the performance of work hereunder and caused, in whole or part, by any act or omission of Contractor. The City of Escanaba shall further be entitled to all costs (which include both internal and external) incurred in the process of enforcing this or any other provision under this agreement. This provision is not intended and is not to be construed as a waiver of the defense of governmental immunity otherwise available nor is it intended to grant third party beneficiary status to any person or entity.
12. **Governing Law:** This agreement is construed in accordance with Michigan law, without regard to conflict of laws, provisions, and venue in the county in which the municipality resides.